



*The forty-fifth annual national*  
**CONVENTION OF THE AMERICAN LEGION**

MIAMI BEACH, FLORIDA / SEPTEMBER 6-12, 1963





Jack London toasts Martin Eden, "Skål to the Old Crow--it is best"

Jack London, the world-renowned author and adventurer, had chosen the name of his neighbor, Martin Eden, as the title of his latest book. "I'm too unimportant for such an honor," demurred Eden. "I'm just a 'gammal kråka' (old crow)." Later, London returned with a bottle: "Skål to the Old Crow," toasted he, "it is best."



Enjoy the finer taste  
of historic

**OLD  
CROW**

...today...lighter, milder 86 proof

Great writers have perfectionist standards. Small wonder Old Crow was praised by Jack London, O. Henry and Mark Twain. Just as their work is instantly recognizable, so can you tell the taste of Old Crow. Its mellowness, its amber smoothness, its quality are unmistakable. Today more people buy Kentucky's Old Crow than any other bourbon. Taste its greatness.







FOR  OD AND  COUNTRY

WE ASSOCIATE OURSELVES TOGETHER FOR  
THE FOLLOWING PURPOSES

*To uphold and defend the Constitution of the United States of America; to maintain law and order; to foster and perpetuate a one hundred percent Americanism; to preserve the memories and incidents of our associations in the Great Wars; to inculcate a sense of individual obligation to the community, state and nation; to combat the autocracy of both the classes and the masses; to make right the master of might; to promote peace and good will on earth; to safeguard and transmit to posterity the principles of justice, freedom and democracy; to consecrate and sanctify our comradeship by our devotion to mutual helpfulness.*



AMERICAN LEGION  
AUXILIARY  
43rd  
National Convention



LA BOUTIQUE  
DES HUIT CHAPEAUX  
ET QUARANTE FEMMES  
42nd  
Marche Nationale

45th NATIONAL CONVENTION  
SEPTEMBER 6-12, 1963 • MIAMI BEACH, FLORIDA



## WHATEVER THE WEATHER... FORD-BUILT CARS CAN TAKE IT BETTER

Weather protection in Ford-built cars starts deep down, with vital underbody parts of galvanized steel. Then the entire body, inside and out, is covered with zinc phosphate — an effective deterrent to rust and corrosion. And for lasting beauty, two coats of finest primer and two coats of lustrous enamel are baked on. What's more, Ford-built cars give you up to 39% more insulation from roof to floor to block out heat and cold. Extra protection from the elements is another example of why Ford-built means better built.



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# *The American Legion Convention Program*

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## HOLD ON TO YOUR POISE!

Don't let the ripple you cause by driving a Corvette Sting Ray shake your poise. After all, you must have expected to catch a few glances when you chose your Sting Ray. Not to imply that mere show was your sole motive, by any means.. You may have taken to the Sting Ray's aerodynamic styling. Its equally sharp responses. The hushed gusto of a great V8 engine. The armchair comfort of its fully equipped interior. Or the convenience of extra-cost options

like power steering and brakes, automatic transmission, radio. Perhaps it was simply a taste for the good life that brought you and the new Sting Ray together. Whatever it was that inspired your choice, now you'll just have to swallow your natural modesty and take the adulation in stride. It's part of owning a Corvette Sting Ray that you have to accept. Strangely enough, most people learn to live with it. . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

## NEW CORVETTE STING RAY BY CHEVROLET





As we assemble for the 45th National Convention of The American Legion, marking the close of another year of service to God and country by our organization, we may look back upon a year which saw the world come close to a show down between the communist and free world ideologies at the height of the Cuban crisis.

Crises continue unabated in all areas of the world where the forces of communism and the forces of freedom confront each other. From the Berlin wall to strife torn Viet Nam, the continuing menace of communism demands that we maintain a global alert, for we know that the communists have both the resources and the inclination to create new crises wherever and whenever it may best suit their purposes to do so.

To this American Legion of ours, these critical times in which we live can mean but one thing . . . our nation and our fellow countrymen will continue to have need for the great services which only this organization can provide, and that need extends beyond the foreseeable future.

Our accomplishments through the years on behalf of America's veterans, her young people, the status of her defenses, and her stature among the family of nations, are sources of considerable pride and satisfaction to all of us. Yet, I believe that the period in which we now live, and the era which lies immediately ahead, will provide us with opportunities for service above and beyond anything we have seen in the first 45 years of our organizational history.

As I reach the climax of my term of office, I do so with the greatest confidence in The American Legion and the American people . . . now, and in the years to come . . . to stand firmly in the face of adversity and to overcome any challenge to our destiny to live as a people forever free.

*James E. Powers*  
JAMES E. POWERS  
National Commander



THE WHITE HOUSE

WASHINGTON

July 11, 1963

Dear Commander Powers:

It is a pleasure to extend greetings to my fellow members of the American Legion on the occasion of this 45th Annual Convention.

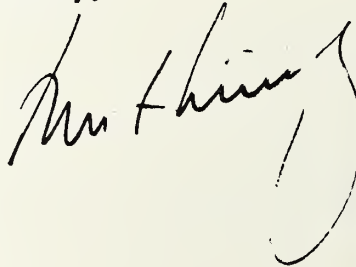
Since the founding of the Legion, the world has seen great and wondrous changes--many of which were accomplished through the industry and initiative of countless citizens of this Nation. When the American Legion came into being, the vast potentialities of the airplane and the automobile were scarcely imagined. Now, we are in the age of space and the atom, and during the next 45 years, changes of far greater magnitude will undoubtedly occur.

Yet, living as we do in a changing world, we must never forget that those changes which foster and strengthen the fundamental principles of democratic government and the basic rights of individuals are most valuable; that those changes which advance the cause of freedom for all peoples have been defended through the ages by such courageous and responsible Americans as the members of the American Legion.

As you meet this year, I would hope that the dedication to liberty and justice which has characterized our forefathers will be reaffirmed and renewed by the members of the American Legion; that your loyalty and love of country will continue to inspire all of us.

With every good wish for a successful and productive Convention,

Sincerely,



Mr. James E. Powers  
National Commander  
The American Legion  
Indianapolis, Indiana







FARRIS BRYANT  
GOVERNOR

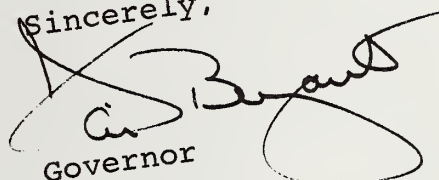
STATE OF FLORIDA  
OFFICE OF THE GOVERNOR  
TALLAHASSEE

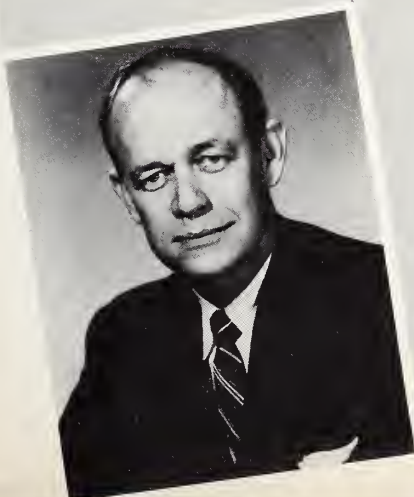
It is a pleasure and an honor for all Floridians to welcome the American Legion National Convention to our State.

All of us join in expressing the hope that this 45th Annual American Legion National Convention will be the best in the organization's history, and that it will be a pleasantly memorable experience for every person attending.

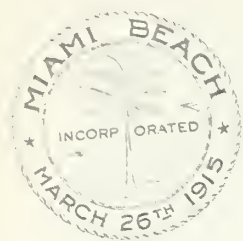
Besides being a message of welcome to Florida, please consider this my personal invitation to see more of our State. You will find an unexcelled variety of entertaining things to see and do and a hospitable welcome in every section of Florida.

Sincerely,

  
Governor







MELVIN J. RICHARD  
MAYOR

OFFICE OF THE MAYOR  
CITY OF MIAMI BEACH  
MIAMI BEACH, FLORIDA

June 21, 1963

To The Members of The American Legion  
In Convention at Miami Beach, Florida

Dear Friends,

As Mayor of the City of Miami Beach, Florida, it is my privilege and pleasure to extend a warm welcome to the members of the American Legion convening in Miami Beach, September 6 - 12, 1963.

Here you will find a friendly and cooperative spirit and the desire of our official family and citizens to make your convention a successful and memorable experience.

Our city, with its many facilities for enjoyment and relaxation, will be honored by the presence of your convention.

Sincerely,

*Melvin J. Richard*  
Melvin J. Richard  
Mayor

MJR:jd





# City of Miami, Florida



OFFICE OF THE MAYOR

June 12, 1963

## WELCOME LEGIONNAIRES!

On behalf of the people of Miami and my fellow Commissioners it is with great pride and pleasure that I bid welcome to the 45th National Convention of the American Legion, September 6-12.

We of the Miami area are indeed honored to host the members of your great organization and your guests. All our facilities and services are at your disposal.

The debt of gratitude that America owes to the American Legion for its part in shaping our history can never be measured. Your enrichment of our heritage of democracy is well-documented. While preserving American freedom is everybody's business, we are especially mindful of the Legion's keeping faith with those who gave their lives that our way of life might survive.

Though this marks the fifth time our community has played host to the American Legion, we hope this will be the most successful convention in your history.

You are always welcome.

Sincerely,

Robert King High  
Mayor





THE AMERICAN LEGION  
DEPARTMENT OF FLORIDA



OFFICE OF  
DEPARTMENT COMMANDER

P. O. BOX 203  
GREENACRES CITY

July 25th 1963

My Fellow Legionnaires:

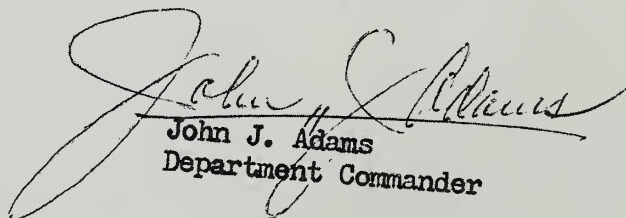
It is an exciting pleasure to have the honor and privilege of welcoming you to the 45th National Convention of The American Legion.

May what we do, and what we say here, contribute to the enlargement of our great Organization and to our Nation, as have our words and actions in the past.

Let us reiterate our faith in our fellow Legionnaires, our fellow Americans, and in the massive foundation of democracy on which all our institutions rest.

May this Convention bring together and elevate; all Florida Legionnaires will be looking to you. They join me in wishing you success and much pleasure while in our great State.

We are honored to have you here.

  
John J. Adams  
Department Commander





# Distinguished Guests



**Col. Gilbert G. Ackroyd**  
Chief, Military Justice Division, USA

**Robert M. Beake**  
Metro County Commission  
Miami, Florida

**Philip Brownstein**  
Administrator  
Federal Housing Administration

**John J. Adams**  
Commander of The American  
Legion of Florida

**Edward H. Bechtold, Jr.**  
Chief, Veterans Service Staff  
U. S. Civil Service Commission

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Chamber of Commerce

**Stanley Adams**  
President  
American Society of Composers  
Authors and Publishers

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Director of Convention Activities  
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Douglas, Georgia

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**Mrs. Roy T. Anderson**  
Austin, Minnesota

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Secretary, The Society of  
American Legion Founders

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Dade County Metropolitan Sheriff

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U. S. Civil Service Commission

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Reemployment Rights  
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Education and Welfare

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Association of the U. S.

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Veterans Administration

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Chicago, Illinois

**Maj. Gen. Hugh J. Casey, USA, Ret.**  
Schenley Industries, Inc.



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Lt. Governor of Kansas  
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Cordele, Georgia

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Manager of Sales  
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State of Florida

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Montana State Employment Service  
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Reserve Officers Association  
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Pan American World Airways

**John S. Gleason, Jr.**  
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Veterans Administration

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Dade County

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Eagle Scout  
Hollidaysburg, Pennsylvania

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Administrator, Bureau of  
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U. S. Department of Labor

**Wesley G. Grapp**  
Federal Bureau of Investigation  
Miami, Florida

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Assistant Judge Advocate General

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Bainbridge, Georgia

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Macon, Georgia

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Area Medical Director  
Veterans Administration

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Newnan, Georgia

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Adjutant General  
State of Maine

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Mayor of Miami

**Lawrence E. Hoffman, President**  
The American Legion 1963  
Convention Corporation  
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Miami Beach, Florida

**George A. Hoffman**  
Comptroller  
ASCAP

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United States Senate  
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Milledgeville, Georgia

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Veterans Employment Service  
U. S. Department of Labor

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Department of Public Safety  
State of Florida

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Director of Hospitals  
Veterans Administration

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American Legion Auxiliary

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Bolling Air Force Base

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**Berger H. Loman**  
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Alma, Georgia

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Secretary of the American Legion  
Auxiliary of Georgia

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Scripps-Howard Newspapers

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Miami Beach Executive Secretary

**Mrs. Mary Ann MacKenzie**  
Florida State Representative  
Dade County



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Largo, Florida

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Adjutant General of Kansas

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**A. H. Monk**  
Associate Deputy Administrator  
Veterans Administration

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Marietta, Georgia

**E. C. McDaniel**  
Thomasville, Georgia

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Office of the Chief of Naval Operations

**Stephen A. Oxman**  
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Short Hills, New Jersey

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Director, Office of Emergency Planning

**Rear Admiral W. C. Mott, USN**  
Judge Advocate General

**Maj. Gen. Ralph A. Palladino, USAR**  
Military Executive  
Reserve Forces Policy Board

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Macon Post No. 74  
The American Legion  
Macon, Georgia

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**Joseph Parham**  
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Army and Navy Legion of Valor

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**National Commander**  
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United States Air Force

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Chief of Police  
City of Miami Beach

**J. P. Nevins**  
Army, Navy and Air Force  
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**D. Lee Powell**  
Miami Beach City Councilman

**George Meany, President**  
American Federation of Labor and  
Congress of Industrial  
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This Week Magazine  
New York, New York

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Macon, Georgia

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Calhoun, Georgia

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Metro County Commission  
Miami, Florida

The Honorable O. M. Pushkin  
Miami Beach City Manager

Mr. and Mrs. R. T. Ragan  
Eastman, Georgia

Herman H. Rathkamp  
Arlington, Virginia

Mr. and Mrs. Harold P. Redden  
Longmeadow, Massachusetts

The Honorable John H. Reed  
Governor of Maine  
Augusta, Maine

The Honorable Melvin J. Richard  
Mayor of Miami Beach

Mr. and Mrs. James P. Ringley  
Chicago, Illinois

Gene A. Robens  
Special Assistant to the Under  
Secretary of the Army  
Reserve Forces and ROTC Affairs

SFC Ronald E. Rosser  
Congressional Medal of Honor Holder  
West Palm Beach, Florida

James S. Rule  
Coordinator of Public Affairs  
American Society of Composers,  
Authors and Publishers

The Honorable Dean Rusk  
Secretary of State  
Washington, D. C.

Parks Rusk  
President  
Miami Beach Chamber of Commerce

Robert K. Salyers  
Assistant to the Under  
Secretary of Labor  
U. S. Department of Labor

Robert Schabes  
Sons of The American Legion  
Representative  
Miami, Florida

C. J. Schulmerich  
Schulmerich Electronics  
Sellersville, Pennsylvania

General Frank R. Schwengel  
Past President  
The Society of American Legion  
Founders

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Powder Springs, Georgia

David Sentner  
Chief, Washington Bureau  
Hearst Newspapers

Alvin Shapiro  
Vice President  
American Merchant Marine Institute

R. Sargent Shriver, Jr.  
Director, Peace Corps

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United States Senate  
Florida

McGregor Smith  
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Florida Power & Light Co.

Warren H. Smith  
Assistant Vice President  
The U. S. Life Insurance Company  
New York, New York

Gerald L. Snider  
District Sales Manager  
Royal McBee Corporation  
Washington, D. C.

Don Spagnola  
National Commander  
AMVETS

His Eminence  
Francis Cardinal Spellman  
Archbishop of New York

J. W. Stancil  
Chairman, Board of Veterans Appeals  
Veterans Administration

A. L. Starshak  
Chairman, National Distinguished  
Guests Committee  
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Member, National Executive Board  
Boy Scouts of America  
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Glenwood, Georgia

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Deputy Chief Benefits Director  
Veterans Administration

Richard James Stratton  
President, 1963 Boys Nation  
Leland, Illinois

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The House of Seagrams, Inc.

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Raymond Tow  
Ministry Representative  
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Department of the Army

Vic Waldrop  
Cartersville, Georgia



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Warner Brothers Pictures, Inc.

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Florida State Representative  
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Mr. and Mrs. Frank J. Waters  
Los Angeles, California

General Earle G. Wheeler, USA  
Chief of Staff, U. S. Army  
Washington, D. C.

Lee Wilson  
President  
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Los Angeles, California

Mr. and Mrs. Peter Wheeler  
Atlanta, Georgia

Karl J. Wudtke  
Macon, Georgia

Commander Harvey Webster, USN  
Chief, Business & Industries Branch

Major A. J. Wickens  
Qualicum Beach, B. C., Canada

Philip C. Weinseimer, Jr.  
Vice President, Consumer Division  
North American Philips Co., Inc.

Theodore C. Wiehe  
President  
Schenley Industries, Inc.

Robert Wyatt  
President  
National Education Association

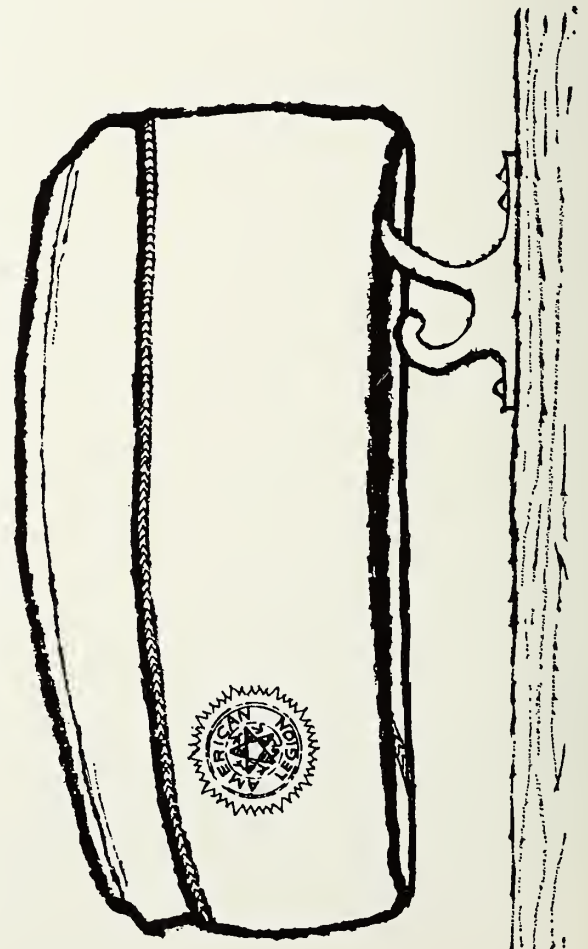
## Hang Up Your Hats!

... and make yourselves at home, Legionnaires.  
Welcome to Miami Beach, host city to your  
45th National Convention.

All of us at Southern Bell want to do everything  
possible to help you feel at home ...  
and to help keep you in touch with home.

When you're ready to check on family or business  
matters, or chat with friends, we'll be glad to  
speed your calls.

**Southern Bell**  
... Growing with the Future



# *Senior Drum and Bugle Corps Finals and "Parade of Champions"*

**SUNDAY EVENING**

**September 8, 1963**

at the

**MIAMI STADIUM**

*Miami, Florida*

## **Admission**

**Box Seats \$3.00**

**Reserved Section \$2.50**

**General Admission \$1.50**

Box Seats and Reserved Section will be reduced 50c by use of coupon included in the Convention Packet.



## **Transportation**

Special shuttle buses will provide rapid transportation to and from downtown Miami Beach and the Miami Stadium.

***See the 10 Finest American Legion Drum and Bugle Corps Compete  
for the National Championship!***

Immediately after the last corps has left the field and while the judges are tabulating the scores, four new Ford Automobiles will be presented to members of The American Legion or the American Legion Auxiliary by the Seagram Posts of The American Legion.

*Miss Universe of 1963 will participate in the ceremonies and assist National Commander James E. Powers in the presentation of awards to the winning corps.*

## ***Contest Drawings***

Representatives of competing units will draw for positions at the times indicated below in the Martinique Hotel, on Friday, September 6:

- 1:30 p.m. Junior Sponsored and SAL Drum and Bugle Corps
- 2:00 p.m. Senior Drum and Bugle Corps
- 2:30 p.m. Senior and Junior Color Guards
- 3:00 p.m. Senior Firing Squads
- 3:30 p.m. Junior and Senior Bands
- 4:00 p.m. Chorus and Quartets
- 4:45 p.m. Motorcycle Drill Team

## ***Briefing of Judges***

5:00 p.m. September 6, Martinique Hotel

## ***Official Protest Hearings***

10:00 a.m. Tuesday, September 10, Martinique Hotel



# DIRECTORY OF THE NATIONAL CONVENTION

## National Convention

### Headquarters

Miami Beach Auditorium  
1700 Washington Ave.  
532-3661

## Convention Corporation

### Headquarters

The Venetian Isle Motel  
20 Venetian Way  
532-7351

## The American Legion

### Headquarters Hotel

The Fontainebleau  
4441 Collins Ave.  
538-8811

### Sessions:

Miami Beach Convention Hall  
1700 Washington Ave.



## Distinguished Guests

### Headquarters

The Fontainebleau Hotel  
4441 Collins Ave.  
538-8811

## American Legion Auxiliary

### Headquarters Hotel

The Doral Beach  
4833 Collins Ave.  
532-3600

### Sessions:

The Doral Beach Hotel  
4833 Collins Ave.  
532-3600

## Eight and Forty Hqtrs. Hotel

The Doral Beach  
4833 Collins Ave.  
532-3600

### Sessions:

The Doral Beach Hotel  
4833 Collins Ave.  
532-3600

## National Headquarters Staff

The Venetian Isle Motel  
20 Venetian Way  
538-7261

## Official Convention Photographer

Central Studios  
(Morris Neustat)  
JE 8-6311

## Official Delegation Hotels



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AMERICAN!**



**WHEN YOU DO, YOUR  
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DOLLARS "STAY AT  
HOME" TO BENEFIT  
OUR DOMESTIC ECONOMY**



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### Alabama

The Caribbean Hotel  
3737 Collins Ave.  
JE 1-0061  
(Adjutant: Lawson M. Lynn)

### Alaska

The Doral Beach Hotel  
4833 Collins Ave.  
532-3600  
(Adjutant: Joseph M. Briones)

### Arizona

The Sea Gull Hotel  
100 - 21st St.  
JE 8-6631  
(Adjutant: Clayton B. Orth)

### Arkansas

The Surfside Plaza Hotel  
2457 Collins Ave.  
JE 1-0801  
(Adjutant: Loyd McDermott)

### California

The Barcelona Hotel  
4343 Collins Ave.  
532-3311  
(Adjutant: Jack A. Stockman)

### Canada

The Barcelona Hotel  
4343 Collins Ave.  
532-3311  
(Adjutant: Leslie C. George)

### Colorado

The Surfside Plaza Hotel  
2457 Collins Ave.  
JE 1-0801  
(Adjutant: Leland Day)

### Connecticut

The Atlantis Hotel  
2655 Collins Ave.  
JE 1-0381  
(Adjutant: Charles L. Parker)

### Delaware

The Shore Club Hotel  
1901 Collins Ave.  
JE 8-7811  
(Adjutant: William R. Marvel)

### District of Columbia

The Kenilworth Hotel  
10205 Collins Ave.,  
Bal Harbour  
UN 6-2711  
(Adjutant: Thomas B. Coll)

### Florida

The Shelborne Hotel  
1801 Collins Ave.  
JE 1-1271  
(Adjutant: Ralph A. Johnson)

### France

The Barcelona Hotel  
4343 Collins Ave.  
532-3311  
(Adjutant: Joe W. Singletary)

### Georgia

The Fontainebleau Hotel  
4441 Collins Ave.  
538-8811  
(Adjutant: George Osborne)

### Hawaii

The Doral Beach Hotel  
4833 Collins Ave.  
532-3600  
(Adjutant: Orvel T. Shonk)

**Idaho**

The Monte Carlo Hotel  
6551 Collins Ave.  
UN 6-8721  
(Adjutant: Lou Babb)

**Illinois**

The Eden Roc Hotel  
4525 Collins Ave.  
JE 2-2561  
(Adjutant: Chester F. Newby)

**Indiana**

The Di Lido Hotel  
155 Lincoln Road  
JE 8-0811  
(Adjutant: Frank J. Myers)

**Iowa**

The Fontainebleau Hotel  
4441 Collins Ave.  
538-8811  
(Adjutant: R. J. Laird)

**Italy**

The Barcelona Hotel  
4343 Collins Ave.  
532-3311  
(Adjutant: Carmine Casolini)

**Kansas**

The Shore Club Hotel  
1901 Collins Ave.  
JE 8-7811  
(Adjutant: Kenneth Young)

**Kentucky**

The Raleigh Hotel  
1777 Collins Ave.  
JE 1-0792  
(Adjutant: Ray A. Beyer)

**Louisiana**

The Barcelona Hotel  
4343 Collins Ave.  
532-3311  
(Adjutant: Wilson J. Hebert)

**Maine**

The Delano Hotel  
1685 Collins Ave.  
JE 8-7881  
(Adjutant: James L. Boyle)

**Maryland**

The Belmar Hotel  
2613 Collins Ave.  
JE 1-6741  
Adjutant: Daniel H. Burkhardt)

**Massachusetts**

The Casablanca Hotel  
6345 Collins Avenue  
UN 6-8851  
(Adjutant: Peter E. Pappas)

**Mexico**

The Fontainebleau Hotel  
4441 Collins Ave.  
538-8811  
(Adjutant: James E. Kneeland)

**Michigan**

The Algiers Hotel  
2555 Collins Ave.  
JE 1-6061  
(Adjutant: Thomas A. Kouri)

**Minnesota**

The Seville Hotel  
2901 Collins Ave.  
JE 2-2511  
(Adjutant: Carl Granning)

**Mississippi**

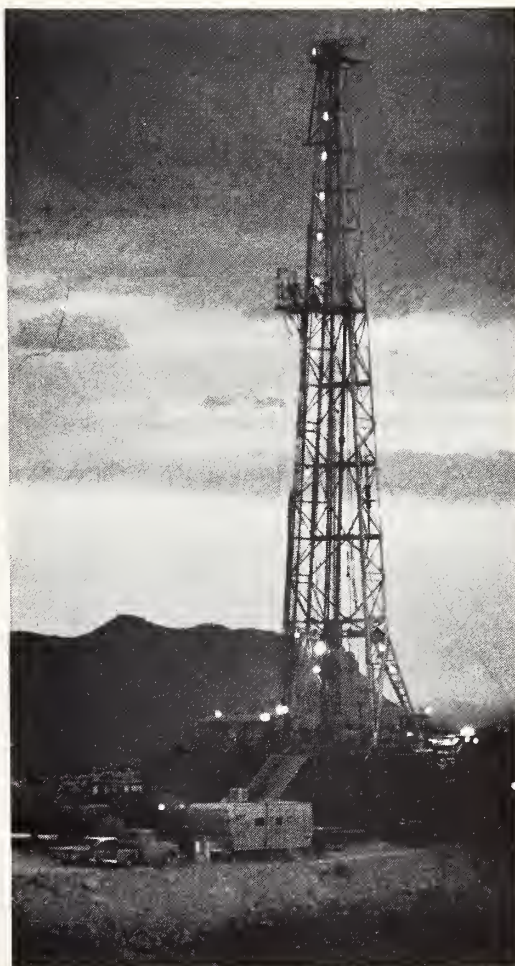
The Shelborne Hotel  
1801 Collins Ave.  
JE 1-1271  
(Adjutant: Frank W. Chambers)

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#### Missouri

The Barcelona Hotel  
4343 Collins Ave.  
532-3311  
(Adjutant: Kenneth Cruse)

#### Montana

The Promenade Hotel  
2469 Collins Ave.  
JE 8-5721  
(Adjutant: Chester K. Shore)

#### Nebraska

The Barcelona Hotel  
4343 Collins Ave.  
532-3311  
(Adjutant: Warren E. Baker)

#### Nevada

The Barcelona Hotel  
4343 Collins Ave.  
532-3311  
(Adjutant: Victor F. Whittlesea)

#### New Hampshire

The Delano Hotel  
1685 Collins Ave.  
JE 8-7881  
(Adjutant: Hubert S. O'Neil)

#### New Jersey

The Roney Plaza Hotel  
2301 Collins Avenue  
JE 1-6011  
(Adjutant: Morris W. Kuzbyt)

#### New Mexico

The Montmartre Hotel  
4775 Collins Ave.  
JE 2-1731  
(Adjutant: Harry W. Cayce)

#### New York

The Fontainebleau Hotel  
4441 Collins Ave.  
538-8811  
(Adjutant: Maurice Stember)

#### North Carolina

The Delano Hotel  
1685 Collins Ave.  
JE 8-7881  
(Adjutant: Nash D. McKee)

#### North Dakota

The Versailles Hotel  
3425 Collins Ave.  
JE 1-6092  
(Adjutant: Jack Williams)

#### Ohio

The Montmartre Hotel  
4775 Collins Ave.  
JE 2-1731  
(Adjutant: Joseph S. Deutschle)

#### Oklahoma

The Shelborne Hotel  
1801 Collins Ave.  
JE 1-1271  
(Adjutant: A. R. Tyner)

#### Oregon

The Algiers Hotel  
2555 Collins Ave.  
JE 1-6061  
(Adjutant: Maurice E. Druhl)

#### Panama, C. Z.

The Barcelona Hotel  
4343 Collins Ave.  
532-3311  
(Adjutant: W. L. Ney)

#### Pennsylvania

The Crown Hotel  
4041 Collins Ave.  
JE 1-5771  
(Adjutant: Edward T. Hoak)

#### Philippines

The Barcelona Hotel  
4343 Collins Ave.  
532-3311  
(Adjutant: Edw. T. Berling)

#### Puerto Rico

The Barcelona Hotel  
4343 Collins Ave.  
532-3311  
(Adjutant: Luis M. Ortiz)

#### Rhode Island

The Rendale Hotel  
3120 Collins Avenue  
JE 1-6604  
(Adjutant: John F. Rooney)

#### South Carolina

The Delano Hotel  
1685 Collins Ave.  
JE 8-7881  
(Adjutant: Page N. Keesee)

#### South Dakota

The Di Lido Hotel  
155 Lincoln Road  
JE 8-0811  
(Adjutant: Bob Whittemore)

#### Tennessee

The Versailles Hotel  
3425 Collins Ave.  
JE 1-6092  
(Adjutant: Barney W. Greene)

#### Texas

The Roney Plaza Hotel  
2301 Collins Avenue  
JE 1-6011  
(Adjutant: G. Ward Moody)

#### Utah

The Sagamore Hotel  
1671 Collins Ave.  
JE 8-7211  
(Adjutant: Dean C. Hall)

#### Vermont

The Cadillac Hotel  
3925 Collins Ave.  
JE 2-4541  
(Adjutant: Ray Greenwood)

**Virginia**

The Shore Club Hotel  
 1901 Collins Ave.  
 JE 8-7811  
 (Adjutant: Wilbur Walker)

**West Virginia**

The St. Moritz Hotel  
 1565 Collins Ave.  
 JE 8-3711  
 (Adjutant: Tommy E. Jones)

**Wyoming**

The Doral Beach Hotel  
 4833 Collins Ave.  
 532-3600  
 (Adjutant: S. J. Madia)

**Washington**

The Doral Beach Hotel  
 4833 Collins Ave.  
 532-3600  
 (Adjutant: Fred M. Fuecker)

**Wisconsin**

The Seville Hotel  
 2901 Collins Ave.  
 JE 2-2511  
 (Adjutant: Robert G. Wilke)



## *Where To Register, Buy Parade Tickets And National Contest Tickets*

Four Registration-Information Booths are being maintained in Miami Beach for the convenience of visitors. You may register for the Convention (\$3.00), find the answer to your Convention question, or buy tickets for the Parade or the Junior and Senior Drum & Bugle Corps Final Contests.

Registration-Information Booths are located at:

Fontainebleau Hotel

Doral Beach Hotel

Corner of Lincoln Road & Collins Avenue (Curbside booth)

Convention Hall

All booths, with the exception of the booth in Convention Hall, will be open commencing at noon on September 5th. The booth in Convention Hall will open on the morning of September 10.

Parade tickets are \$3.00 each and are box seats adjoining the Reviewing Stand.

Tickets for the Junior Drum & Bugle Corps Finals are \$1.50. Tickets for the Parade of Champions (Senior Drum & Bugle Corps Finals) are \$3.00, \$2.50 and \$1.50. A coupon included in each registration packet may be used to reduce the price of either the \$3.00 or \$2.50 seats by 50c. Both contests are scheduled for beautiful Miami Stadium.

Hospitality and information centers have been located by American Legion Posts along major highways in the State of Florida, leading to Miami Beach.

Headquarters for the Convention Registration Committee are in the Miami Beach Auditorium, adjacent to the National Headquarters Office.



# Meetings of Standing Commissions and Committees

**Americanism Commission:** Executive Section.

September 6 and 7, 9:30 a.m., Pasteur Room, Fontainebleau Hotel.

Chairman: **Daniel J. O'Connor**, Jackson Heights, N. Y.

**Child Welfare Commission:** Executive Section.

September 6 and 7, 9:30 a.m., Civic Room, Fontainebleau.

Chairman: **Dr. Garland D. Murphy, Jr.**, El Dorado, Ark.

**Constitution and By-Laws Committee:**

September 6 and 7, 9:30 a.m., Gigi Room, Fontainebleau Hotel.

Chairman: **Halsey W. Stickel**, Newark, N. J.

**Contests Supervisory Committee:**

September 4 and 5, 10:00 a.m., Martinique Hotel, 6423 Collins, September 6, 9:00 a.m., Martinique Hotel, September 9, 10:00 a.m., Martinique Hotel, September 10, 10:00 a.m., Martinique Hotel.

Chairman: **Archie Pozzi, Jr.**, Carson City, Nev.

**Convention Commission:**

September 6-12 inclusive, 9:30 a.m., Louis Philippe Room, Fontainebleau Hotel.

Chairman: **James V. Demarest**, New York, N. Y.

**Distinguished Guests Committee:** Executive Section.

September 6-12 inclusive, 9:30 a.m., Distinguished Guest Suite, Fontainebleau Hotel.

Chairman: **A. L. Starshak**, Chicago, Ill.

**Economic Commission:** Executive Section.

September 6 and 7, 9:30 a.m., Everglades Room "A", Fontainebleau Hotel.

Chairman: **Dr. Almo J. Sebastianelli**, Jessup, Pa.

**Emblem Committee:** Executive Section.

September 5 and 6, 9:30 a.m., Committee Room No. 1, Miami Beach Auditorium.

Chairman: **Julius Levy**, Washington, D. C.

**Finance Commission:**

September 6-12 inclusive, 9:30 a.m., National Adjutant's Suite, Fontainebleau Hotel.

Chairman: **Harold P. Redden**, Longmeadow, Mass.

**Foreign Relations Commission:** Executive Section.

September 6 and 7, 9:30 a.m., Fleur De Lis Room, Fontainebleau Hotel.

Chairman: **Emilio S. Iglesias**, Montpelier, Vt.

**Group Insurance Committee:** Executive Section.

September 6 and 7, 9:30 a.m., Conference Room "E," Fontainebleau Hotel.

Chairman: **Levi M. Hall**, Minneapolis, Minn.

**Internal Affairs Commission:** Executive Section.

September 6 and 7, 9:30 a.m., North Room, Fontainebleau Hotel.

Chairman: **Herbert J. Jacobi**, Washington, D. C.

**Legislative Commission:** Executive Section.

September 6 and 7, 9:30 a.m., TV Room, Fontainebleau Hotel.

Chairman: **Clarence C. Horton**, Gulf Shores, Ala.

**Membership and Post Activities Committee:** Executive Section.

September 6 and 7, 9:30 a.m., South Room, Fontainebleau Hotel.

Chairman: **Eugene W. Hiatt**, Topeka, Kan.

**National Security Commission:** Executive Section. September 7, 9:30 a.m., East Ballroom, Fontainebleau Hotel.  
Chairman: **William C. Doyle**, Vineland, N. J.

**Publications Commission:** Executive Section. September 6 and 7, 9:30 a.m., Conference Room "C", Fontainebleau Hotel.  
Chairman: **Edward McSweeney**, Armonk, N. Y.

**Public Relations Commission:** Executive Section.  
September 6 and 7, 9:30 a.m., Committee Room No. 4, Miami Beach Auditorium.  
Chairman: **C. D. DeLoach**, Alexandria, Va.

**Rehabilitation Screening Committee:** September 5, 6 and 7, 9:30 a.m., Green Room, Miami Beach Auditorium.

**Rehabilitation Commission:** Executive Section.  
September 6 and 7, 9:30 a.m., Voltaire Room, Fontainebleau Hotel.  
Chairman: **Robert M. McCurdy**, Pasadena, Calif.

**Resolutions Assignment Committee:** Executive Section.  
September 6, 7 and 8, 9:30 a.m., Committee Room No. 3, Miami Beach Auditorium.  
Chairman: **Charles W. Griffith**, Manning, S. C.

## National Executive Committee Meeting

September 8, 2:00 p.m., Fontaine Room, Fontainebleau Hotel  
Chairman: **National Commander James E. Powers**, Macon, Ga.

### Meetings of Convention Committees

*The following Convention Committees will be composed of one delegate from each Department. Initial meetings of the Convention Committees will be at the times and places as shown below. Subsequent meetings will be at the call of the chairmen.*

(Meetings of Convention Committees will normally be closed to all except committee members.)

**Americanism:** 10:00 a.m., September 8 and 9. Pasteur Room, Fontainebleau Hotel.

**Child Welfare:** 10:00 a.m., September 8 and 9. Civic Room, Fontainebleau Hotel.

**Constitutional Amendments:** 10:00 a.m., September 8 and 9. Gigi Room, Fontainebleau Hotel.

**Credentials and Internal Affairs (Credentials and other Internal Matters):** 10:00 a.m., September 8 and 9. North Room,

Fontainebleau Hotel.

(**Membership**): 10:00 a.m. September 8 and 9. South Room, Fontainebleau Hotel.

**Economic (Employment and Veterans Preference):** 10:00 a.m., September 8 and 9. Everglades Room "A", Fontainebleau Hotel.

(**Other Economic Matters**): 10:00 a.m., September 8 and 9. Everglades Room "B", Fontainebleau Hotel.

**Finance:** 10:00 a.m., September 8 and 9. Boom Boom Room, Fontainebleau Hotel.

**Foreign Relations:** 10:00 a.m., September 8 and 9. Fleur De Lis Room, Fontainebleau Hotel.

**Legislation and Rules:** 10:00 a.m., September 8 and 9. TV Room, Fontainebleau Hotel.

*(Continued on next page)*



Rehabilitation (Claims and Rating): 10:00 a.m., September 8 and 9. Voltaire Room, Fontainebleau Hotel.

(Hospitals and Medical Services): 10:00 a.m., September 8 and 9. Lafayette Room, Fontainebleau Hotel.

National Security (Military): 10:00 a.m., September 8 and 9. East Ballroom, Fontainebleau Hotel.

(Naval): 10:00 a.m., September 8 and 9. French Room, Fontainebleau Hotel.

(Aeronautics and Space): 10:00 a.m., September 8 and 9. Jade Room, Fontainebleau Hotel.

(Merchant Marine): 10:00 a.m., September 8 and 9. Jade Promenade Room, Fontainebleau Hotel.

(Civil Defense): 10:00 a.m., September 8 and 9. West Ballroom, Fontainebleau Hotel.



We Salute  
the Delegates and Alternates  
to the  
**1963**  
National Convention  
of  
THE AMERICAN LEGION

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

FOUNDED 1880

THE *United States Life*  
INSURANCE COMPANY IN THE CITY OF NEW YORK  
THE OLDEST STOCK LIFE INSURANCE COMPANY IN AMERICA

## National Contests

Saturday and Sunday

September 7 and 8, 1963



Junior Drum and Bugle Corps Contest: 9:00 a.m. (Preliminaries) and 7:00 p.m. (Finals), September 7, Miami Stadium.\*

Band Contest: 1:00 p.m., September 7, Ocean Front Auditorium and Flamingo Park Memorial Field, Miami Beach.\*\*

Junior Band Contest: 2:00 p.m., September 7, Flamingo Park Memorial Field and Ocean Front Auditorium, Miami Beach.\*\*

Color Guard Contest: 2:00 p.m., September 7, Flamingo Park Baseball Field, Miami Beach.\*\*\*

Senior Drum and Bugle Corps Preliminaries: 9:00 a.m., September 8, Miami Stadium, Miami.\*

*(The ten highest scoring corps in the Preliminaries will compete in the "Parade of Champions" on Sunday evening, September 8.)*

Firing Squad Contest: 9:00 a.m., September 8, Flamingo Park Memorial Field, Miami Beach.\*\*\*

Junior Color Guard Contest: 1:00 p.m., September 8, Flamingo Park Memorial Field, Miami Beach.\*\*\*

Motorcycle Drill Team Contest: 2:00 p.m., September 7, Miami Beach Auditorium Parking Area (Rear)

Chorus and Quartet Contests: 3:30 p.m. September 8, Pompeii Room, Eden Roc Hotel, Miami Beach.

\* In case of continuous inclement weather during the two-day Contest period, the Preliminaries of both the Senior and Junior Drum and Bugle contests will be held in Dinner Key Stadium.

\*\* In case of continuous inclement weather during the two-day Contest period, the Marching and Maneuvering portion will be waived.

\*\*\* In case of continuous inclement weather during the two-day Contest period, the time and site of the indoor competition will be announced at the National Contests Representatives meeting.

# *Official Program*

## FORTY-FIFTH ANNUAL NATIONAL CONVENTION OF THE AMERICAN LEGION

MIAMI BEACH, FLORIDA

SEPTEMBER 9-12, 1963

MIAMI BEACH CONVENTION HALL



JOINT OPENING SESSION, THE AMERICAN LEGION AND AMERICAN LEGION AUXILIARY

**Tuesday, September 10, 1963**

8:30 a.m.—CONCERT: National Championship Band, Harwood Post No. 5, Joliet, Illinois

9:00 a.m.—CALL TO ORDER: James E. Powers (Georgia) National Commander

ADVANCEMENT OF COLORS: National Championship Color Guard, Commonwealth Edison Post No. 118, Chicago, Illinois

STAR-SPANGLED BANNER: National Championship Chorus Sioux Falls Post No. 15, Sioux Falls, South Dakota

INVOCATION: Rabbi Albert M. Shulman (Indiana) National Chaplain

CALL FOR CONVENTION: Emil A. Blackmore (Wyoming) National Adjutant



*A business session of the 44th National Convention at Las Vegas, Nevada*



9:30 a.m.—ADDRESSES OF WELCOME:

**Honorable Farris Bryant**  
Governor of Florida

**Honorable Joseph A. Boyd, Jr.**  
Chairman, Board of County  
Commissioners, Metropolitan  
Dade County

**Honorable Melvin J. Richard**  
Mayor of the City of Miami  
Beach

**Honorable Robert King High**  
Mayor of the City of Miami

**John J. Adams**  
Commander, The American Legion,  
Department of Florida

**Lawrence E. Hoffman**, President,  
The American Legion  
1963 Convention Corporation  
of Florida

10:00 a.m.—PRESENTATION: The Flags  
of the States

BY: The Department Commanders of The American Legion

10:15 a.m.—RESPONSE TO ADDRESSES  
OF WELCOME: **Louis A. Johnson** (West Virginia) Past  
National Commander

10:30 a.m.—NATIONAL CONVENTION  
MEMORIAL PROGRAM

Invocation

Selection: "There Is No Death"  
National Championship Chorus

Memorial Address: **Rabbi Albert M. Shulman** (Indiana)  
National Chaplain

Lighting of Convention Peace  
Candle

Benediction

Taps

11:00 a.m.—Report of National Commander  
**James E. Powers**

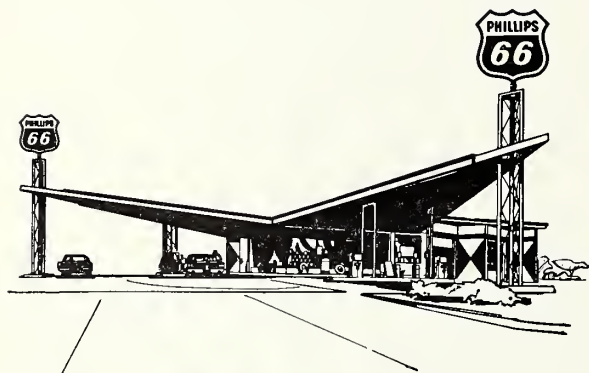
11:15 a.m.—GREETINGS:

**Mrs. O. L. Koger** (Kansas)  
National President, American  
Legion Auxiliary

**John C. Staton**  
Member, Executive Board Boy  
Scouts of America

**General Alfred M. Gruenther**  
President, The American National  
Red Cross

**John S. Gleason**  
Administrator of Veterans Affairs



## Welcome To Miami Beach

Best wishes for a successful convention! Wherever  
you drive for business or pleasure, depend on  
hospitality service and top quality products from  
Phillips 66 Dealers along the way.



**Go first-class...  
go Phillips 66**

*( It costs no more )*

## The **BRONZE CRAFT** Corp.

NASHUA, N. H.

**Bronze, Brass and Aluminum Castings**

GENERAL HARDWARE

Special Hardware Designed and Engineered

*Suppliers for the American Legion grave marker,  
gavel, bell and other items*

Robert Wyatt, President  
National Education Association  
Introduction of Distinguished  
Guests

11:45 a.m.—PRESENTATION: The American Legion Distinguished Service Medal

By: National Commander  
James E. Powers

To: His Eminence Francis Cardinal Spellman, Archbishop of New York

12:15 p.m.—PRESENTATION:

By: National Commander  
James E. Powers

To: The Past National Commanders of The American Legion

12:30 p.m.—PRESENTATION OF REPRESENTATIVES OF AMERICAN LEGION YOUTH PROGRAMS



## You honor us...

Legionnaires are known around the world as defenders of the American way of life.

We are honored, therefore, to be associated with you in your effort to provide insurance for your families.

Your interest in protecting those who depend on you is another example of your belief in the American way of life.

### OCCIDENTAL LIFE

Insurance Company of California

(Underwriters of the American Legion Insurance Plan)

Oratorical Contest Winner—  
Stephen A. Oxman (N.J.)

Eagle Scout—Steven Goodfellow (Penna.)

President, Boys Nation—Richard J. Stratton (Ill.)

Representative of the Sons of The American Legion—Robert Schabes (Fla.)

The American Legion Baseball Player of the Year—

1:00 p.m.—PRESENTATION OF THE MEDALLION TO THE CITY OF LAS VEGAS, THE CITY IN WHICH THE 1962 NATIONAL CONVENTION WAS HELD

By: W. C. "Dan" Daniel (Virginia) Past National Commander

To: Commander Las Vegas Post No. 8, The American Legion, Dept. of Nevada

## THE ANACONDA COMPANY

at Weed Heights, Nevada

salutes

the

Forty-Fifth Annual

National Convention

of

THE AMERICAN LEGION





MIAMI STADIUM  
SITE OF SENIOR DRUM AND BUGLE CORPS CONTEST

TO MIAMI STADIUM



MIAMI BEACH CITY AUDITORIUM  
NATIONAL HEADQUARTERS OFFICE

PARADE ASSEMBLY

MIAMI BEACH CONVENTION HALL  
LEGION SESSIONS AND REVIEWING STAND

STARTING POINT

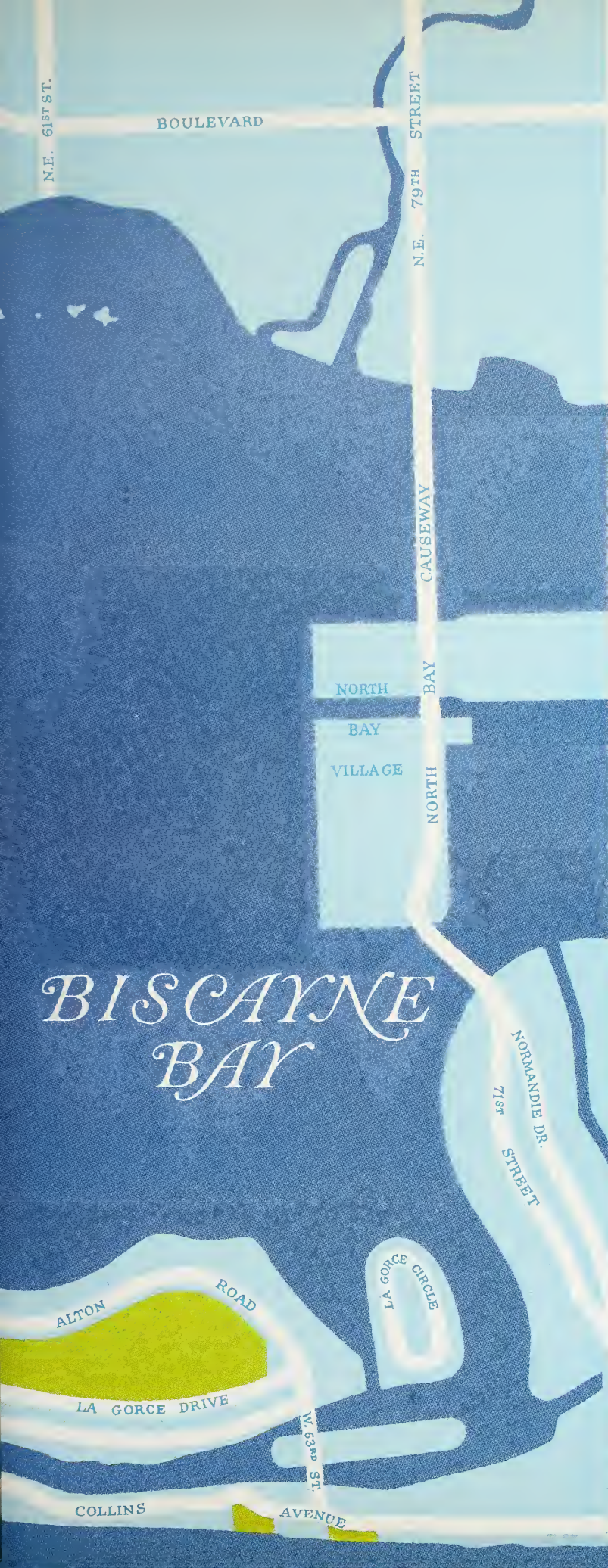
DISBANDING AREA

HOTEL FONTAINEBLEAU  
NATIONAL HEADQUARTERS

DORAL BEACH HOTEL  
HEADQUARTERS AND SESSIONS OF AUXILIARY

MIAMI BEACH  
ATLANTIC OCEAN





## Seagram's has the '63 Convention all mapped out! It is going to be the Legion's best Convention yet!

And don't forget that at the Senior Drum and Bugle Corps' finals on September 8th, 1963, the four Ford convertibles donated by the Seagram posts will be ready and waiting to be won—maybe by you.

The American Legion Parade is scheduled for Monday, September 9th, starting at 6:00 p.m.

The parade route is: Assembly area—Alton Road on the west, 17th Street on the south, Euclid Avenue on the east, Dade Boulevard on the north, and the parking lot behind Convention Hall. The parade will begin on Washington Avenue at Convention Hall Avenue, moving south on Washington Avenue to Lincoln Road, east on Lincoln Road to Collins Avenue, north on Collins Avenue to 23rd Street.

### Say Seagram's and be Sure

Seagram Distillers Company, 375 Park Avenue, New York 22, N. Y.



1:15 p.m.—PRESENTATION OF THE  
AMERICAN LEGION  
FOURTH ESTATE AWARDS  
By: National Commander  
James E. Powers  
To: Mr. James S. Copley  
Chairman, Copley Newspapers  
William I. Nichols  
Editor and Publisher  
This Week Magazine

1:30 p.m.—PRESENTATION:  
By: Dr. Joseph J. Zavertnik  
Representing American Cancer  
Society  
To: National Commander  
James E. Powers

1:45 p.m.—REPORT OF CONVENTION  
COMMITTEES:  
CREDENTIALS AND IN-  
TERNAL AFFAIRS  
LEGISLATION AND RULES

2:00 p.m.—ADDRESS:

2:30 p.m.—SALUTE TO COLORS  
Recess

7:30 p.m.—NATIONAL COMMANDER  
POWERS' DINNER TO DIS-  
TINGUISHED GUESTS  
PLACE: Grand Ballroom,  
Hotel Fontainebleau  
SPEAKER: Honorable Dean  
Rusk, The Secretary of State of  
the United States

### **Wednesday, September 11, 1963**

9:00 a.m.—CALL TO ORDER: James E.  
Powers (Georgia) National  
Commander  
SALUTE TO COLORS  
INVOCATION: Rabbi Albert  
M. Shulman (Indiana) Nation-  
al Chaplain  
REPORT OF CONVENTION  
COMMITTEES:  
9:15 a.m.—CREDENTIALS AND IN-  
TERNAL AFFAIRS

Credentials and other Internal  
Matters  
Membership

9:40 a.m.—PRESENTATION:  
By: C. D. DeLoach, Chairman  
National Public Relations Com-  
mission  
To: Sam L. Latimer, Jr.

9:45 a.m.—LEGISLATION AND RULES

10:00 a.m.—AMERICANISM

10:30 a.m.—ADDRESS: General Earle G.  
Wheeler, United States Army  
Chief of Staff  
REPORT OF CONVENTION  
COMMITTEES:

10:50 a.m.—FINANCE

11:00 a.m.—PRESENTATION OF THE  
HEARST AMERICANISM  
TROPHY  
By: National Commander  
James E. Powers  
To: Winning Department

11:05 a.m.—GREETINGS: Col. Jack L.  
Warner, President Warner Bros.  
Pictures, Inc.  
REPORT OF CONVENTION  
COMMITTEES:

11:15 a.m.—NATIONAL SECURITY  
Military  
Naval  
Aeronautics and Space  
Merchant Marine  
Civil Defense

11:45 a.m.—CONSTITUTIONAL  
AMENDMENTS

12:00 noon—ECONOMIC  
Employment and Veterans Pref-  
erence  
Other Economic Matters

12:15 p.m.—CHILD WELFARE

12:30 p.m.—ADDRESS: Mr. George Meany, President American Federation of Labor and Congress of Industrial Organizations

1:00 p.m.—SALUTE TO COLORS  
Recess

## **Thursday, September 12, 1963**

9:30 a.m.—CALL TO ORDER: James E. Powers (Georgia) National Commander

SALUTE TO COLORS

INVOCATION: Rabbi Albert M. Shulman (Indiana) National Chaplain

REPORT OF CONVENTION COMMITTEES:

9:45 a.m.—REHABILITATION

10:15 a.m.—FOREIGN RELATIONS

10:45 a.m.—INTRODUCTION OF DISTINGUISHED GUESTS

11:15 a.m.—UNFINISHED BUSINESS

12:00 noon—SPECIAL ORDER OF BUSINESS

Election of National Officers

National Commander

Five (5) National Vice-Commanders

National Chaplain

1:00 p.m.—PRESENTATION OF PLAQUE AND COLORS TO OUTGOING NATIONAL COMMANDER

By: Maurice Stemmer Department Adjutant of New York  
Response by Commander Powers

Presentation of Colors to Incoming National Commander

Response by newly elected National Commander

Presentation of newly elected National President of American Legion Auxiliary

Unfinished Business

Benediction

Retirement of Colors

Final Adjournment

NOTE: The National Executive Committee will meet within twenty-four hours after the close of the Convention, upon call of the National Commander.

---

Fifty miles southwest of Miami Beach is the entrance to Everglades National Park—1,400,000 acres of almost total wilderness penetrated by a single highway leading to the fishing center of Flamingo. Bird life in the park is spectacular and close-up views of exotic trees and wildlife, including alligators, are possible. Park service naturalists are on hand to explain many facets of the sprawling preserve.

### **CONGRATULATIONS TO AMERICAN LEGION**

on the occasion of its  
45th ANNUAL CONVENTION



### **SUN OIL COMPANY**

Philadelphia, Pa.

Producers - Refiners - Marketers  
Quality Petroleum Products



# Public Patriotic and Memorial Program

5:00 P.M. to 6:00 P.M.  
Sunday, September 8, 1963  
Pompeii Room—Eden Roc Hotel



## INTRODUCTORY SELECTIONS

*"This Is My Country"*  
*"America The Beautiful"*  
The American Legion and the American Legion  
Auxiliary Combined Vocal Groups

## ADVANCEMENT OF THE COLORS

Post No. 118 (Little Bills) of Chicago, Illinois

## THE STAR-SPANGLED BANNER

Tonawanda American Legion Band  
Post No. 264, Tonawanda, New York

## INVOCATION

The Very Reverend Dean Frank L. Titus  
Holy Cross Episcopal Church  
Chairman, Memorial Service Committee

## PATRIOTIC SONG

*"God Bless America"*  
Combined Vocal Groups

## ADDRESS

*"Our Religious Heritage"*  
Rabbi Albert M. Shulman (Indiana)  
National Chaplain, The American Legion

## MEMORIAL PRAYER

Mrs. W. A. Pierce  
National Chaplain, the American Legion  
Auxiliary

## PLACING OF THE MEMORIAL WREATHS

THE AMERICAN LEGION—National Com-  
mander James E. Powers, National Adjutant  
E. A. Blackmore

THE AMERICAN LEGION AUXILIARY—  
National President Mrs. O. L. Koger, Nation-  
al Secretary Mrs. Jane Gould Mayer

LA BOUTIQUE DES HUIT ET QUAR-  
ANTE FEMMES—Le Chapeau National  
Mrs. W. J. Schlau, Le Secretaire-Caissiere  
Mrs. Thomas N. Leervig

## THE BATTLE HYMN OF THE REPUBLIC

The Combined Vocal Groups

## BENEDICTION

Rabbi Herbert Baumgard  
Temple Beth-Am, Miami Beach

## TAPS

## RETIREMENT OF THE COLORS

Post No. 118 (Little Bills) of Chicago, Illinois



# *Reunions and Dinners*

## **NATIONAL COMMANDER'S DINNER FOR**

### **DISTINGUISHED GUESTS**

Tuesday, September 10—7:30 p.m.  
GRAND BALLROOM  
FONTAINEBLEAU HOTEL

## **AMERICAN LEGION PRESS ASSOCIATION (ALPA)**

Saturday, September 7—6:00 p.m.  
Executive Board Dinner—Mona Lisa Room  
Eden Roc Hotel, followed by  
Business Meeting in Card Room B

Sunday, September 8—2:00 p.m.  
Business Meeting, Paladium Room,  
Eden Roc Hotel

7:00 p.m., 40th Anniversary Banquet  
Imperial Room, Eden Roc Hotel

## **CHAPLAINS' BREAKFAST**

Monday, September 9—8:00 a.m.  
Louis Philippe Room, Fontainebleau Hotel  
(\$2.00 including tax and gratuity)

All Post, District, Division & Department  
Chaplains Welcome!

Contact Rabbi Albert M. Shulman,  
Fontainebleau Hotel

Department Chaplains Roundtable conducted by:  
Rabbi Albert M. Shulman, National Chaplain

## **SOCIETY OF AMERICAN LEGION FOUNDERS**

Saturday, September 7—Seville Hotel

3:00 p.m.—Business Meeting

6:00 p.m.—Cocktails

7:00 p.m.—Dinner

## **NATIONAL HISTORIAN'S BREAKFAST**

Sunday, September 8—8:30 a.m.  
Poodle Room—Fontainebleau Hotel  
Contact H. Armand de Masi, National Historian,  
Fontainebleau Hotel

## **AMERICAN LEGION AUXILIARY STATES DINNER**

Wednesday, September 11—8:00 p.m.  
Pompeii Room, Eden Roc Hotel

## **EIGHT AND FORTY MARCHE NATIONALE BANQUET**

Saturday, September 14—7:30 p.m.  
Mediterranean East Room  
Doral Beach Hotel

## **WOMEN LEGIONNAIRES**

Tuesday, September 10  
12:00 noon Cocktails  
1:00 p.m. Luncheon  
Starlight Room, Shelborne Hotel

## **WORLD WAR NURSES**

Monday, September 9—7:30 a.m.  
Breakfast, Harlequin Room, Shelborne Hotel

## **NATIONAL YEOMEN (F)**

Wednesday, September 11—12:00 noon  
Reunion Luncheon, Picciolo Restaurant  
136 Collins Avenue

## **TWENTY & FOUR**

September 6-8—Montmartre Hotel  
Registration and Bivouac

Saturday, September 7—7:00 p.m.  
Banquet, Montmartre Hotel

## **FRES**

Sunday Evening, September 8  
Cocktail Party  
5-7 p.m.  
Garden Patio Room  
Fontainebleau Hotel

## **ANAVICUS MEETING**

Sunday—8 September 1963  
Eden Roc Hotel—Mona Lisa Room  
Annual Meeting—10:30 to 11:30 a.m.  
Cocktails—11:30 a.m. to 12:30 p.m.  
Luncheon—12:30 to 2:00 p.m.  
(Price—\$6.00 per person)



Recipients of  
The American Legion

*Distinguished  
Service Medal*

Francis Cardinal Spellman  
1963



- |   |  |  |
|---|--|--|
| Marshal Ferdinand Foch<br>of France—1921                | President Franklin D. Roosevelt<br>(Posthumously)—1945 | Maj. Gen. Milton A. Reckord<br>1950  |
| Adm. Earl Beatty<br>of Great Britain—1921               | Gen. Theodore Roosevelt, Jr.<br>(Posthumously)—1945    | Rep. Edith Nourse Rogers<br>1950   |
| Gen. Baron Jacques<br>of Belgium—1921                   | Ernest (Ernie) Pyle<br>(Posthumously)—1945             | Gen. Charles P. Summerall<br>1951  |
| Gen. Armando Diaz<br>of Italy—1921                      | Hon. Henry L. Stimson<br>1945                          | Rep. Royal C. Johnson<br>(Posthumously)—1953   |
| Charles Bertrand<br>of France—1921                      | Fleet Adm. Chester W. Nimitz<br>1945                   | Maj. Gen. George A. White<br>(Posthumously)—1954   |
| Gen. of the Armies<br>John J. Pershing<br>1922          | Gen. of the Army<br>Dwight D. Eisenhower<br>1945       | Dr. Jonas E. Salk<br>1955  |
| Adm. Robert E. Coontz<br>1923                           | J. Edgar Hoover<br>1946                                | Maj. Gen. Ellard A. Walsh<br>1955  |
| Gen. Josef Haller<br>of Poland—1923                     | Bob Hope<br>1946                                       | Vice Adm. Joel T. Boone<br>1956  |
| Ignace Jan Paderewski<br>of Poland—1926                 | William Randolph Hearst<br>1946                        | Charles Stewart Mott<br>1956   |
| Comte Francois Marie Robert<br>Dejean<br>of France—1927 | Maj. Gen. Lewis B. Hershey<br>1946                     | Gen. Mark W. Clark<br>1957   |
| Field Marshal Viscount Allenby<br>of Great Britain—1928 | Hon. Cordell Hull<br>1946                              | The Most Reverend<br>Fulton J. Sheen<br>1957   |
| Judge Kenesaw Mountain Landis<br>1929                   | Lt. Gen. William S. Knudsen<br>1947                    | Bernard Mannes Baruch<br>1958  |
| Admiral William S. Sims<br>1930                         | Senator Edward Martin<br>1947                          | Unknown Servicemen of<br>World War I, World War II,<br>and Korea, interred at the<br>Tomb of the Unknown Soldier,<br>Arlington National Cemetery<br>1958 |
| Gen. Douglas MacArthur<br>1942                          | Chief Justice Fred M. Vinson<br>1947                   | Sen. Robert S. Kerr<br>1959  |
| Gen. George C. Marshall<br>1943                         | President Harry S. Truman<br>1949                      | President John F. Kennedy<br>1961  |
| Adm. Ernest J. King<br>1943                             | George Herman (Babe) Ruth<br>(Posthumously)—1949       | General Lucius D. Clay<br>1962   |
| Hon. Frank Knox<br>(Posthumously)—1944                  | Maj. Gen. Frank Parker<br>(Posthumously)—1949          | Doctor Thomas A. Dooley<br>(Posthumously)—1962   |
| Henry Ford<br>1944                                      | Charles F. Johnson, Jr.<br>1950                        |  |
| Gen. H. H. Arnold<br>1944                               |  |  |



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# Past National Commanders



## THE AMERICAN LEGION 1919-1962

**\*Franklin D'Olier**  
Pennsylvania 1919-20

**\*\*Frederick W. Galbraith, Jr.**  
Ohio 1920-21

**\*\*\*John G. Emery**  
Michigan 1921

**Hanford MacNider**  
Iowa 1921-22

**Alvin M. Owsley**  
Texas 1922-23

**John R. Quinn**  
California 1923-24

**\*James A. Drain**  
District of Columbia 1924-25

**\*John R. McQuigg**  
Ohio 1925-26

**\*Howard P. Savage**  
Illinois 1926-27

**\*Edward E. Spafford**  
New York 1927-28

**\*Paul V. McNutt**  
Indiana 1928-29

**\*O. Lee Bodenhamer**  
Arkansas 1929-30

**\*Ralph T. O'Neil**  
Kansas 1930-31

**Henry L. Stevens, Jr.**  
North Carolina 1931-32

**Louis Johnson**  
West Virginia 1932-33

**\*Edward A. Hayes**  
Illinois 1933-34

**\*Frank N. Belgrano, Jr.**  
California 1934-35

**Ray Murphy**  
Iowa 1935-36

**Harry W. Colmery**  
Kansas 1936-37

**Daniel J. Doherty**  
Massachusetts 1937-38

**Stephen F. Chadwick**  
Washington 1938-39

**Raymond J. Kelly**  
Michigan 1939-40

**Milo J. Warner**  
Ohio 1940-41

**Lynn U. Stambaugh**  
North Dakota 1941-42

**\*Roane Waring**  
Tennessee 1942-43

**Warren H. Atherton**  
California 1943-44

**Edward N. Scheiberling**  
New York 1944-45

**\*John Stelle**  
Illinois 1945-46

**Paul H. Griffith**  
Pennsylvania 1946-47

**James F. O'Neil**  
New Hampshire 1947-48

**Perry Brown**  
Texas 1948-49

**George N. Craig**  
Indiana 1949-50

**Erle Cocke, Jr.**  
Georgia 1950-51

**Donald R. Wilson**  
West Virginia 1951-52

**Lewis K. Gough**  
California 1952-53

**\*Arthur J. Connell**  
Connecticut 1953-54

**Seaborn P. Collins**  
New Mexico 1954-55

**J. Addington Wagner**  
Michigan 1955-56

**Dan Daniel**  
Virginia 1956-57

**John S. Gleason, Jr.**  
Illinois 1957-58

**Preston J. Moore**  
Oklahoma 1958-59

**Martin B. McKneally**  
New York 1959-60

**William R. Burke**  
California 1960-61

**Charles L. Bacon**  
Missouri 1961-62

*Past National Commanders by  
Vote of National Conventions*

**\*Bennett Champ Clark**  
Missouri—Presided at Paris caucus  
March 1919

**\*Milton J. Foreman**  
Illinois—Chairman, Executive  
Committee at Paris

**\*Henry D. Lindsley**  
Texas—Presided at St. Louis caucus  
May 1919

**\*Theodore Roosevelt, Jr.**  
New York

**Eric Fisher Wood**  
Pennsylvania—Temporary Chairman  
and Secretary at Paris caucus

*Honorary National Commanders*

**\*General John J. Pershing**  
**\*Marshal Ferdinand Foch**

*\*Deceased*

*\*\*Killed in auto accident while serving as  
Commander*

*\*\*\*Elected by Executive Committee to fill un-  
expired term*



## Split personality

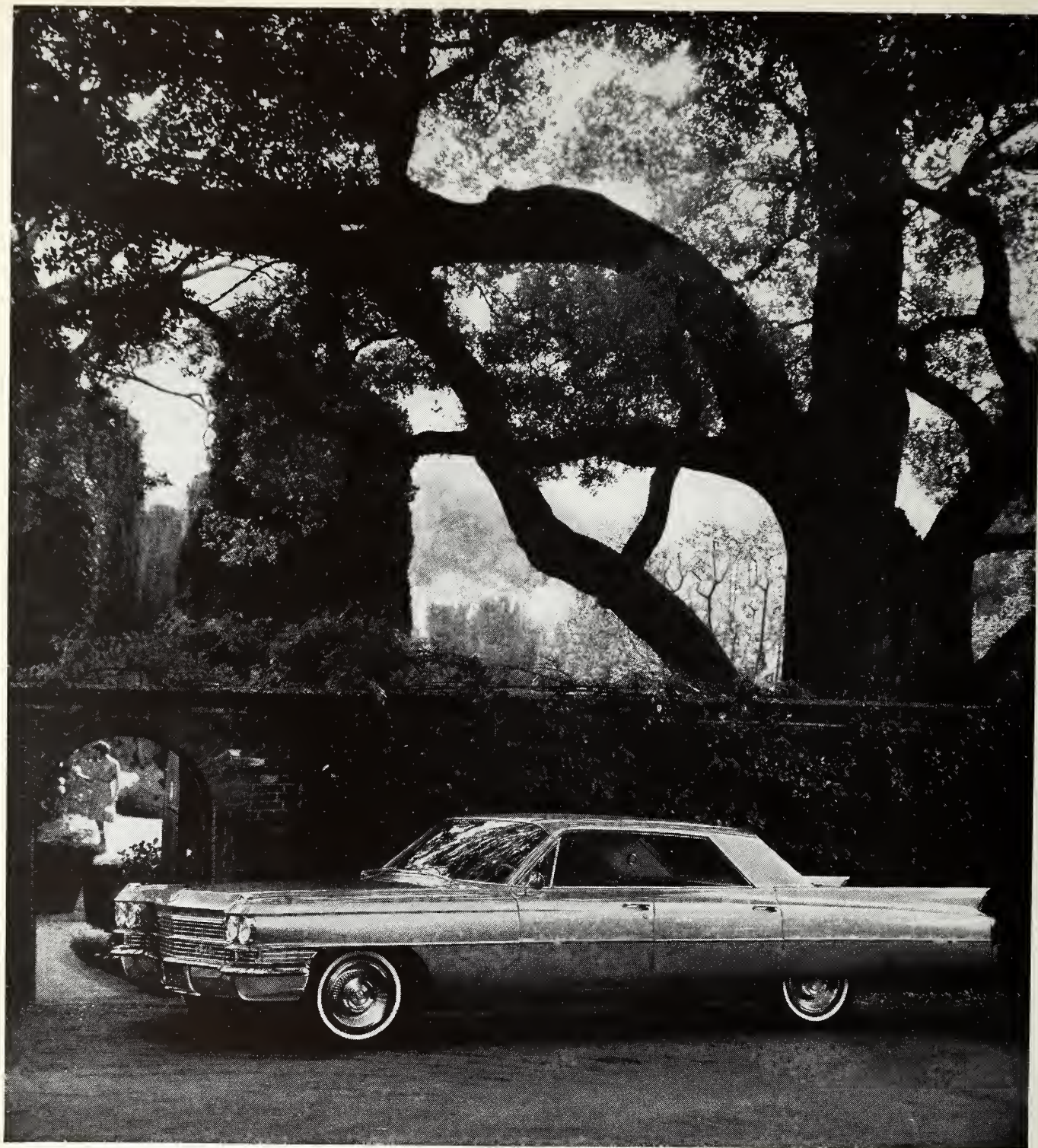
Two Rivieras illustrate a point — that the Riviera is a car with two distinct personalities. For some people it's the most beautiful car around. Then there's another group, equally audible, who insist it's not so much how the Riviera looks but what it does. And they have quite a case. The whole idea behind the Riviera was to put some adventure back in driving. We knew we'd succeeded with at least one man when he told us, "I felt like I was driving a car for the first time." Which group is right? Which is the real Riviera? You decide. Get in touch with your Buick dealer and decide in the comfort of a Riviera's left front bucket seat. If you decide to take the car home with you, the price he quotes will come as a happy surprise.

THE RIVIERA BY BUICK



AMERICA'S BID FOR A GREAT NEW INTERNATIONAL CLASSIC CAR





### HOW MUCH DOES A CADILLAC COST?

*Take a guess — and then check it with your authorized Cadillac dealer. Odds are you'll have guessed too high—for a Cadillac can be remarkably modest in cost. And this is one year you ought to be sure—for the 1963 “car of cars” is simply too beautiful and too fine to miss because of a misunderstanding about price. Better pay your authorized Cadillac dealer a visit soon—and learn firsthand why more motorists than ever have moved up to the Cadillac car this year. What are you doing tomorrow?*

CADILLAC MOTOR CAR DIVISION • GENERAL MOTORS CORPORATION





# 1963 Convention



**James V. Demarest**  
*Chairman*

# National Commission



**Harry L. Foster**  
*Vice-Chairman*



**C. J. Wright**



**James P. Ringley**



**Harry K. Stinger**



**T. Paxton Stephens**



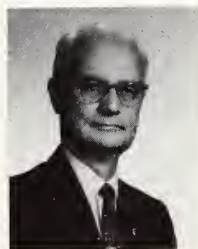
**Lawrence E. Hoffman**



**John R. McNamara**



**Donald M. McSween**



**Henry R. Kruse**



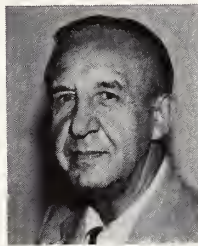
**Thomas W. Miller**  
*Ex-Officio Member*



**Maurice Stember**  
*Advisory*



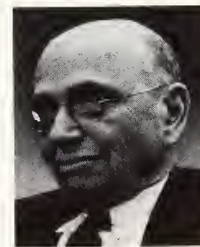
**Tommy E. Jones**  
*Advisory*



**Louis E. Drago**  
*NEC Liaison*



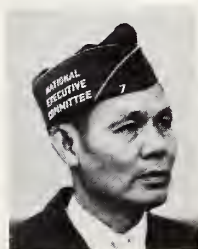
**Roscoe T. Morse**  
*NEC Liaison*



**William Stern**  
*NEC Liaison*



**Charles C. Shaw**  
*NEC Liaison*



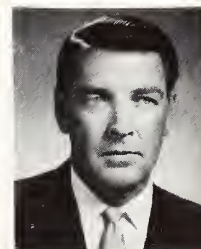
**Soleng Tom**  
*NEC Liaison*



**Archie Pozzi, Jr.**  
*Contests Supervisory  
Chairman*



**A. L. Starshak**  
*Distinguished Guests  
Chairman*



**William H. Miller**  
*National Convention  
Director*



The American Legion 1963 National Convention Corporation

# Officers



**E. Meade Wilson**  
*Chairman of the Board*



**Lawrence E. Hoffman**  
*President and General Chairman*



**Sidney Sobelson**  
*Vice President*



**Paul R. Greenaway**  
*Secretary*



**William L. Crandall**  
*Treasurer*

## Honorary President

# Honorary



# Officers

Hon. C. Farris Bryant

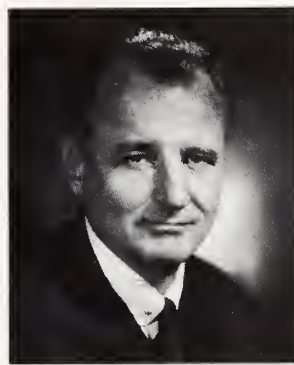
## Honorary Vice Presidents



Hon. Spessard L. Holland



Hon. Claude Pepper



Hon. George A. Smathers



Hon. Dante B. Fascell



James M. Cox, Jr.



Hon. Melvin Richard



Hon. Robert King High



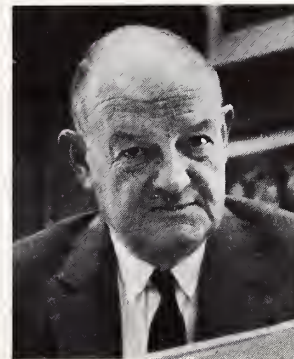
Col. H. N. Kirkman



John J. Adams



Joseph A. Boyd, Jr.



John S. Knight



Rolfe Neill



# The American Legion CONVENTION BALL

Monday, September 9, 1963

8:30 P.M.—12:30 A.M.

Grand Ballroom—Fontainebleau Hotel

Miami Beach, Florida

Music by Bernie Cummins and his Orchestra

Hosts and Beverage Dispensers:

Anheuser-Busch

Hamm

Ballantine

Miller

Carling

Pabst

Falstaff

Schlitz

Coordinated by United States Brewers Association

Admission to Ballroom by Coupon Only\*

\*Included in your Registration Packet

"Restricted to registrants 21 years of age or older"

# Board of Directors

of

*The American Legion*

*1963 National Convention Corporation*



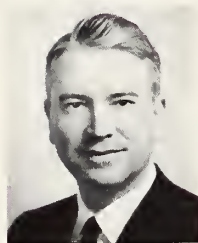
John J. Adams



Billy Anderson



James Barney



Hon. Joseph A. Boyd, Jr.



Richard L. Cook



William L. Crandall



Joseph Cushing, Jr.



James W. Dickson



Malvin Englander



Paul R. Greenaway



Henry J. Halam



Charles T. Hart



Lawrence E. Hoffman



James E. Jaudon, Jr.



Thomas J. Kelly



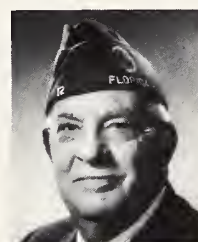
Clifford C. Mead



Edwin K. Palmer, Jr.



Walter C. Parson



Paschal C. Reese



James T. Ross



E. E. Seiler



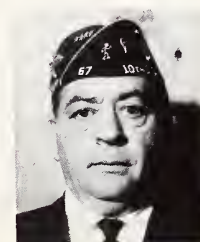
Sidney Sobelson



D. R. Spence



Vance C. Stirrup



Emil Verdi



J. K. Williams



E. Meade Wilson



# Committee Chairmen

## The American Legion 1963 Convention Corporation

### Booths and Information



**Joseph  
Cushing, Jr.**  
*Co-Chairman*



**Edwin K.  
Palmer, Jr.**  
*Co-Chairman*



### Concessions



**Eli Quain**  
*Chairman*

### Post Participation

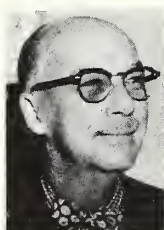


**Emil Verdi**  
*Co-Chairman*



**James W.  
Dickson**  
*Co-Chairman*

### Contests



**James Barney**  
*Chairman*

### Legion Police



**Capt.  
Peter Stewart**  
*Co-Chairman*



**Capt. William  
A. Stevens**  
*Co-Chairman*

### Decorations



**Richard L.  
Cook**  
*Chairman*

### Entertainment Coupons



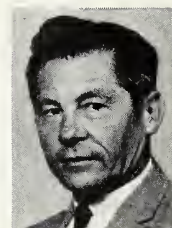
**Mell E.  
Markham**  
*Chairman*

### First Aid & Sanitation



**Dr. John D.  
Milton**  
*Chairman*

### Floats



**Wilson W.  
Westberry**  
*Chairman*

### Halls & Seating



**Harold Tobias**  
*Chairman*

### Memorial Services



**Rt. Rev.  
Frank Titus**  
*Chairman*

### Registration



**Sidney  
Sobelson**  
*Chairman*

# Committee Chairmen

## The American Legion 1963 Convention Corporation

### Tours & Transportation

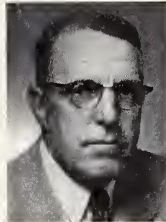


**Arthur S.  
Weider**  
*Co-Chairman*



**Warren E.  
Binder**  
*Co-Chairman*

### Distinguished Guests



**McGregor  
Smith**  
*Chairman*

### Women Legionnaires



**Hazel Allen**  
*Co-Chairman*



**Mary Waters**  
*Co-Chairman*

### Housing



**Billy Anderson**  
*Chairman*

### Publicity & Public Relations



**Emil L.  
Shwetzzer**  
*Co-Chairman*



**Del Olson**  
*Co-Chairman*

### Reunions



**Michael J.  
Perricone**  
*Chairman*

### Tickets



**James T. Ross**  
*Chairman*

### 8/40 Liaison



**Mrs. Mary  
Perner**  
*Chairman*

### National Commander's Dinner



**James K.  
Williams**  
*Chairman*

### Parade



**E. E. Seiler**  
*Co-Chairman*



**Thomas J.  
Kelly**  
*Co-Chairman*



### Auxiliary Liaison



**Mrs. A. J.  
Ryan, Sr.**  
*Co-Chairman*



**Mrs. Stella  
Marks**  
*Co-Chairman*





Mrs. Cecilia  
Wenz  
National  
Treasurer



Mrs. Jane  
Gould Mayer  
National  
Secretary



Mrs. W. A.  
Pierce  
National  
Chaplain



Mrs. Lester L.  
Nimon  
National  
Historian



Mrs. Ollie L. Koger  
National President

*the  
American Legion  
Auxiliary*



Mrs. Anthony  
J. Rumo  
National  
Vice President  
Eastern Division



Mrs. Robert T.  
Barrett  
National  
Vice President  
Southern  
Division



Mrs. Richard  
Earle Davis  
National  
Vice President  
Central Division



Mrs. Earl  
Wright  
National  
Vice President  
Northwestern  
Division



Mrs. T. G.  
Chilton  
National  
Vice President  
Western  
Division

# AMERICAN LEGION AUXILIARY

## FORTY-THIRD

### ANNUAL NATIONAL CONVENTION

Doral Beach Hotel

Miami Beach, Florida

September 9, 10, 11 and 12, 1963



#### ADVANCE MEETINGS

Sunday, September 8, 1963

- 9:00 a.m.—*NATIONAL EXECUTIVE COMMITTEE MEETING*  
Shell Lounge (Lobby)
- 9:45 a.m.—*CREDENTIALS*  
MRS. JOHN MORE HADDEN, Jr., Chairman  
Meeting Room No. 2 (Mezzanine)
- 10:00 a.m.—*REHEARSAL FOR MUSIC CONTEST*  
Eden Roc Hotel
- 10:30 a.m.—*PERMANENT ORGANIZATION*  
MRS. MARGUERITE SCHOCK, Chairman  
Meeting Room No. 2 (Mezzanine)
- RULES*  
MRS. MAURICE KUBBY, Chairman  
Meeting Room No. 1 (Mezzanine)
- CONSTITUTION AND BY-LAWS*  
MRS. ALVIN R. BAILEY, Chairman  
Majorca Room (Lobby)
- MUSIC*  
MRS. B. M. JARRETT, Chairman  
Starlight Roof (East)
- PAN AMERICAN RELATIONS*  
MRS. VERNON H. RANDALL, Chairman  
Rumpus Room (Lower Lower Level)
- CIVIL DEFENSE*  
MRS. NILE FULLER, Chairman  
Exhibit Hall (Center—Lower Lobby)
- CHILD WELFARE*  
MRS. WALTER WILD ANDREWS, Chairman  
Shell Lounge (Lobby)
- GIRLS STATE*  
MRS. E. L. CRAWFORD, Chairman  
Starlight Roof
- 10:30 a.m.—*PAST PRESIDENTS PARLEY*  
MRS. J. PAT KELLY, Chairman  
Exhibit Hall (East Lower Lobby)
- POPPY*  
MRS. RICHARD GEARHART, Chairman  
Main Convention Hall "A"

(Continued on next page)



12:00 Noon—*RADIO-TV*

MRS. PAUL F. CRITZ, Chair-  
man  
Meeting Room No.2 (Mezza-  
nine)

*JUNIOR ACTIVITIES*

MRS. LLOYD ADAMS, Chair-  
man  
Meeting Room No. 1 (Mezza-  
nine)

*EDUCATION AND  
SCHOLARSHIPS*

MISS MINNIE DOANE, Chair-  
man  
Exhibit Hall (Center-Lower  
Lobby)

*PUBLICATIONS*

MRS. FRANK S. EVANS, Chair-  
man  
Exhibit Hall (East-Lower  
Lobby)

*LEGISLATIVE*

MISS DORIS ANDERSON,  
Chairman  
Shell Lounge (Lobby)

*REHABILITATION*

MRS. LUTHER D. JOHNSON,  
Chairman  
Starlight Roof

*CHAPLAINS*

MRS. W. A. PIERCE, Chairman  
Starlight Roof (East)

*HISTORY*

MRS. LESTER L. NIMON,  
Chairman  
Majorca Room

12:00 Noon—*COMMUNITY SERVICE*

MRS. MERRILL K. SMITH,  
Chairman  
Rumpus Room (Lower Lower  
Level)

1:00 p.m.—*REHEARSAL OF PAGES*

MRS. M. L. CARLSON, Chair-  
man  
Convention Hall "A"  
Music Contest—Eden Roc Ho-  
tel

2:00 p.m.—*PUBLIC RELATIONS*

MRS. FRANCES SCOTT BASCH,  
Public Relations Counsel  
Majorca Room

*FINANCE*

MRS. HENRY A. AHNEMILLER,  
Chairman  
Meeting Room No. 1 (Mezza-  
nine)

2:00 p.m.—*AMERICANISM*

MRS. STANLEY J. AUTENRITH,  
Chairman  
Starlight Roof

*MEMBERSHIP*

MRS. CHARLES C. SHAW,  
Chairman  
Rumpus Room (Lower Low-  
er Level)

*NATIONAL SECURITY*

MRS. WALTER H. GLYNN,  
Chairman  
Shell Lounge (Lobby)

3:00 p.m.—*RESOLUTIONS*

MRS. CHARLES B. GILBERT,  
Chairman  
Meeting Room No. 2 (Mezza-  
nine)

4:00 p.m.—*MEMORIAL SERVICE*

Eden Roc Hotel

---

One of Miami's newest attractions is the San-Ai-An Japanese Garden located on Watson Island on MacArthur Causeway. It is a cooperative venture of the City of Miami and a Tokyo industrialist, Kiyoshi Ichimura. The facility, free to the public, features authentic teahouse, arbor pagoda, stone lanterns and lush landscaping.

\*\*\*

A child's dream come true is the description given Crandon Park Zoo, situated on Key Biscayne adjacent to Miami Beach. The special children's section, where admission is free, provides facilities for the youngsters to mingle with tame animals and hear talking story books.

AMERICAN LEGION AUXILIARY  
FORTY-THIRD  
ANNUAL NATIONAL CONVENTION

Doral Beach Hotel

Miami Beach, Florida

September 9, 10, 11 and 12, 1963

*Official Program*



Monday, September 9, 1963

MRS. HENRY G. HAYDEN, Convention Organist

8:30 a.m.

*OPENING SESSION—  
NATIONAL CONVENTION,  
AMERICAN LEGION AUXILIARY*

Main Convention Hall, Doral Beach Hotel

*PROCESSIONAL OF COLORS,  
NATIONAL OFFICERS AND  
DISTINGUISHED GUESTS*

MRS. A. J. RYAN, SR., Convention Chairman  
Presiding

*CALL TO ORDER BY THE  
NATIONAL PRESIDENT*

MRS. O. L. KOGER

*INVOCATION*

MRS. W. A. PIERCE, National Chaplain

*"THE LORD'S PRAYER" (MALOTTE)*

*PLEDGE OF ALLEGIANCE  
TO THE FLAG*

led by MRS. STANLEY J. AUTENRITH,  
Chairman, National Americanism Committee

*(Continued on next page)*



## THE NATIONAL ANTHEM

### TAPS IN HONOR OF OUR DEPARTED WAR DEAD

#### *PREAMBLE TO THE CONSTITUTION OF THE AMERICAN LEGION AUXILIARY*

led by MRS. ALVIN R. BAILEY, Chairman,  
National Constitution and Bylaws Committee

#### *READING OF THE CALL TO THE NATIONAL CONVENTION*

MRS. JANE GOULD MAYER, National Secretary

### GREETINGS

#### BY

|                             |   |
|-----------------------------|---|
| MR. JAMES E. POWERS         | National Commander of The American Legion             |
| HONORABLE FARRIS BRYANT     | Governor of Florida                                   |
| HONORABLE MELVIN J. RICHARD | Mayor of Miami Beach                                  |
| MR. LAWRENCE HOFFMAN        | President, The American Legion Convention Corporation |
| MR. E. A. BLACKMORE         | National Adjutant of The American Legion              |
| MRS. LEIF BRAKSVE           | Department President, Florida                         |

### GREETINGS BY NATIONAL OFFICERS

|                          |  |
|--------------------------|--|
| MRS. ANTHONY J. RUMO     | National Vice President, Eastern Division      |
| MRS. ROBERT T. BARRETT   | National Vice President, Southern Division     |
| MRS. RICHARD EARLE DAVIS | National Vice President, Central Division      |
| MRS. EARL WRIGHT         | National Vice President, Northwestern Division |
| MRS. T. G. CHILTON       | National Vice President, Western Division      |
| MRS. LESTER L. NIMON     | National Historian                             |
| MRS. W. A. PIERCE        | National Chaplain                              |
| MRS. JANE GOULD MAYER    | National Secretary                             |
| MRS. CECILIA WENZ        | National Treasurer                             |

### PRESENTATION OF PAST NATIONAL PRESIDENTS

|                              |                        |
|------------------------------|------------------------|
| MRS. JOHN WILLIAM MACAULEY   | MRS. WALTER G. CRAVEN  |
| MRS. ROBERT WALBRIDGE        | MRS. NORTON H. PEARL   |
| MRS. BOYCE FICKLEN           | MRS. LEE W. HUTTON     |
| MRS. FREDERICK C. WILLIAMS   | MRS. HUBERT A. GOODE   |
| MRS. S. ALFORD BLACKBURN     | MRS. NORMAN L. SHEEHE  |
| MRS. WILLIAM H. BIESTER, JR. | MRS. WILLIS C. REED    |
| MRS. ALBIN CHARLES CARLSON   | MRS. E. A. CAMPBELL    |
| MRS. MELVILLE MUCKLESTONE    | MRS. HAROLD S. BURDETT |
| MRS. O. W. HAHN              | MRS. PERCY A. LAINSON  |
| MRS. MALCOLM DOUGLAS         | MRS. BOWDEN D. WARD    |

|                         |                        |
|-------------------------|------------------------|
| MRS. JAMES MORRIS       | MRS. CARL W. ZELLER    |
| MRS. WILLIAM H. CORWITH | MRS. J. PAT KELLY      |
| MRS. LOUIS J. LEMSTRA   | MRS. CHARLES W. GUNN   |
| MRS. MARK W. MURRILL    | MRS. ALEXANDER H. GRAY |
| MRS. LAWRENCE H. SMITH  | MRS. HENRY AHNEMILLER  |
| MRS. CHARLES B. GILBERT |                        |

## GREETINGS

BY

MRS. J. HOWARD MCKAY      Junior Past National President

## INTRODUCTION OF NATIONAL CONVENTION CHAIRMAN

MRS. A. J. RYAN, SR.

## PRESENTATION OF NATIONAL PRESIDENT'S PAGES

|                   |                     |
|-------------------|---------------------|
| MRS. HELEN ANKENY | MRS. DELLA HALE     |
| MRS. MERLE MAY    | MRS. PHILLIP ADAM   |
| MRS. FRED PLANK   | MRS. RUTH V. JUCIUS |

## *PRESENTATION OF NATIONAL CHAIRMAN OF PAGES*

MRS. M. L. CARLSON, Kansas

## *PRESENTATION OF VICE CHAIRMAN OF PAGES*

MRS. JOHN LAWLOR, Florida

## *PRESENTATION OF NATIONAL PARLIAMENTARIAN*

MRS. NORTON H. PEARL

## REPORT OF CONVENTION COMMITTEES:

|                               |                                      |
|-------------------------------|--------------------------------------|
| <i>PERMANENT ORGANIZATION</i> | MRS. MARGUERITE SCHOCK, Chairman     |
| <i>CREDENTIALS</i>            | MRS. JOHN MORE HADDEN, JR., Chairman |
| <i>RULES</i>                  | MRS. MAURICE KUBBY, Chairman         |

## REPORT OF NATIONAL COMMITTEES:

|                               |                                  |
|-------------------------------|----------------------------------|
| <i>REHABILITATION</i>         | MRS. LUTHER D. JOHNSON, Chairman |
| <i>POPPY</i>                  | MRS. RICHARD GEARHART, Chairman  |
| <i>PAST PRESIDENTS PARLEY</i> | MRS. J. PAT KELLY, Chairman      |
| <i>JUNIOR ACTIVITIES</i>      | MRS. LLOYD ADAMS, Chairman       |
| <i>CIVIL DEFENSE</i>          | MRS. NILE FULLER, Chairman       |

(Continued on next page)



*LIAISON WITH CHILD WELFARE*

MRS. CARL W. ZELLER, Chairman

*IN MEMORIAM*

MRS. W. A. PIERCE, National Chaplain

RECESS 12:00 NOON

CONVENTION RECONVENES

1:30 p.m.

*CALL TO ORDER BY THE  
NATIONAL PRESIDENT*

MRS. O. L. KOGER

PRESENTATION OF CONVENTION CHAIRMEN  
BY NATIONAL CONVENTION CHAIRMAN

REPORT OF NATIONAL COMMITTEE:

*NATIONAL SECURITY*

MRS. WALTER H. GLYNN, Chairman

*ADDRESS*

MR. DAN BRIGHAM, Military Affairs Editor of  
The Journal-American, New York City

REPORT OF NATIONAL COMMITTEES:

*CONSTITUTION AND BYLAWS*

MRS. ALVIN R. BAILEY, Chairman

*COMMUNITY SERVICE*

MRS. MERRILL K. SMITH, Chairman

*EDUCATION AND SCHOLARSHIPS*

MISS MINNIE DOANE, Chairman

*AMERICANISM*

MRS. STANLEY J. AUTENRITH, Chairman

RETIREMENT OF NATIONAL PRESIDENT'S COLORS

6:00 p.m.

THE AMERICAN LEGION NATIONAL CONVENTION PARADE

Tuesday, September 10, 1963

11:00 a.m.

The American Legion Auxiliary will meet in joint session  
with The American Legion at Miami Beach Convention Hall.

3:30 p.m.

DIVISIONAL CAUCUSES

*SOUTHERN DIVISION*

Rumpus Room (Lower Lower Level)

*CENTRAL DIVISION*

Shell Lounge—Lobby

NORTHWESTERN DIVISION

Meeting Room #1—Mezzanine

WESTERN DIVISION

Meeting Room #2—Mezzanine

EASTERN DIVISION

Convention Hall

7:00 p.m.

DEPARTMENT SECRETARIES' DINNER

Eden Roc Hotel

Wednesday, September 11, 1963

8:30 a.m.

CONVENTION RECONVENES

Main Convention Hall

### ADVANCE OF COLORS

CALL TO ORDER BY THE  
NATIONAL PRESIDENT

MRS. O. L. KOGER

(Continued on next page)

## My first week of basic training

... was about 48 hours old when I was herded along with 20 other trainees into a long wooden building. "Roll up your sleeves," said a little blond nurse. We did, and one by one we were called into an adjoining room.

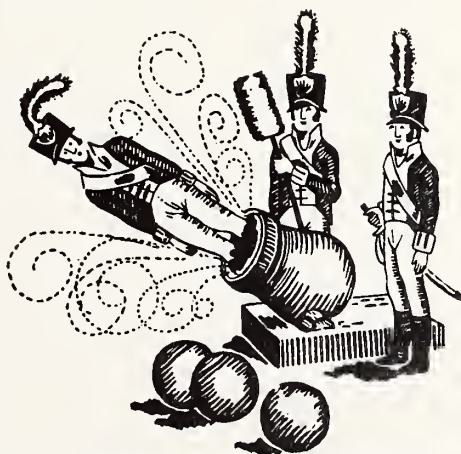
Finally it was my turn. I started in cautiously but executed a snappy "eyes right" when I caught sight of a huge picture of a scantily clad beauty on the wall. For a moment I enjoyed the view, wondering what a picture like that was doing in a place so drably military.

I was still wondering when I felt two quick jabs in my left arm. I whirled in surprise to see the nurse holding two hypodermic needles.

"In the Army," she said smiling, "we call it diversionary tactics."

THOMAS E. LANGENFELD (Omaha, Neb.)

☆ ☆ ☆



That's just a sample from Reader's Digest fun-filled feature, "Humor in Uniform." But read on...

Beside the swimming pool at Lackland Air Force Base, Texas, I noticed a shapely young lady who was attracting more than her share of attention. The focus of the attention was her white bathing suit, which sported a patch of blue on the back. I inched my way nearer for a closer look. Beside the zipper on the back of the suit was a military stamp which read: "To Be Operated by Authorized Personnel Only."

A/2c L. WINKELMAN  
(Pinecastle AFB, Orlando, Fla.)

☆ ☆ ☆

The young soldier was taking his girl on a tour of the Army base. The couple approached a rifle range just as a group of trainees fired at a line of targets. The girl, frightened by the sudden noise, flung herself into the soldier's arms. Visitors and soldiers standing nearby smiled. The girl blushed and stepped back, saying, "I'm sorry. I didn't mean to get so frightened."

"Oh, that's all right," the GI said with a grin. "Now let's go and watch the heavy artillery."

THOMAS LAUENSTEIN (Hazlet, N.J.)

☆ ☆ ☆

These are actual anecdotes contributed to "Humor in Uniform" by readers. This feature is just one of more than forty timely articles and features you'll find each month in Reader's Digest.

Pick up your Digest today. It might be one of your most enjoyable experiences of the Convention—an adventure you can repeat every month!

For humor, for inspiration, for education, over 21,000,000 people buy each issue of the Reader's Digest. It's the world's most widely read magazine.

## Reader's Digest



INVOCATION      MRS. W. A. PIERCE, National Chaplain  
PLEDGE OF ALLEGIANCE  
TO THE FLAG      led by MRS. STANLEY J. AUTENRITH,  
Chairman, National Americanism Committee  
"AMERICA THE BEAUTIFUL"      led by MRS. B. M. JARRETT,  
Chairman, National Music Committee

PREAMBLE TO THE  
CONSTITUTION OF THE  
AMERICAN LEGION AUXILIARY      led by MRS. ALVIN R. BAILEY, Chairman,  
National Constitution and Bylaws Committee

REPORT OF NATIONAL COMMITTEES:

CHILD WELFARE      MRS. WALTER WILD ANDREWS, Chairman  
PAN AMERICAN RELATIONS      MRS. VERNON H. RANDALL, Chairman  
ADDRESS:      MRS. MILDRED K. MARCY, Women's Activities  
Advisor, United States Information Agency

REPORT OF THE NATIONAL PRESIDENT

MRS. O. L. KOGER

NOMINATION OF NATIONAL OFFICERS

PRESENTATION OF DISTINGUISHED GUESTS

RECESS 12:00 NOON

1:30 p.m.

CALL TO ORDER  
BY NATIONAL PRESIDENT      MRS. O. L. KOGER

REPORT OF NATIONAL COMMITTEE:

GIRLS STATE      MRS. E. L. CRAWFORD, Chairman

PRESENTATION OF 1963 PRESIDENT OF GIRLS NATION

REPORT OF NATIONAL COMMITTEES:

RADIO AND TELEVISION      MRS. PAUL F. CRITZ, Chairman  
MUSIC      MRS. B. M. JARRETT, Chairman  
PUBLIC RELATIONS      MRS. FRANCES SCOTT BASCH  
REPORT OF EIGHT AND FORTY      MRS. WILLIAM J. SCHLAU,  
Le Chapeau National

PRESENTATION OF DEPARTMENT PRESIDENTS

(Continued on next page)

**"DRIVE WITH  
CARE  
AND BUY  
*Sinclair*"**



**SINCLAIR REFINING COMPANY • 600 Fifth Avenue, New York 20, N.Y.**

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**RETIREMENT OF NATIONAL PRESIDENT'S COLORS**

**RECESS**

**8:00 p.m.**

***STATES DINNER*     Eden Roc Hotel**

**Thursday, September 12, 1963**

**9:00 a.m.**

***CONVENTION RECONVENES*     Main Convention Hall**

**ADVANCE OF COLORS**

***CALL TO ORDER*  
*BY THE NATIONAL PRESIDENT*     MRS. O. L. KOGER**

***INVOCATION*     MRS. W. A. PIERCE, National Chaplain**

*(Continued on next page)*



*PLEDGE OF ALLEGIANCE  
TO THE FLAG*

led by MRS. STANLEY J. AUTENRITH,  
Chairman, National Americanism Committee

REPORT OF NATIONAL COMMITTEES:

|   |                                  |
|---|----------------------------------|
| <i>LEGISLATIVE</i>                            | MISS DORIS ANDERSON, Chairman    |
| <i>PUBLICATIONS</i>                           | MRS. FRANK S. EVANS, Chairman    |
| <i>FINANCE</i>                                | MRS. HENRY AHNEMILLER, Chairman  |
| <i>WOMEN'S FORUM<br/>ON NATIONAL SECURITY</i> | MRS. ALEXANDER H. GRAY, Chairman |
| <i>MEMBERSHIP</i>                             | MRS. CHARLES C. SHAW, Chairman   |

RECOGNITION OF QUOTA DEPARTMENTS

*FINAL REPORT OF CONSTITUTION  
AND BYLAWS COMMITTEE*

MRS. ALVIN R. BAILEY, Chairman

FINAL REPORT OF CREDENTIALS COMMITTEE

ELECTION OF NATIONAL OFFICERS

REPORT OF RESOLUTIONS COMMITTEE

UNFINISHED BUSINESS

*INSTALLATION OF OFFICERS*

by MRS. O. W. HAHN, Past National President

*PRESENTATION OF COLORS TO THE  
RETIRING NATIONAL PRESIDENT*

by MRS. LAWRENCE H. SMITH,  
Past National President

RETIREMENT OF COLORS

ADJOURNMENT

*NATIONAL EXECUTIVE COMMITTEE  
MEETING*

(Immediately following adjournment.)

---

Located several blocks south of Rickenbacker Causeway on the Miami side is Vizcaya, the famous estate of the late James Deering, founder of International Harvester. The home was built in 1916 on 10 acres of formal gardens, now rated among the nation's finest.

Miami's Pier Five, located within walking distance of the city's downtown hotels and business section, is the heart of South Florida's sightseeing-fishing paradise. The Gulf Stream, ocean reefs and Florida Keys are within easy distance of this vacationland's 40-cruiser fleet, one of the world's largest.

# *American Legion Auxiliary*

## 1963 National Convention Committee Chairmen

### **National Convention Chairman**

**Mrs. A. J. Ryan, Sr.**

### **Vice Chairman**

**Mrs. Stella Marks**

### **Convention Secretary**

**Mrs. Henry Perner**

#### **BADGES**

Mrs. J. C. Malone, Chairman  
Mrs. Harry A. Watts, Vice Chairman

#### **DECORATION AND FLOWERS**

Mrs. Charles Diehl, Chairman  
Mrs. Frank Barone, Vice Chairman

#### **DISTINGUISHED GUESTS**

Mrs. John W. Pinder, Chairman  
Mrs. Joe Boyd, Vice Chairman

#### **EIGHT AND FORTY**

Mrs. Valentine Delles, Chairman  
Mrs. George Sprague, Vice Chairman

#### **EXHIBIT ROOM**

Mrs. L. H. Cole, Chairman  
Mrs. George Moineau, Vice Chairman

#### **FLAG REGISTRATION**

Mrs. Harold Millis, Chairman  
Mrs. A. V. Morris, Vice Chairman

#### **HALLS AND SEATING**

Mrs. Michael Duke, Chairman  
Mrs. Robert Hahn, Vice Chairman

#### **HISTORY EXHIBIT**

Mrs. Thomas Kearney, Chairman  
Mrs. Thomas Geiger, Vice Chairman

#### **HOSPITALITY**

Mrs. Leif Braksve, Chairman  
Mrs. J. P. Arnold, Vice Chairman

#### **INFORMATION**

Mrs. Wallace Craig, Chairman  
Mrs. H. Tobias, Vice Chairman

#### **JUNIOR EXHIBITS**

Mrs. E. Verdi, Chairman  
Mrs. Cliff Mead, Vice Chairman

#### **LOST AND FOUND**

Mrs. Hardie Priest, Chairman  
Mrs. D. R. Spence, Vice Chairman

#### **MEMORIAL SERVICE**

Mrs. George Sprague, Chairman

#### **MUSIC**

Mrs. W. Rollins, Chairman  
Mrs. Margaret Kaylor, Vice Chairman

#### **NATIONAL CHAIRMAN'S**

#### **LUNCHEON**

Mrs. Thomas Padget, Chairman  
Mrs. James Doherty, Vice Chairman

#### **NATIONAL OFFICERS DINNER**

Mrs. A. J. Ryan, Sr., Chairman  
Mrs. Stella Marks, Vice Chairman

#### **NATIONAL OFFICERS TEA &**

#### **FASHION SHOW**

Mrs. John Lawlor, Chairman of Arrangements

#### **PACKETS**

Mrs. Kirby Kepler, Chairman  
Mrs. Alfred Herdegen, Vice Chairman

#### **PAGES**

Mrs. John Lawlor, Chairman  
Mrs. Sybil Buckingham, Vice Chairman

#### **PAN AMERICAN EXHIBIT**

Mrs. Irwin Moyer, Chairman  
Mrs. Ellis Lamb, Vice Chairman

#### **PAST NATIONAL PRESIDENTS DINNER**

Mrs. M. L. Montgomery, Chairman  
Mrs. E. C. Morgan, Vice Chairman

*(Continued on next page)*



#### POPPY POSTER

Mrs. Fred Fenn, Chairman  
Mrs. Charles Sylvester, Vice Chairman

#### PRAYER BOOK EXHIBIT

Mrs. L. H. Cole, Chairman

#### PRESS-RADIO AND TV

Mrs. L. M. Duncan, Chairman  
Mrs. Joe Rovira, Vice Chairman

#### SECRETARIES DINNER

Mrs. Pearle Adams, Chairman  
Mrs. Henry Perner, Vice Chairman

#### STATES DINNER

Mrs. Park Morrow, Chairman  
Mrs. Max Rudio, Vice Chairman

#### TRANSPORTATION

Mrs. Frost Bailey, Chairman  
Mrs. Grace R. Bender, Vice Chairman

#### UNIT PARTICIPATION

Mrs. J. R. Sutcliffe, Chairman  
Mrs. Merrill Meade, Vice Chairman



*Pictured above is the beautiful modern Doral Beach Hotel, the center of the American Legion Auxiliary activities during the 1963 convention.*

*The American Legion wishes to express its thanks  
and appreciation to the United States Brewers  
Association for its sponsorship of the  
Convention Ball and Bierstube, and  
for its continuous contributions through  
the years to the success of  
American Legion National Conventions*

*42d Annual Marche*  
*Salon National la Boutique des Huit Chapeaux*  
*et*

*Quarante Femmes*

Doral Beach Hotel  
Miami Beach, Florida  
September 13 and 14, 1963

*National Officers*



Mrs. William J. Schlau  
Le Chapeau National



Mrs. Esther M. Leervig  
Le Secetaire-Caissiere



REGISTRATION

Doral Beach Hotel—Mezzanine Foyer

Thursday, September 12....3:30 p.m. to 9:00 p.m.

Friday, September 13.....9:00 a.m. to 8:00 p.m.

Saturday, September 14....8:00 a.m. to 10:00 a.m.

Thursday, September 12, 1963

PRE-MARCHE  
COMMITTEE MEETINGS

Child Welfare, Scholarship and National Jewish  
Hospital Liaison

Mrs. C. P. Andrew, Mrs. Cora E. Martinson  
and Mrs. Doyle Clark, Chairmen  
Shell Lounge—8:00 p.m. to 10:00 p.m.

Credentials

Mrs. William Proffit, Chairman  
Room No. 1, Mezzanine, 8:00 p.m. to 9:00 p.m.

Constitution and Bylaws

Mrs. Margaret Schwartz, Chairman  
Room No. 1, Mezzanine, 7:00 p.m. to 8:00 p.m.

Finance

Mrs. Charles E. Titlow, Chairman

Histories and Trophy Plaques Display

Friday and Saturday



### Partnership

Mrs. A. L. Lavaque, Chairman  
Mediterranean West—7:00 p.m. to 8:00 p.m.

### Permanent Organization

Mrs. Berniece Christensen, Chairman  
Mediterranean West—8:00 p.m. to 9:00 p.m.

### Resolutions

Mrs. James Michelet, Chairman  
Room No. 2, Mezzanine, 7:00 p.m. to 8:00 p.m.

### Rituals and Emblems

Mrs. N. O. Marteny, Chairman  
Room No. 2, Mezzanine, 8:00 p.m. to 9:00 p.m.

### Rules and Order

Mrs. James W. Collins, Chairman  
Room No. 3, Mezzanine, 7:00 p.m. to 8:00 p.m.

### Trophy Plaques and Awards

Mrs. Elizabeth Gilbert, Chairman  
Mediterranean Center—7:00 p.m. to 8:00 p.m.

### Rehearsal

La Concierge and Pages  
Mediterranean East—7:00 p.m. to 9:00 p.m.

## DIVISIONAL CAUCUSES

**Friday, September 13—11:00 A.M.**

**Doral Beach Hotel**

Eastern Division.....Room No. 1, Mezzanine  
Southern Division.....Mediterranean Center  
Central Division.....Mediterranean West  
Western Division.....Room No. 2, Mezzanine  
Northwestern Division....Room No. 3, Mezzanine  
Division Breakfasts.....Friday, September 13,  
9:00 a.m. same room as Divisional Caucus

## PRE-MARCHE POUVOIR

**Doral Beach Hotel—Shell Lounge**

**1:00 P.M. Friday**

## LA MARCHE NATIONALE

**Doral Beach Hotel—Mediterranean East**

**Opening Session—Friday, September 13, 1963**  
**7:30 P.M.**

**PROCESSIONAL OF NATIONAL  
OFFICERS, NATIONAL CHAPEAUX  
PASSES AND DISTINGUISHED GUESTS**

**CALL TO ORDER—Le Chapeau National**  
**Mrs. William J. Schlau**

**PLEDGE OF ALLEGIANCE TO THE FLAG,**  
led by Mrs. P. O. Kelly, La Concierge  
Nationale

**INVOCATION—Mrs. William J. McKinley,**  
L'Aumonier National

**"FLANDERS FIELD"—Miss Marguerite G.**  
Foy, Le Demi Chapeau National

**"AMERICA'S ANSWER"—Mrs. W. P. Moore,**  
Le Demi Chapeau National

**THE NATIONAL ANTHEM**

**ROLL CALL—Mrs. Thomas N. Leervig, La**  
Secretaire Nationale

**READING OF THE CALL TO LA MARCHE**  
**NATIONALE OF 1963**

**READING OF MINUTES OF LA MARCHE**  
**NATIONALE OF 1962**

### GREETINGS:

**Mrs. Merrill C. Meade, Le Chapeau Departemental de Florida**

**Honorable Melvin J. Richard, Mayor of Miami Beach**

**Honorable Farris Bryant, Governor of Florida**

**Mr. Lawrence E. Hoffman, National American Legion Convention Chairman**

**Mrs. A. J. Ryan, National American Legion Auxiliary Convention Chairman**

**Mrs. Leif Braksve, President, Department of Florida**

**Mr. Arthur McCarthy, Commander, Department of Florida**

**Mr. Randel Shake, National Director, American Legion Child Welfare Division**

**Mr. Ed Wieland, Assistant Americanism Director, The American Legion**

**Mrs. Stella Marks, National Convention Vice Chairman, American Legion Auxiliary**

**PRESENTATION OF DEMI CHAPEAUX  
NATIONAUX AND INTRODUCTION OF  
CHAPEAUX DEPARTEMENTAUX**

**Mrs. L. Wylie Tipton, Sr., Eastern Division**

**Mrs. W. P. Moore, Southern Division**

**Miss Marguerite G. Foy, Central Division**

**Mrs. William M. Cox, Northwestern Division**

**Mrs. James M. Smith, Western Division**

**PRESENTATION OF LES CHAPEAUX NATIONAUX PASSES**

Mrs. Harry Kehm  
Mrs. Walter L. Davol  
Mrs. George Murphy  
Mrs. John A. Gordon  
Mrs. Hugh McClung  
Mrs. Robert N. Haws  
Mrs. Raymond Chenault  
Mrs. Ellen Louise Warren  
Mrs. Dee P. Davis  
Mrs. Valentine Delles  
Mrs. Edsel Swanner  
Mrs. Crawford J. Mortensen  
Mrs. D. A. Craig  
Mrs. Leo C. Colton  
Mrs. Herman Edwards  
Mrs. Otis R. Aaron  
Mrs. Ray A. Stratton  
Mrs. Robert Snow  
Mrs. M. Stephen Hunnicutt  
Mrs. Charles E. Titlow, Sr.  
Mrs. Mayro Cox  
Mrs. A. P. Sundry  
Mrs. James Michelet  
Mrs. C. P. Andrew  
Mrs. George G. Speir

**REPORT OF SPECIAL MARCHE COMMITTEES**

**CREDENTIALS—Mrs. William Proffit**

**PERMANENT ORGANIZATION—**

**Mrs. Berniece Christensen**

**RULES AND ORDER—**

**Mrs. James W. Collins**

**NOMINATION OF NATIONAL OFFICERS FOR 1964**

**PRESENTATION OF LES MARECHALS**

Mrs. Robert J. Briggs  
Mrs. Clyde Warren

**PRESENTATION OF CHAIRMAN OF PAGES**

Mrs. Gladys Beck

**PRESENTATION OF NATIONAL PAGES**

Mrs. W. Archie Sprinthall  
Miss Dorothy Dolle  
Mrs. Patrick Rogers

Mrs. Roetta T. Horsley  
Miss Julia V. Mullan  
Mrs. Donna Carpender  
Mrs. Albert Grazini

**PRESENTATION OF LE CHAPEAU PERSONAL PAGES**

Mrs. Loretta Schoen  
Mrs. Agatha Schulte

**PRESENTATION OF LA SECRETAIRE PERSONAL PAGE**

Mrs. V. S. Nares

**REPORT OF NATIONAL OFFICERS**

Le Chapeau National—Mrs. William J. Schlau  
La Secretaire-Caissiere Nationale—

**Mrs. Thomas N. Leervig**

L'Avocate Nationale—Mrs. Valentine Delles

L'Archiviste Nationale—Mrs. Carl L. Schroth

L'Aumonier National—Mrs. William J. McKinley

La Concierge Nationale—Mrs. P. O. Kelly

Hat Box Editor—Mrs. John A. Gordon

**RECESS**

**September 14, 1963—9:30 A.M.**

**MARCHE SESSION**

**INVOCATION—Mrs. William J. McKinley,**  
L'Aumonier National

**PLEDGE OF ALLEGIANCE TO THE FLAG**  
Mrs. P. O. Kelly, La Concierge Nationale

**PRESENTATION OF LOCAL MARCHE CHAIRMEN:** By the National Chairman of the Marche Committee Mrs. Valentine Delles

**REPORT OF STANDING COMMITTEES AND INTRODUCTION OF AREA CHAIRMEN**

Child Welfare—Mrs. C. P. Andrew

Constitution and Bylaws—Mrs. Margaret Schwartz

Finance—Mrs. Charles E. Titlow, Sr.  
National Jewish Hospital Liaison—Mrs. Doyle Clark

Partnership—Mrs. A. L. LaVaque

Rituals and Emblems—Mrs. N. O. Marteny

Trophy Plaques and Awards—Mrs. Elizabeth Gilbert

Scholarship—Mrs. Cora E. Martinson



## GREETINGS

**Mr. James E. Powers**, National Commander of  
The American Legion

**Mrs. O. L. Koger**, National President of  
American Legion Auxiliary

**Mrs. Walter W. Andrews**, National Child Wel-  
fare Chairman, American Legion Auxiliary

**Dr. Garland Murphy**, National Child Welfare  
Chairman, The American Legion

**Mrs. Luther D. Johnson**, National Rehabilita-  
tion Chairman, American Legion Auxiliary

**Mrs. Jane Gould Mayer**, National Secretary,  
American Legion Auxiliary

**Mrs. Neal Wellman**, National Executive Com-  
mitteewoman, Florida

## MEMORIAL SERVICE

**Mrs. William J. McKinley**

## RECESS

**Marche Reconvenes—1:00 P.M.**

## REPORT OF RESOLUTIONS CHAIRMAN

**Mrs. James Michelet**

## FINAL REPORT OF CREDENTIALS CHAIRMAN

**Mrs. William Proffit**

## ELECTION OF NATIONAL OFFICERS

## ADDRESS

**Mr. Richard N. Bluestein**, Executive Vice  
President of the National Jewish Hospital

## ADDRESS

**Dr. Kenneth S. Landauer**, Vice President  
Medical Affairs of National Headquarters  
for Cystic Fibrosis

## UNFINISHED BUSINESS

Report of Judge of Elections

## NEW BUSINESS

Ratification of Election of Demi Chapeaux Na-  
tionaux

Presentation of New Officers

**SONG—"May The Good Lord Bless And Keep  
You."**

## RECESS

**Saturday, September 14, 1963**

**7:30 P.M.**

## LA MARCHE NATIONALE BANQUET

**Mediterranean East—Doral Beach Hotel**

## INSTALLATION OF OFFICERS

Presentation of Le Chapeau National Passe Pin  
by **Mrs. C. P. Andrew**

## ENTERTAINMENT

## ADJOURNMENT

**Sunday, September 15, 1963**

**9:00 A.M.**

## POST MARCHE POUVOIR

**Shell Lounge—Doral Beach Hotel**

School of instruction for Les Secretaires—  
Caissieres following Post-Marche Pouvoir in Shell  
Lounge. Chapeau Departemental please attend  
if La Secretaire-Caissiere Departementale is not  
at La Marche Nationale.

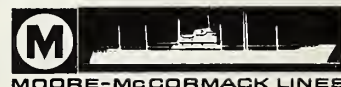
*(Continued on next page)*



## PREPAREDNESS

A strong, experienced, *ready* merchant marine is one of our nation's key weapons.

Moore-McCormack Lines plies four major world trade routes in world trade and pleasure cruising. At the same time it is maintaining the training, discipline and alertness of its officers and the readiness of its ships. This makes for a strong Naval Reserve.



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## SPECIAL MARCHE COMMITTEES

### CREDENTIALS

Mrs. William Proffit, Chairman  
Mrs. Robert D. Saunders  
Miss Corinne Martin

### DISTINGUISHED GUESTS

Mrs. Otis R. Aaron, Chairman  
Mrs. Mayro Cox  
Mrs. C. J. Mortensen  
Mrs. George Murphy  
Mrs. George G. Speir  
Mrs. Charles E. Titlow, Sr.  
Mrs. Edsel Swanner

### PERMANENT ORGANIZATION

Mrs. Berniece Christensen, Chairman  
Mrs. Merle Peck  
Mrs. Doris Green

### RESOLUTIONS

Mrs. James Michelet, Chairman  
Miss Josephine Dorwart  
Mrs. Tommye Jones

### RULES AND ORDER

Mrs. James W. Collins, Chairman  
Mrs. Reuben J. Devroy  
Mrs. Hazel Brown

### LES MARECHALS

Mrs. Robert J. Briggs  
Mrs. Clyde Warren

### CHAIRMAN OF PAGES

Mrs. Gladys Beck

### PAGES

Mrs. W. Archie Sprinthall  
Miss Dorothy Dolle  
Mrs. Patrick Rogers  
Mrs. Roetta T. Horsley  
Miss Julia V. Mullan  
Mrs. Albert Grazini  
Mrs. Donna Carpender

### JUDGE OF ELECTION

Mrs. Lucien J. Landry

### TELLERS

Mrs. Henri Laperruque  
Mrs. Jenny Perry  
Mrs. John L. Chambers

## LE CHAPEAU NATIONAL PERSONAL PAGES

Mrs. Loretta Schoen  
Mrs. Agatha Schulte

## LA SECRETAIRE- CAISSIERE NATIONALE PERSONAL PAGE

Mrs. V. S. Nares



### National Emblem Sales Stores

The National Emblem Sales Division will again offer for sale a complete stock of American Legion and American Legion Auxiliary merchandise at the Convention city.

Three locations have been selected with the main store to be located on Collins Avenue between Lincoln Road and the Fontainebleau Hotel. A second store is to be located in the lobby of the Doral Beach Hotel which is located at 4833 Collins Avenue, and is the Auxiliary Headquarters Hotel. A third location will be maintained in the Miami Beach Convention Hall foyer. All locations will have a display of shirts, ties, uniform trousers, jackets, cap and lapel insignia, official jewelry, etc. A supply of caps lettered for all Departments will be available at the main store.

The Main Store will be open from September 5 through September 12. The Doral Beach Hotel Store will be open from September 7 through September 12 while the Convention Hall Store will be open from September 8 through September 12. The business hours of the Main Store and Doral Beach Hotel location will be 9 a.m. to 9 p.m. The Convention Hall hours are those which the Convention Hall is open.





# 1963 *La Marche Nationale Local Committees*

|   |                         |
|---|-------------------------|
| <i>LA MARCHE CHAIRMAN</i>                     | MRS. VALENTINE DELLES   |
| <i>VICE CHAIRMAN</i>                          | MRS. GEORGE SPRAGUE     |
| <i>LA SECRETAIRE</i>                          | MRS. MARGUERY LAMOREAUX |
| <i>LA HOSTESS CHAPEAU</i>                     | MRS. MERRILL MEADE      |
| <i>ADVISORY Auxiliary Convention Chairman</i> | MRS. A. J. RYAN         |
|   | MRS. STELLA MARKS       |
|   | MRS. HENRY J. PERNER    |
| <i>AIDE TO LA CHAPEAU NATIONAL</i>            | MRS. KENT HEFFRON       |
| <i>AIDES TO L'AUMONIER NATIONAL</i>           | MRS. WILLIAM TICE       |
|   | MRS. H. C. LOWRIE       |
| <i>BADGES</i>                                 | MRS. WALLACE REED       |
| <i>BANQUET</i>                                | MRS. EDWIN J. BARKER    |
|   | MRS. EDWARD MORGAN      |
| <i>RESERVATIONS</i>                           | MRS. DORIS GREEN        |
|   | MRS. GEORGE GIBBONS     |
| <i>DECORATIONS, FLOWERS</i>                   | MRS. BEN GRIST          |
|   | MRS. AL CAGE            |
| <i>ENTERTAINMENT</i>                          | MRS. ROBERT HAHN        |
| <i>FAVORS, SOUVENIRS</i>                      | MRS. J. C. JAYSON       |
|   | MRS. TONY AQUAVIVIA     |
| <i>HISTORIES</i>                              | MRS. J. R. SUTCLIFFE    |
|   | MRS. ELLIS LAMB         |
| <i>HOSPITALITY</i>                            | MRS. HENRY J. PERNER    |
|   | MRS. NORMAN MARTENY     |
|   | MRS. MILDRED MEAD       |
| <i>DIVISION BREAKFASTS</i>                    | MRS. ALFRED HERDEGEN    |
|   | MRS. AARON DONAHAY      |
| <i>INFORMATION, LOST &amp; FOUND</i>          | MRS. HARDEE PRIEST      |
|   | MRS. H. W. VANDERBOEGH  |
| <i>HALLS &amp; SEATING</i>                    | MRS. BETTY PEABODY      |
|   | MRS. WILLIAM ROLLINS    |
| <i>MUSIC</i>                                  | MRS. A. B. CLYATT       |
| <i>PAGES</i>                                  | MRS. JAMES MALONE       |
|   | MRS. RUTH HULING        |
| <i>PUBLICITY</i>                              | MRS. L. M. DUNCAN       |
| <i>REGISTRATION</i>                           | MRS. L. H. COLE         |
|   | MRS. THOMAS KEARNEY     |
|   | MRS. OMAR OWLETT        |
|   | MRS. BARBARA KETLER     |
| <i>TRANSPORTATION</i>                         | MRS. JOSEPH BOYD, JR.   |
| <i>TROPHIES &amp; AWARDS</i>                  | MRS. RALPH PECKHAM      |
|   | MRS. PRESTON FINLEY     |
| <i>DISTINGUISHED GUESTS</i>                   | MRS. S. S. McCAHILL     |



## ***now it's Pepsi-for those who think young***

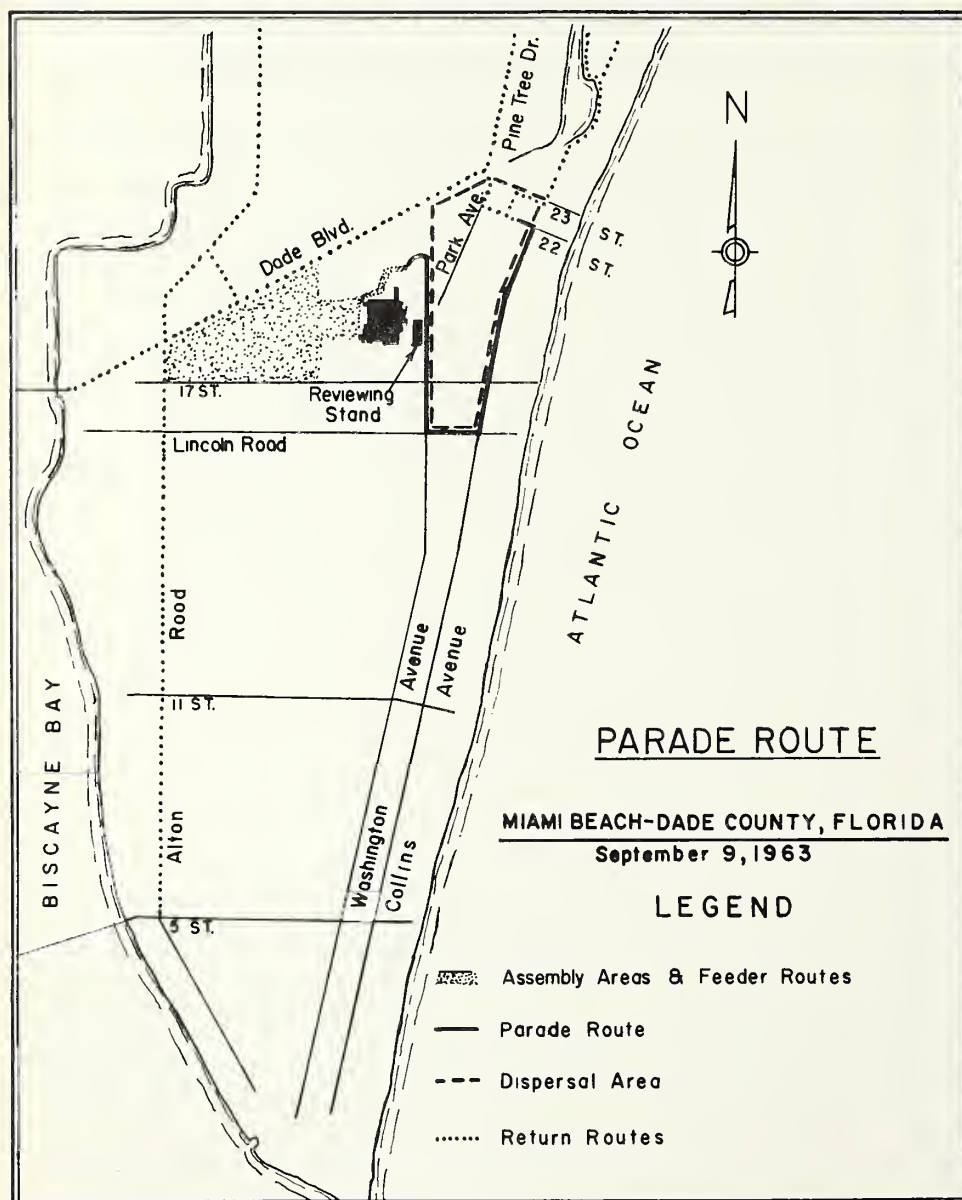
*Sunshine brings more people out today—and more people bring out Pepsi! Light, bracing Pepsi matches your modern activities with a sparkling-clean taste that's never too sugary or too sweet. And nothing drenches your thirst like a cold, inviting Pepsi-Cola. So think young—say "Pepsi, please!"*







# Parade Route



## PARADE INFORMATION

**DATE:** September 9, 1963

**TIME:** 6:00 P.M.

### FORMATION AREA:

Rear of Miami Beach Convention Hall, bounded by Dade Blvd. on the north, Alton Road on the west and 17th Street on the south, but not including Dade Blvd., Alton Road or 17th Street.

### STARTING POINT:

Washington Avenue & Convention Hall Drive.

### ROUTE:

South on Washington Avenue to Lincoln Road, east on Lincoln Road to Collins Avenue, north on Collins Avenue to 22nd Street.

### REVIEWING STAND:

Front of Miami Beach Convention Hall.

### DISPERSAL POINT:

Collins Avenue at 22nd Street.

### SPECTATOR SEATING:

Is available. Tickets may be purchased at any Registration-Information Booth. Box Seats available—\$3.00 each.



# *Parade Orders*

## THE AMERICAN LEGION NATIONAL CONVENTION PARADE

**September 9, 1963**

### PARADE CHAIRMEN

**E. E. Seiler**, Miami, Florida  
**Brigadier General Thomas J. Kelly**, FNG (Ret)  
Miami, Florida

### HONORARY GRAND MARSHAL

**Erle Cocke, Jr.**, Past National Commander  
Georgia

### GRAND MARSHAL

**Admiral Claude V. Ricketts**  
Vice Chief of Naval Operations  
Department of the Navy  
Washington, D.C.

### DEPUTY GRAND MARSHALS

**R/Admiral Louis J. Kirm**  
Commander U. S. Naval Base  
Key West, Florida

**Major General George A. Carver**  
Commanding General, IV U.S. Army Corps  
Birmingham, Alabama

**Brig. General Joseph O. Butcher**  
Commanding General, Marine Corps Supply Center  
Albany, Georgia

**Major General Alvin C. Gillem, II**  
Commander, 823rd Air Division (SAC)  
Homestead Air Force Base, Florida

**R/Admiral Irvin J. Stephens**  
Commander, Seventh Coast Guard District  
Miami, Florida

**Major General Henry W. McMillan**  
Adjutant General, State of Florida  
St. Augustine, Florida

### HONORARY PARADE MARSHALS

**Honorable C. Farris Bryant**  
Governor of the State of Florida

**Honorable Joseph A. Boyd, Jr.**  
Chairman, Board of County Commissioners  
Metropolitan Dade County

**Col. H. N. Kirkman**  
Director, Department of Public Safety,  
State of Florida

### PARADE ORDERS

The official parade of the Forty-Fifth National Convention of The American Legion will be governed by the instructions contained herein, together with the Organization and March Time Table and Assembly Area Map which are made a part hereof.

1. **TIME:** (All times in these orders are Eastern Standard).
  - (a) The leading element of the parade will move from the "Initial Point" (Washington Avenue & Convention Hall Drive) promptly at 6:00 p.m., Monday, September 9, 1963 regardless of weather conditions.
  - (b) The time and place of assembly for each department or element of the parade will be presented in detail to the Department Parade Chairmen at the meeting of Parade Chairmen scheduled at 11:00 a.m., Sunday, September 8, 1963, Madrid Room, Seville Hotel, Miami Beach, Florida.
  - (c) A Parade Official will meet his assigned division at the assembly area, following un-

*(Continued on next page)*



loading. He will direct the buses to proper parking at the dispersal area and will meet his assigned division at the dispersal point, Collins Avenue and Twenty-Second Street, to direct his division to the parked buses.

(d) Because of the nature of the assembly area, accurate logistics are essential. **PROMPTNESS IN ARRIVAL AT ASSEMBLY AREA IS MANDATORY.**

(e) Three aerial bombs will be fired to indicate approach to, and starting time; the first at 5:30 p.m., the second at 5:45 p.m., and the third at 6:00 p.m.

## 2. ROUTE:

From the initial point—Washington Avenue & Convention Hall Drive—the parade will continue South on Washington Avenue to Lincoln Road, east on Lincoln Road to Collins Avenue, north on Collins Avenue to 22nd Street, the dispersal area.

## 3. ASSEMBLY AREA:

(a) Assembly areas are indicated on the Organization and March Time Table and Assembly Area Map.

(b) Instructions for each Department will be furnished by the Parade Committee and will be distributed as heretofore indicated.

(c) Signs carrying Department Name will designate head of each Department assembly point.

(d) Divisions, with the exception of the Escort Division, are designated with Roman numerals. The Escort Division is designated by the letter "E." Elements within numbered Divisions are designated by Arabic numerals and are consecutive throughout the parade. Elements of the Escort Division are lettered alphabetically.

(e) The assembly areas of the Division paired below are identical. The higher numbered division will form immediately on the departure of the lower numbered division.

**ASSEMBLY AREA**    **A**    **I - V**  
                               **B**    **II - VI**  
                               **C**    **III - VII**  
                               **D**    **IV - VIII**

(f) All buses and troop carriers will unload at metered parking area in rear of Convention Hall. Route to unloading area will be on Alton Road to 17th Street. Then east on 17th Street to metered parking area. A parade official will meet troop carrying vehicles at unloading area and 17th Street and direct vehicles from that point. Ve-

# Welcome Legionnaires



## THE MIAMI NEWS

*"The Best Newspaper Under The Sun"*



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# LEGIONNAIRES

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☆ Free golf ☆ Gourmet Cuisine  
 ☆ Exciting Day-long Fun Program ☆ Elegant Service & Surroundings ☆ Swingin' Harry's American Bar —Show & Dancing  
 Nitely—Open to public



Harry Mufson  
President

George E. Fox  
Managing Director

*Eden Roc*  
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 MIAMI BEACH, FLORIDA

JE 2-2561

hicles will, upon unloading accomplish a turn around in metered parking area and proceed to dispersal area via-west on 17th Street to Alton Road; north on Alton Road to Dade Blvd; east on Dade Blvd. to dispersal area. Police escort will accompany vehicles to dispersal area.

(g) **Vehicle Dispersal Area:**

Vehicles will be parked on Pine Tree Drive between Dade Blvd. and 31st Street, and along north side of Dade Blvd. heading west.

(h) **All floats and special equipment will be spotted along Washington Avenue, between Dade Boulevard and Convention Hall Drive, heading south.**

#### 4. ORGANIZATION:

(a) All elements have been assigned to Divisions, each under the direction of a Parade Official. The composition of these Divisions, order of march, time and place of assembly is shown on Organization and March Table and Assembly Area Map supplied to Department Parade Chairmen.

(b) All Department of Defense units will be governed by applicable regulations.

(c) Each Department Commander or appointed parade representative will be responsible for the order of march and promptness of arrival at the assembly area of all units of his Department—all units conform to the following distribution and formation.

(1) **MASSED COLORS:** Eight (8) abreast. All American Flags, the Department and post colors of each Department and the Department and unit colors of each Department of the Auxiliary will be massed at the head of each Department delegation in that order.

(2) American Legion units within Departments will march in formations eight abreast, one and one-half yards between ranks.

(3) **BANDS AND DRUM CORPS:** As directed by drum majors, but not to exceed eight (8) abreast.

(4) **AUTHORIZED FLOATS AND AUTOMOBILES:**

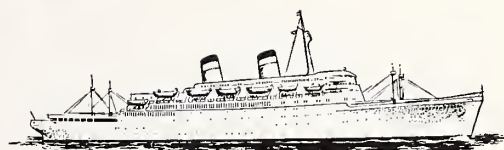
In single column. No unauthorized floats or automobiles will be permitted to participate.

*(Continued on next page)*



**THE SUNLANE WAY TO TRAVEL.** Have the time of your life on an American Export Lines cruise along the Sunlane Route to Europe and the Mediterranean. You can take a round-trip cruise...or just sail one way and stop over in Europe, returning on a later cruise.

**FREIGHT SERVICES WORLD-WIDE.** American Export Lines also offers fast, frequent and reliable freight services to the Mediterranean and South Asia, and around the world via our Isbrandtsen Steamship Co. Division.



**AMERICAN EXPORT and  
ISBRANDTSEN LINES**

26 BROADWAY, NEW YORK 4, NEW YORK



- (5) No maneuvers except for a forward movement. This is a **MUST**. All violators will be summarily dismissed from the parade.

(d) **DISTANCES:**

- |                                      |          |
|--------------------------------------|----------|
| (1) Between Divisions                | 30 yards |
| (2) Between Departments              | 20 yards |
| (3) Between elements of a Department | 10 yards |

- (e) All bands will play upon entering the seating area and continue to play to its exit. The seating area will be indicated by appropriate signs.

**5. DISPERSAL AREA:**

Dispersal of the parade will be at Collins Avenue and 22nd Street under the direction of the Miami Beach Police Department. The Parade Official assigned to each Division as liaison will meet and direct his assigned Division to its buses.

**6. OFFICIAL REVIEWING STAND:**

The official reviewing stand will be located in front of Miami Beach Convention Hall. Elements will render a salute to the National Commander while passing the reviewing stand (eyes right). Warning signs at 500 and 150 feet will

inform all units of the distance to the reviewing stand.

**7. ELIGIBILITY TO PARTICIPATE IN PARADE AND CONDUCT OF PARTICIPANTS:**

- (a) Pursuant to a resolution adopted at a meeting of the National Convention Commission at Miami Beach on March 12, 1960 there will be no participation of any vehicles, equipment, or items of wearing apparel of the 40 and 8. This regulation will be enforced by the Parade Committee of the 1963 Convention Corporation.
- (b) With the exception of the police, military and naval escort, and distinguished guests, eligibility to participate in the parade is limited to the members of The American Legion and the uniformed bodies of the American Legion Auxiliary, subject to restriction of the following activities which shall be prohibited in the line of march:
- (1) The drinking of or simulated drinking of intoxicants.
  - (2) Participants under the influence of intoxicating liquors.
  - (3) Use of water pistols and electric shocking devices.
  - (4) Female impersonators.
  - (5) Firecrackers.
  - (6) Any presentation or representation either immoral or in bad taste.
  - (7) Distribution of souvenirs, promotional or advertising material either from floats or by marching units.
- (c) Violators of any of the above rules will be summarily removed from the parade.

**8. FIRST AID STATION:**

First Aid Stations will be established at Assembly Area, at intervals along the line of march and the dispersal area.

*(Continued on Page 72)*

*Welcome Legionnaires*

**YOUR TRANSPORTATION GUIDE**

*See and enjoy Greater Miami*  
*on the* **MTA**

furnishing complete urban bus service to Miami, Miami Beach, Key Biscayne and other areas.

**VISIT DOWNTOWN MIAMI**

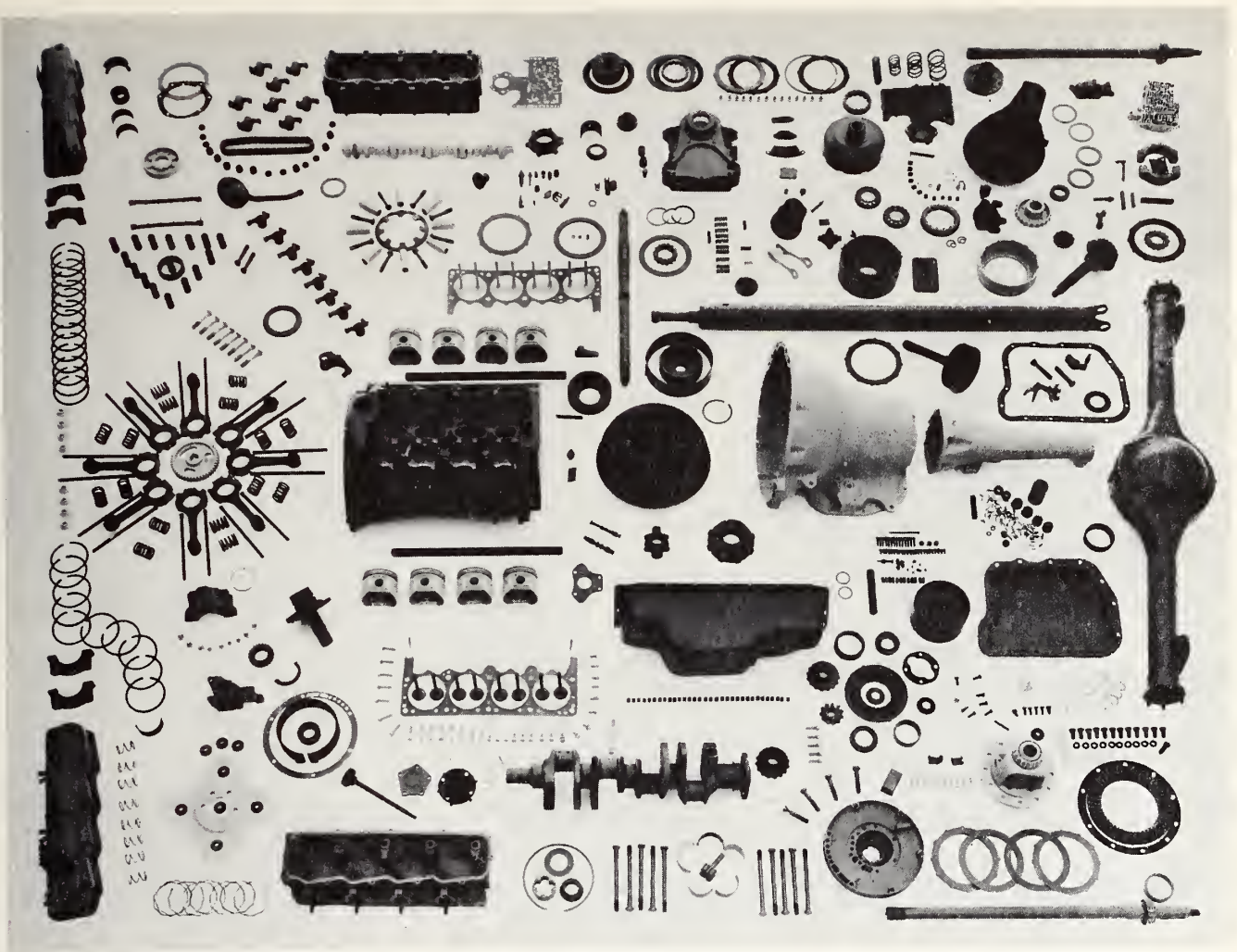
on MTA's luxury-air-conditioned  
EXPRESS ROUTES M and T

*Route Information 531-1286*

**Metropolitan Dade County Transit Authority**

**Free Orange Juice!**

Florida Orange Juice will be dispensed in the lobby of the Florida Headquarters Hotel, the Shelborne, at various times during the Convention, for Legionnaires, with the compliments of the American Legion Department of Florida, and through the generosity of the Florida Citrus Commission.



## Chrysler Corporation warrants every part on this page for 5 years or 50,000 miles.

Chrysler Corporation makes possible this new warranty,\* by your authorized Chrysler Motors Corporation Dealer, covering all major parts of the engine, transmission, torque converter, drive shaft, universal joints, rear axle, differential, and rear wheel bearings. It pays for labor as well as parts.

It comes with our 1963 Plymouth, Valiant, Dodge, Dart, Chrysler and Imperial cars, and Dodge trucks. It can be transferred to the new owner if you sell your car.

It lasts for 5 years or 50,000 miles, making your car more valuable at trade-in time.

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This broad new protection is a result of establishing and maintaining the highest engineering and production standards, combined to give you another great automotive "first" from Chrysler Corporation.

\*Your authorized Chrysler Motors Corporation Dealer's Warranty against defects in material and workmanship on 1963 cars has been expanded to include parts replacement or repair, without charge for required parts or labor, for 5 years or 50,000 miles, whichever comes first, on the engine block, head and internal parts; transmission case and internal parts (excluding manual clutch); torque converter, drive shaft, universal joints (excluding dust covers), rear axle and differential, and rear wheel bearings, provided the vehicle has been serviced at reasonable intervals according to the Chrysler Motors Corporation Certified Car Care schedules. Trucks are included, but are subject to additional limitations of 1500 hours operation if mileage does not accurately reflect the extent of actual use and operation of parts covered by the warranty. Coverage will not apply to trucks subjected to prolonged power-take-off or off-highway use.





## 9. PARKING OF CHARTERED OR POST BUSES AND TROOP CARRIERS:

After unloading in the Assembly Area, buses and troop carriers will proceed to dispersal area under supervision of a Parade Official assigned as liaison to a proper parking assignment. The liaison official will meet his assigned Division at the dispersal point (Collins Avenue & 22nd Street) to conduct it to its parked buses (personal belongings and all equipment must be removed from the buses when unloading at Assembly Area).

### ESCORT DIVISION

Assemble on Convention Hall Drive and Garden. This area is adjacent to and north of Convention Hall.

Assemble at 5:00 p.m.

Departure at 6:00 p.m.

A. GRAND MARSHAL

B. HONORARY GRAND MARSHAL

C. DEPUTY GRAND MARSHAL

D. HONORARY MARSHALS

E. U.S. Navy Band, U.S. Naval Base, Pensacola, Fla.

F. Massed Service and National Colors

G. 13th ADA Missiles

H. U.S. Air Force Band, Patrick Air Force Base, Florida

I. U.S. Army, IV Army Corps  
324th General Hospital  
841st Engineer Battalion  
478th Civil Affairs Co.  
834th Army Postal Unit  
306th Signal Co.

J. U.S. Marine Corps  
U.S. Marine Corps Color Guard  
U.S. Marine Corps Band, Cherry Pt., N.C.  
4th Air, Naval Gunfire Liaison Company, Miami, Fla.

K. Florida Army National Guard  
13th Army Band  
2nd Bn. 265 Artillery (Air Defense)

*(Continued on Page 75)*

# Welcome



## LEGIIONNAIRES

When in Florida, do as the Floridians do—  
get everything but your sun tan at Burdine's!

• Open House, Tues. Sep. 10th

1:30 p.m. to 5 p.m.

• Teen age party

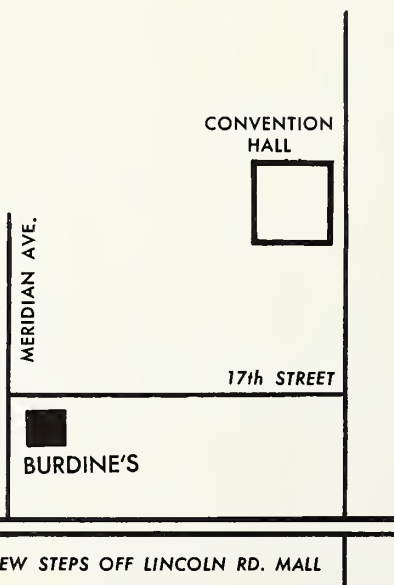
Wed. Sep. 11th

3 p.m. to 5 p.m.

in honor Mrs. A. J. Ryan, Sr.,  
founder of Fla.'s Girls' State  
Hibiscus Dining Room

# Burdine's

LINCOLN ROAD MALL



MIAMI BEACH, MERIDIAN AT 17th STREET — A FEW STEPS OFF LINCOLN RD. MALL

### Shuttle Bus Service

Special transportation arrangements have been made in Miami Beach for the benefit of visiting Legionnaires in traveling from their hotels to the Miami Beach Convention Hall. A bus shuttle service will operate from 7:30 a. m. until 6 p. m., Sept. 9-12. Tickets will be \$2 each, and are good for unlimited travel during the hours of operation on the dates listed. A 15 per cent discount is offered on purchases of blocks of tickets of 25 or more. Tickets may be purchased through the Transportation and Tour Committee, American Legion Convention Headquarters, Venetian Isle Motel, 20 Venetian Way, Miami Beach, Fla.





**mix**

**ice**

**water**

**nothing  
can drown  
the flavor.**

This isn't a claim. It's a fact.  
We distill Four Roses a special,  
more expensive way that keeps  
its character alive in your drinks.  
They don't go flat. Or wash out.  
Prove it in the next one you mix.  
The pleasure is all yours.



# Church Directory

(Partial)

(Following is a partial listing of churches and synagogues in Miami Beach and Miami, including those which may be easily reached from most convention hotels. For a more complete listing, consult the telephone directory.)

## Assemblies of God

**Trinity Assembly of God**  
19635 N. E. 12th Avenue,  
N. Miami Beach  
WI 5-3885

## Bahai Assembly

**Miami Beach**  
43 Star Island, Miami Beach  
JE 1-3333

## Baptist

**Central**  
500 N. E. 1st Ave., Miami  
FR 9-4781

**Miami Beach**  
2816 Sheridan Ave., Miami Beach  
JE 8-3507

## Catholic

**Gesu**  
118 N. E. 2nd St., Miami  
FR 9-1424

**St. Francis de Sales**  
1101 6th St., Miami Beach  
JE 1-1124

**St. Joseph's**  
8670 Byron Ave., Miami Beach  
UN 6-5269

**St. Mary's Cathedral**  
7506 N. W. 2nd Ave., Miami  
PL 9-2168

**St. Mary Magdalen**  
225 179th Drive, Miami Beach  
WI 7-8861

**St. Patrick's**  
3700 Meridian Ave., Miami Beach  
JE 1-1124

## Christian (Disciples of Christ)

**Boulevard**  
2501 Biscayne Blvd., Miami  
FR 3-1938

**First**  
230 N. E. 4th St., Miami  
FR 4-3427

## Christian Science

**First Church of Christ, Scientist**  
256 N. E. 19th St., Miami  
FR 3-1645

**First Church of Christ, Scientist**  
40th St. & Pinetree Dr., Miami Beach

## Congregational

(United Church of Christ)

**Church By The Sea**  
501 96th St., Bal Harbour  
UN 6-0321

**Miami Beach Community**  
1620 Drexel Ave., Miami Beach  
JE 8-4511

## Episcopal

**All Souls**  
4025 Pine Tree Dr., Miami Beach  
JE 8-2244

**Holy Cross**  
123 N. E. 36th St., Miami  
PL 9-0668

**Trinity**  
464 N. E. 16th St., Miami  
FR 4-3372

## Evangelical—Reformed (United Church of Christ)

**Robertson Memorial**  
261 N. E. 23rd St., Miami  
FR 4-1494

## Hebrew Congregations

**Agudath Israel Institute**  
(Orthodox)  
7801 Carlyle Ave., Miami Beach  
UN 6-8202

**Beth Israel Congregation**  
(Orthodox)  
711 40th St., Miami Beach  
JE 8-1251

**Beth Jacob Congregation**  
(Orthodox)  
311 Washington Ave., Miami Beach  
JE 1-6150

**Beth Tfilah Congregation**  
(Orthodox)  
935 Euclid Ave., Miami Beach  
JE 8-1521

**Kneseth Israel Congregation**  
(Orthodox)  
1415 Euclid Ave., Miami Beach  
JE 8-2741

**Temple Menorah**  
(Conservative)  
621 75th St., Miami Beach  
UN 6-0221

**Temple Beth Sholom**  
(Liberal)  
4144 Chase Ave., Miami Beach  
JE 8-7231

**Temple Emanu-El**  
(Conservative)  
1701 Washington Ave., Miami Beach  
JE 8-2503

**Temple Ner Tamid**  
(Mod. Traditional)  
80 St., & Tatum Wtrway, Miami Beach  
UN 6-8345

**Torah Temple**  
(American Judaism)  
1204 West Ave., Miami Beach  
JE 8-3271

## Lutheran

**Biscayne Boulevard (A.L.C.)**  
7610 Biscayne Blvd., Miami  
PL 9-5505

**Immanuel**  
1770 Brickell Ave., Miami  
374-0840

**Sunny Isles (U.L.C.)**  
200 178th St., Miami Beach  
WI 5-5031

## Methodist

**Miami Beach First**  
4760 Pinetree Dr., Miami Beach  
JE 1-7166

**Spanish American**  
1200 N. E. Miami Ct., Miami  
FR 3-3080

**Trinity**  
401 N. E. 1st Ave., Miami  
FR 9-3433

**White Temple**  
320 N. E. 2nd Ave., Miami  
FR 1-4706

## Non-Denominational

**Miami Shores Community**  
9823 N. E. 4th Ave., Miami  
PL 9-3445

## Orthodox

**Russian, Sts. Peter and Paul**  
(Orthodox Greek Catholic)  
1411 S. W. 11th St., Miami  
FR 4-2924

## Other Churches

**Armenian Apostolic,  
St. John the Baptist**  
1501 N. E. 1st Ave., Miami  
FR 1-4484

**Miami Church of Religious Science**  
1737 N. Bayshore Dr., Miami  
FR 7-3539

## Presbyterian

**Miami First**  
609 Brickell Ave., Miami  
FR 1-3439

**Miami Beach First (U.S.)**  
7141 Indian Creek Dr., Miami Beach  
UN 5-0146

## Salvation Army Corps

**Miami Citadel**  
49 N. W. 5th St., Miami  
FR 3-5737

## Seventh Day Adventist

**Miami Temple**  
862 S. W. 4th St., Miami  
FR 9-1648

## I DIVISION

Assembly area A—east half of parking lot in rear of Miami Beach Convention Hall—form facing north.

Assemble at 5:00 P.M.

1. American Legion 1962 National Championship Band
2. National Color and 1962 National Championship Color Guard
3. National Commander
4. National Officers
5. American Legion 1962 National Championship Drum and Bugle Corps
6. Past National Commanders
7. American Legion 1962 National Championship Chorus, Jr. D & B Corps, Jr. Color Guard, Firing Squad, Motorcycle Drill Team
8. Foreign and Outlying Departments  
Panama, C. Z.  
Canada  
Mexico  
Italy  
Philippines  
France
9. HAWAII  
(extending back to Alaska sign)

## II DIVISION

Assembly area B—west half of parking lot in rear of Miami Beach Convention Hall—form facing north.

Assemble at 5:30 P.M.

10. ALASKA  
(extending back to Utah sign)
11. UTAH  
(extending back to Iowa sign)
12. IOWA  
(extending back to Arkansas sign)
13. ARKANSAS  
(extending back to Oklahoma sign)
14. OKLAHOMA  
(extending back to Minnesota sign)
15. MINNESOTA  
(extending back to South Dakota sign)
16. SOUTH DAKOTA  
(extending back to Wisconsin sign)

## III DIVISION

Assembly area C—19th Street to 17th Street on Meridian Avenue—form on Meridian Avenue, 1st Marching Unit at 19th Street.

*(Continued on next page)*

**The American Legion**  
**expresses its sincere thanks to the**  
**ROYAL McBEE CORPORATION**  
**for the many courtesies and fine cooperation**  
**extended to us in the planning and operation of our**  
**1963 National Convention**



Assemble at 6:00 P.M.

17. WISCONSIN  
(extending back to Kansas sign)
18. KANSAS  
(extending back to Tennessee sign)
19. TENNESSEE  
(extending back to Indiana sign)
20. INDIANA  
(extending back to Nevada sign)
21. NEVADA  
(extending back to North Dakota sign)
22. NORTH DAKOTA  
(extending back to Ohio sign)
23. OHIO  
(extending back to South Carolina sign)
24. SOUTH CAROLINA  
(extending back to Missouri sign)

#### IV DIVISION

Assembly area D—19th Street to 17th Street on Jefferson Avenue—form on Jefferson Avenue, 1st Marching Unit at 19th Street.

Assemble at 6:30 P.M.

25. MISSOURI  
(extending back to Arizona sign)

26. ARIZONA  
(extending back to Nebraska sign)
27. NEBRASKA  
(extending back to Maryland sign)
28. MARYLAND  
(extending back to New Jersey sign)
29. NEW JERSEY  
(extending back to Alabama sign)
30. ALABAMA  
(extending back to Delaware sign)
31. DELAWARE  
(extending back to Vermont sign)
32. VERMONT  
(extending back to North Carolina sign)

#### V DIVISION

Assembly area A—east half of parking lot in rear of Miami Beach Convention Hall—form facing north.

Assemble at 7:00 P.M.

33. NORTH CAROLINA  
(extending back to Connecticut sign)
34. CONNECTICUT  
(extending back to Michigan sign)

(Continued on Page 78)



**THE Fontainebleau**  
HOTEL • MIAMI BEACH, FLORIDA

**BEN NOVACK**  
*President*

**DUKE STEWART**  
*Vice President & General Manager*

**ROBERT H. WHALEN**  
*Vice President, Sales*

**LOUIS E. ROGERS**  
*Director of Sales*

**You can read character all over its face!**

**Large capitals . . . . .  
demonstrate pride**

**Simplicity of style . . . .  
shows maturity**

**Even spacing . . . . .  
reveals consistency**



**. . . Large loops point  
to pleasure**

**. . . . Easy flow reveals  
excellent taste**

**. . . . Slanting script  
shows individuality**



6 YEARS OLD • IMPORTED IN BOTTLE FROM CANADA BY HIRAM WALKER IMPORTERS, INC., DETROIT, MICH. • 86.8 PROOF • BLENDED CANADIAN WHISKY.



35. MICHIGAN  
(extending back to Virginia sign)
36. VIRGINIA  
(extending back to California sign)
37. CALIFORNIA  
(extending back to Pennsylvania sign)
38. PENNSYLVANIA  
(extending back to Colorado sign)
39. COLORADO  
(extending back to Montana sign)
40. MONTANA  
(extending back to Louisiana sign)

#### VI DIVISION

Assembly area B—west half of parking lot in rear of Miami Beach Convention Hall—form facing north.

Assemble at 7:30 P.M.

41. LOUISIANA  
(extending back to New York sign)
42. NEW YORK  
(extending back to Illinois sign)
43. ILLINOIS  
(extending back to Rhode Island sign)
44. RHODE ISLAND  
(extending back to Maine sign)
45. MAINE  
(extending back to Washington sign)

#### VII DIVISION

Assembly area C—19th Street to 17th Street on Meridian Avenue—form on Meridian Avenue, 1st Marching Unit at 19th Street.

Assemble at 8:00 P.M.

46. WASHINGTON  
(extending back to New Hampshire sign)
47. NEW HAMPSHIRE  
(extending back to Oregon sign)
48. OREGON  
(extending back to New Mexico sign)
49. NEW MEXICO  
(extending back to Puerto Rico sign)
50. PUERTO RICO  
(extending back to Texas sign)
51. TEXAS  
(extending back to Georgia sign)
52. GEORGIA  
(extending back to Massachusetts sign)
53. MASSACHUSETTS  
(extending back to Kentucky sign)

#### VIII DIVISION

Assembly area D—19th Street to 17th Street on Jefferson Avenue—form on Jefferson Avenue, 1st Marching Unit at 19th Street.

Assemble at 8:30 P.M.

54. KENTUCKY  
(extending back to D. of C. sign)
55. DISTRICT OF COLUMBIA  
(extending back to Mississippi sign)
56. MISSISSIPPI  
(extending back to Idaho sign)
57. IDAHO  
(extending back to Wyoming sign)
58. WYOMING  
extending back to West Virginia sign)
59. WEST VIRGINIA  
(extending back to Florida sign)
60. FLORIDA



*Welcome  
Legionnaires*

**ANNIN & CO.**



Executive Office and Salesroom

**85 FIFTH AVENUE  
NEW YORK**

Factory and General Offices

**VERONA, N. J.  
BLOOMFIELD, N. J.**

DIGBY W. CHANDLER, President



*Site of one of the highlights of the 1963 American Legion National Convention will be Miami Stadium, which will be the scene of the "Parade of Champions," and the finals of the Senior Drum and Bugle Corps contests at 7 p.m. Sunday, September 8. During the Parade of Champions program, the drawing for the four 1963 Fords, presented by the Seagrams Posts of The American Legion, also will take place. The Junior Drum and Bugle Corps contests also will be held here with the finals taking place at 7 p.m. Saturday, September 7.*



*Headquarters for the 1963 National Convention of The American Legion is the famed Fontainebleau Hotel. Top Legion officials will be quartered here during the Sept. 6-12 sessions. Meetings of major Commissions and Committees will be conducted in many of the hotel's beautifully appointed public rooms. The National Commander's banquet for distinguished guests will be in the Grand Ballroom, and the Legion's Distinguished Guest Suite will be located here. Convention business sessions will be conducted at the Miami Beach Convention Hall.*



*In this building, some 3,000 delegates to the 1963 National Convention of The American Legion will determine program and policy for the 1963-64 American Legion year, and here, in the Miami Beach Convention Hall, as the final order of business of the three-day session of the Convention proper, a new National Commander will be elected to guide the destinies of the world's largest veterans organization for the coming year.*

**Welcome Legionnaires**  
**Dick Richmond**

201 East Flagler, Miami  
300 Miracle Mile, Coral Gables

**Hart Schaffner & Marx**  
**Clothes**

**Best Wishes**  
**to all**  
**Legionnaires**  
**HOTEL ALGIERS**  
Miami Beach, Florida



The 85-acre Fairchild Tropical Gardens, which admits visitors without charge, features one of the most extensive collections of palms and other tropical plants in the country. The trees, shrubs and vines have been collected from all parts of the world.

\*\*\*

Miami's world-famed Orange Bowl, site of the annual New Year's Day football classic and attendant pageantry, is a popular stop on most visitors' itinerary. The huge stadium is also home grounds for the University of Miami Hurricanes and All-American George Mira.

\*\*\*

More than 600 varieties of fish await Legionnaires and their families who plan on enjoying the thrill of the tug at a line during the Miami Beach visit.

Miami's Pier Five, located within walking distance of the city's downtown hotels and business section, is the heart of South Florida's sight-seeing-fishing paradise. The Gulf Stream, ocean reefs and Florida Keys are within easy distance of this vacationland's 40-cruiser fleet, one of the world's largest.

\*\*\*

Fifty miles southwest of Miami Beach is the entrance to Everglades National Park — 1,400,000 acres of almost total wilderness penetrated by a single highway leading to the fishing center of Flamingo. Bird life in the park is spectacular and close-up views of exotic trees and wildlife, including alligators, are possible. Park service naturalists are on hand to explain many facets of the sprawling preserve.

There are more than 21 public and private golf courses in the Miami-Miami Beach area.

\*\*\*

There are 556 houses of worship representing 38 different denominations in Greater Miami and Miami Beach. The area also has more than 60 movies.

\*\*\*

Almost 2,700,000 veterans of three wars make up the organization — larger than all other veterans organizations combined. There is only "active" membership. There are no honorary, associate or at-large members. Each member belongs to a Post, and each Post is the judge of its own membership. Race, religion, or political beliefs are no bar to membership. A non-political organization — elected officers may not hold or be a candidate for remunerative political office.

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**ERODEX**

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P.O. BOX 48-123    MIAMI, FLORIDA



*Many of the Legionnaires attending the 1963 National Convention will recall the above scene—the opening session of the last American Legion Convention held in Miami Beach. The photograph was "shot" on October 18, 1960 in the Convention Hall.*

S

THE

**HELBORNE**

HOTEL

Directly on the Ocean at 18th Street  
Miami Beach 39, Florida

## New Record!

For the first time in the 45-year history of The American Legion, one state is attracting its sixth American Legion National Convention. Four previous Conventions have been held in Miami, Fla., and this will be the second Convention in Miami Beach. Two other states share the honor of having hosted five National Conventions. They are Illinois and California. All five of the Illinois sessions were conducted in Chicago, while two of the California conclaves were in San Francisco and three in Los Angeles. New York State has hosted four National Conventions, all of which were in New York City. Only one Convention has been held outside the United States, and that in Paris, France, in 1927.

\*\*\*

## A Cruise to Nassau

The Transportation and Tour Committee has arranged a special three-day, two-night post convention cruise to Nassau aboard either the SS Florida or the SS Evangeline. The cost is \$71 per person, based on minimum price room accommodations. The trip begins on Sept. 13, with the return voyage on Sept. 16. Full information on these and other pre and post-convention tours may be obtained through the offices of the Transportation and Tour Committee at the Venetian Isle Motel, 20 Venetian Way, Miami Beach, Fla.

Three major thoroughbred race tracks are located in the South Florida area, although none will be in operation during The American Legion Convention, Sept. 6-12. However, all three welcome visitors during the off-season. Gulfstream Park is north of Miami on U. S. 1 in Hallandale, while Tropical Park is to the south, on Bird Road in Coral Gables. Hialeah Race Course is located, naturally, in Hialeah, to the west of the Miami-Miami Beach area.

\*\*\*

In addition to the miles of public and private beaches along the Miami Beach oceanfront, a number of county-operated facilities are also available. These include Crandon Park, which is located on Key Biscayne, across Rickenbacker Causeway from Miami. Crandon has two and one-half miles of ocean beach. Haulover Beach, another popular picnic-bathing attraction, is north of Miami Beach on Route A1A.

One of Miami's newest attractions is the San-Ai-An Japanese Garden located on Watson Island on MacArthur Causeway. It is a co-operative venture of the City of Miami and a Tokyo industrialist, Kiyoshi Ichimura. The facility, free to the public, features authentic teahouse, arbor pagoda, stone lanterns and lush landscaping.

\*\*\*

Miami Serpenterium, a major tourist attraction, is 12 miles south of Miami on U. S. 1. It is the only venom laboratory of its kind in the world.

*Welcome*  
to our friends  
of the  
**AMERICAN LEGION**  
  
**The Atlantis Hotel**  
at 27th Street  
and  
**The Delano Hotel**  
at 17th Street

*Welcome*  
*Legionnaires!*

**MIAMI BEACH**

**SAVINGS  
AND LOAN  
ASSOCIATION**

**FEDERAL**

**MAIN OFFICES:** Lincoln Road Mall at Washington Avenue  
JE 8-5511

755 Washington Ave.  
Miami Beach  
JE 8-5511

301 71st Street  
Miami Beach  
JE 8-5511

260 Sunny Isles Blvd.  
Sunny Isles  
WI 7-6649

18330 N.W. 7th Ave.  
Miami  
NA 1-3601





If your desire is to watch alligator wrestling, the Musa Isle Indian Village in Miami (1700 NW 25th Ave.) is a natural. An authentic Seminole Indian Village provides the background.

\*\*\*

The Wax Museum is a popular attraction many Legionnaires will see as they arrive in Miami. It's located on U. S. 1 at 139th Street at the northern gateway to the city. Life-sized dioramas of famous political, military and sports figures are presented in historically accurate surroundings.

\*\*\*

Thoroughbred greyhound racing, ever popular with residents and visitors alike, will be available during the 1963 American Legion National Convention at West Flagler Kennel Club in Miami (450 N.W. 37th Ave.).

\*\*\*

Scores of glass-bottom boats operate in the Miami-Miami Beach area, offering visitors an opportunity to gain some idea of the wealth of undersea life to be found in off-shore tropic waters.

\*\*\*

The monkeys run wild while spectators watch from enclosures at the Monkey Jungle, 22 miles south of Miami on U. S. 1. Complete selection of monkeys, apes and baboons and a 550 pound gorilla, one of the largest in captivity.

The first Legionnaires were the fighting men who founded The American Legion in Paris, France, March 15-17, 1919. Two months later, this meeting was followed by a state-side caucus in St. Louis, Missouri. The first national convention was held the same year in Minneapolis, Minn., November 10-12.

\*\*\*

Organized in more than 16,500 Posts, a Legion membership card is an admission to Posts in every state and 28 foreign countries. The estimated value of the physical assets of these Posts is over \$300,000,000.

\*\*\*

The American Legion Auxiliary's membership is limited to mothers, wives, daughters and sisters of members of The American Legion. More than 900,000 women make up the organization whose special projects include Girls State, Girls Nation, Child Welfare and volunteer workers aid to the professional staffs in Veterans Administration hospitals.

\*\*\*

Located several blocks south of Rickenbacker Causeway on the Miami side is Vizcaya, the famous estate of the late James Deering, founder of International Harvester. The home was built in 1916 on 10 acres of formal gardens, now rated among the nation's finest.

The rehabilitation and welfare of war veterans and their dependents is The Legion's primary responsibility. In addition to a full-time staff of rehabilitation experts, The American Legion and its Auxiliary have contributed thousands of volunteer hospital workers. In 1921, the Legion was responsible for legislation creating the Veterans Bureau. In 1930 The Legion brought about the creation of the Veterans Administration—a consolidation of three existing governmental units. The G. I. Bill of Rights can be solely attributed to the efforts and prestige of The American Legion.

\*\*\*

A child's dream come true is the description given Crandon Park Zoo, situated on Key Biscayne adjacent to Miami Beach. The special children's section, where admission is free, provides facilities for the youngsters to mingle with tame animals and hear talking story books.

\*\*\*

Incredibly, there are more than 4,000 registered dining places throughout the Greater Miami-Miami Beach area. They offer a menu ranging from meat-and-potatoes to rare epicurean delights. The selection includes Syrian, German, Scandinavian, French, Italian, Mexican, Kosher, Spanish, Japanese, Cantonese and Polynesian . . . plus fine American cooking.

# National Defense Posture—1963



*U.S. Navy F4H Phantom IIs nestled on the flight deck of the USS Enterprise as the Navy's famed "Big E" is underway at sea. (Official U.S. Navy photo)*



*Tartar surface-to-air missile is launched from the USS Norton Sound. (Official U.S. Navy photo)*



*Air Force B-58 Hustler Bomber refuels from a KC-135 tanker plane over the Atlantic at mid-point of record breaking Los Angeles to New York round trip. (Official U.S. Air Force photo)*



*Titan II missile in successful launch from Cape Canaveral. (Official U.S. Air Force photo)*





Past Officer Button



Diamond Set



Present Officer Button



Midget Button



Regulation Button



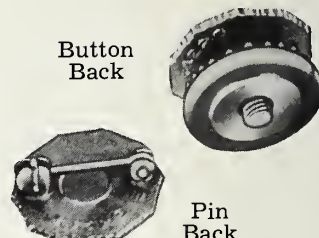
Diamond Set Button



Past Officer Rings



Music Button



Button Back

Pin Back



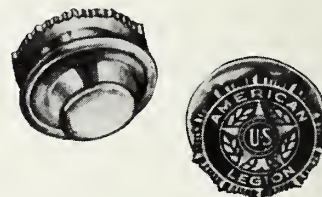
Past Officers' Pin Set



Past District President Attachment



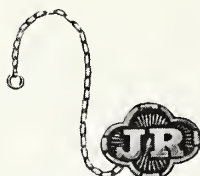
Past County President Attachment



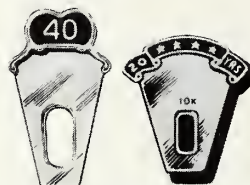
Clutch Back Button



Separate Chains and Guards



Junior Members Attachment



Continuous Membership Attachments



Continuous Membership Buttons



Blue Star and Gold Star Membership Pins



Past President Fob Pin



Tie Tack



Year Bars



Tie Chain Tie Bar Cuff Links

Above are only a few of the hundreds of items of Legion and Auxiliary jewelry available to members at the 3 sales stores in Miami Beach. The Main Store will be located on Collins Avenue between Lincoln Road and the Fontainebleau Hotel. Complete and detailed information regarding other locations, store hours, etc., can be found on Page 63 of the Program.





*Pictured above are the famous Caballeros, Senior Drum and Bugle Corps Champions in 1962 from Hawthorn, New Jersey. The Caballeros will be present in Miami Beach this year, again in competition with other Drum Corps from throughout the country.*



*The Garfield Cadets, 1962 Junior Drum and Bugle Corps champions are seen above. The Cadets are from Garfield, New Jersey.*



*The Little Bills, National Champion Color Guard unit, is sponsored by Post 118, Chicago, Illinois.*



## Our Program Cover

For the sixth time in 45 years, The American Legion has selected sunny Florida as the National Convention site for the world's largest veterans organization. The "Gold Coast," depicted on the program cover, will be the scene of major Convention activity from September 6-12, 1963.

Planning of new Legion programs and the strengthening of existing programs for a new year of service to God and country will take place in the famous Fontainebleau Hotel, the semi-circular structure near the center of the cover painting. Here the Legion's National Commissions and Committees will meet to formulate recommendations on the mandates to be submitted to the Convention, and which will determine Legion program and policy for the coming year.

Hoosier Artist Garret Boone, Assistant Professor of Art, DePauw University, Greencastle, Indiana, working from an aerial photograph, created the oil painting which graces our 1963 National Convention program cover.



**THE AMERICAN LEGION**

*extends its sincere appreciation to the*

**Ford Division**

**of FORD MOTOR COMPANY**

*for its splendid cooperation in providing*

*courtesy transportation to American Legion officials*

*during the 45th ANNUAL NATIONAL CONVENTION*





## **Annual Report**

The last 32 pages of this Official Program of the 45th National Convention contain a brief Annual Report for 1962-63. In accordance with the requirements of The American Legion's Congressionally-granted Charter, a completely detailed report has been assembled and will be presented to the Congress for publication. However, this full report will not be available in printed form until early in 1964.

Believing that the delegates to the National Convention are entitled to receive a concise statement of the activities and achievements of the past year, your National Headquarters includes this pictorial report as a part of the Official Program. In this way, we are assured that every delegate (and, in fact, everyone who registers for the Convention) will receive this condensed Annual Report.

May we also add that this considerable addition to the Official Program would not have been possible without our numerous advertisers. We commend the ads published in this Program to your attention.

The 45-year history of **The American Legion** is replete with proud moments and unforgettable names, faces and places—famed in the history of the Legion, of America and of the world.

The cover montage of this, our 45th Annual Report, revives pictorially some of the highlights in the life of the Legion through the years. Scenes from World War I depict the action in which the Legion's founders and their comrades served their country, and the Paris and St. Louis Caucuses gave life and meaning to the Legion.

Our first great National Convention in Minneapolis in 1919, selected Indianapolis as the site of the permanent National Headquarters of the Legion, and the beautiful headquarters building and the scene at the time of its dedication are shown here.

Out of the past comes Theodore Roosevelt, Jr., known as the "Father of The American Legion," and close to him the leaders of the Allied military forces of World War I who attended the 1921 National Convention of The American Legion in Kansas City, Mo. Just a step closer to the present is a scene from our 1927 National Convention in Paris, France, a sentimental revisitation to the scene of trial and eventual triumph.

Battle scenes from World War II mark the induction of a new generation of Americans into The American Legion, as America's sons walk in their fathers' footsteps and wage the fight for freedom across the same ground where the battles of World War I raged a little over two decades earlier. Even before many of them came home, their predecessors of World War I watched President Franklin D. Roosevelt sign into law the famous G.I. Bill of Rights which helped millions of veterans of World War II, and later of Korea, to win a rightful place in a free society.

By the hundreds of thousands they flocked to the Legion, as shown by the mass initiation photo, adding new strength and vitality to an already vital organization, to be joined a few short years later by younger brothers from Korean action.

The limited space of a single cover cannot possibly portray every vital moment of a 45-year history, but we hope we have succeeded in recalling some of the bright memories of the past to serve as inspiration to dedicated service to the future.

*E. A. Blackmore*  
E. A. BLACKMORE  
National Adjutant

|   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|
| A | D | F | H | K | N | P | R |
| B |   |   | I | L |   |   | S |
| C | E | G | J | M | O | Q | T |

*A. National Convention Parade, 1962. B. National Security's Civil Defense programs. C. Minneapolis' Lyceum Theater, site of First National Convention, 1919. D. Dedication of present Indianapolis Headquarters building. E. The Legion's Washington offices F. Minneapolis Convention parade, 1919. G. 1927 National Convention, Paris revisited. H. Over the top from World War I trenches. I. St. Louis Caucus, May 1919. J. American fighting men in Korea, 1952. K. Our National Headquarters, Indianapolis, Indiana. L. Allied military leaders of World War I, at Kansas City Convention, 1921. M. Paris Caucus where the Legion was born. N. World War II G.I.'s in Belgium, 1945. O. World War I painting is backdrop of NEC room platform. P. The American Legion Magazine goes to every Legionnaire every month. Q. Theodore Roosevelt, Jr., "Father of The American Legion." R. World War II veterans join Legion in mass initiation ceremony. S. Legionnaires in scene from Legion film "We Who Serve." T. President Franklin D. Roosevelt signs G.I. Bill of Rights.*

**The American Legion Forty-Fifth Annual Report**

*A full, detailed report has been submitted to the Congress of the United States in accordance with the provisions of Public Law 249, 77th Congress, approved September 18, 1941.*





JAMES E. POWERS  
(Georgia)  
National Commander  
1962-63



E. A. BLACKMORE  
(Wyoming)  
National Adjutant

## National Organization

To provide adequate service to Posts and Departments, with a membership of more than 2,600,000 American Legionnaires, and with the diversified range of program activities that typify The American Legion, it is essential that the national organization retain a rather large headquarters staff including many professional people and others with specialized skills.

The chief executive officer of the organization is the National Commander, who is elected by the National Convention to serve until the following National Convention. Also elected by convention action are five National Vice Commanders and the National Chaplain.

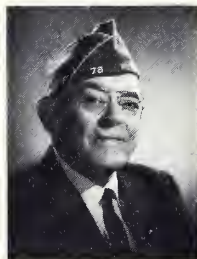
James E. Powers, of Macon, Georgia, an Army veteran of World War II, was elected National Commander of the world's largest veterans organization in a spirited election during the closing session of the 44th Annual National Convention in Las Vegas, Nevada, on October 11, 1962. The major developments of the 1962-63 American Legion year under the leadership of Commander Powers are outlined in this condensed annual report.

The National Adjutant, E. A. Blackmore, is the chief administrative officer of the organization. He is responsible for directing the activities of the approximately 350 full-time employees of the National Headquarters staff, all of whom are members of The American Legion or the American Legion Auxiliary.

## NATIONAL VICE COMMANDERS



HAROLD D.  
BEATON  
(Washington,  
D. C.)



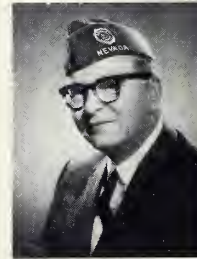
JAMES W. DOON  
(New Hampshire)



CLAUDE D.  
HAMILTON  
(South Dakota)



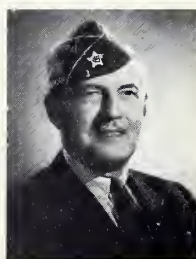
PASCHAL C. REESE  
(Florida)



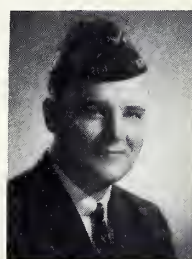
VICTOR F.  
WHITTLESEA  
(Nevada)



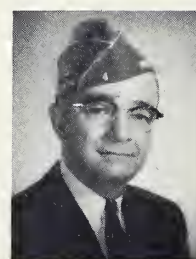
RABBI ALBERT M.  
SHULMAN  
(Indiana)  
National Chaplain



H. ARMAND  
DE MASI  
(Italy)  
National Historian



BERTRAM G. DAVIS  
(New York)  
National  
Judge Advocate



FRANCIS POLEN  
(Indiana)  
National Treasurer

# The National Executive Committee

Between national conventions, the administrative authority of The American Legion is exercised by the National Executive Committee composed of the National Commander, the five National Vice Commanders, National Chaplain, and one committeeman (plus alternate) elected by each Department. Past National Commanders are life members of the NEC without vote. The NEC appoints the National Adjutant, Treasurer, Judge Advocate, and Historian. The NEC also has full and complete control over the annual budget.

## National Executive Committeemen

|                           |                                 |
|---------------------------|---------------------------------|
| Alabama.....              | <i>Hugh W. Overton</i>          |
| Alaska.....               | <i>Herald E. Stringer</i>       |
| Arizona.....              | <i>Soleng Tom</i>               |
| Arkansas.....             | <i>Marshall Blackard</i>        |
| California.....           | <i>Roscoe T. Morse</i>          |
| Canada.....               | <i>Francis S. Kaszas</i>        |
| Colorado.....             | <i>Robert Graubeger</i>         |
| Connecticut.....          | <i>Joseph G. Leonard</i>        |
| Delaware.....             | <i>Dr. Park W. Huntington</i>   |
| District of Columbia..... | <i>Frederick H. Livingstone</i> |
| Florida.....              | <i>E. Meade Wilson</i>          |
| France.....               | <i>Sedley Peck</i>              |
| Georgia.....              | <i>Jack Langford</i>            |
| Hawaii.....               | <i>Wallace C. S. Young</i>      |
| Idaho.....                | <i>Douglas D. Kramer</i>        |
| Illinois.....             | <i>Charles C. Shaw</i>          |
| Indiana.....              | <i>Arthur McDowell</i>          |
| Iowa.....                 | <i>John W. Moore</i>            |
| Italy.....                | <i>Sexson E. Humphreys</i>      |
| Kansas.....               | <i>Bob Kubat</i>                |
| Kentucky.....             | <i>R. W. Anderson</i>           |
| Louisiana.....            | <i>Albert V. LaBiche</i>        |
| Maine.....                | <i>William J. Rogers</i>        |
| Maryland.....             | <i>David L. Brigham</i>         |
| Massachusetts.....        | <i>Gabriel T. Olga</i>          |
| Mexico.....               | <i>Norbert W. Schmelkes</i>     |
| Michigan.....             | <i>Donald J. Smith</i>          |
| Minnesota.....            | <i>Daniel F. Foley</i>          |
| Mississippi.....          | <i>Ralph M. Godwin</i>          |
| Missouri.....             | <i>Roy L. Carver</i>            |
| Montana.....              | <i>Russell W. Lindborg</i>      |
| Nebraska.....             | <i>Edward T. Foster</i>         |
| Nevada.....               | <i>Thomas W. Miller</i>         |
| New Hampshire.....        | <i>Raymond F. Mudge</i>         |
| New Jersey.....           | <i>William G. McKinley</i>      |
| New Mexico.....           | <i>Dr. D. H. Reed</i>           |
| New York.....             | <i>Louis E. Drago</i>           |
| North Carolina.....       | <i>W. D. Robbins</i>            |
| North Dakota.....         | <i>William Stern</i>            |
| Ohio.....                 | <i>Merle F. Brady</i>           |
| Oklahoma.....             | <i>Gene Hassman</i>             |
| Oregon.....               | <i>Karl L. Wagner</i>           |
| Panama, C. Z.....         | <i>George A. Black, Jr.</i>     |
| Pennsylvania.....         | <i>Walter E. Alessandrini</i>   |

|                     |                           |
|---------------------|---------------------------|
| Philippines.....    | <i>Robert O. Phillips</i> |
| Puerto Rico.....    | <i>Gilberto M. Font</i>   |
| Rhode Island.....   | <i>John A. Ryer</i>       |
| South Carolina..... | <i>E. Roy Stone, Jr.</i>  |
| South Dakota.....   | <i>Earl E. Hoelscher</i>  |
| Tennessee.....      | <i>William S. Todd</i>    |
| Texas.....          | <i>J. Walter Janko</i>    |
| Utah.....           | <i>Clark Cheney</i>       |
| Vermont.....        | <i>Edward H. Giles</i>    |
| Virginia.....       | <i>L. Eldon James</i>     |
| Washington.....     | <i>W. A. Carpenter</i>    |
| West Virginia.....  | <i>L. O. Bickel</i>       |
| Wisconsin.....      | <i>Gilman H. Stordock</i> |
| Wyoming.....        | <i>C. B. Metz</i>         |

## Past National Commanders

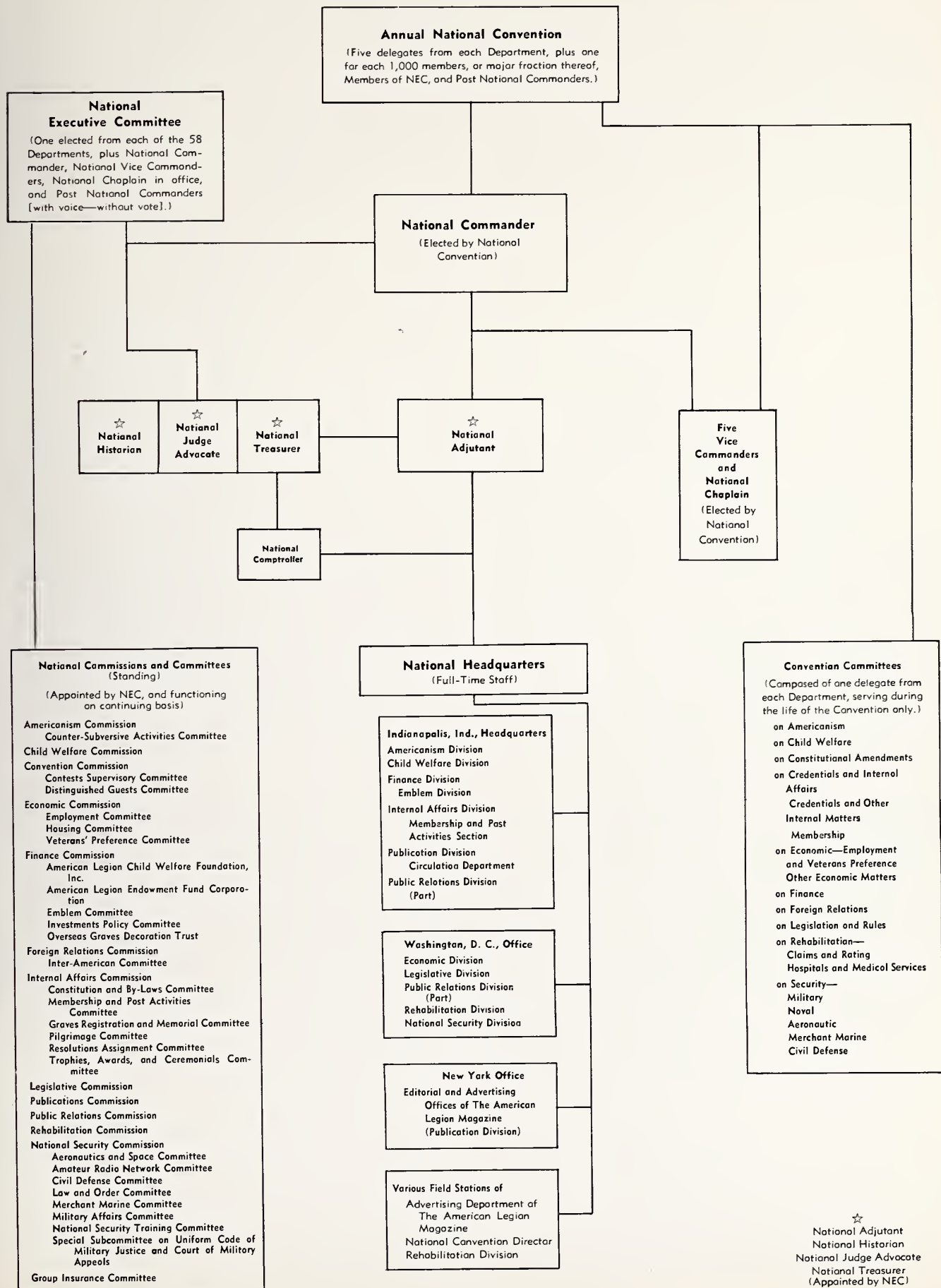
|                                     |                |
|-------------------------------------|----------------|
| <i>Hanford MacNider</i> .....       | Iowa           |
| <i>Alvin M. Owsley</i> .....        | Texas          |
| <i>John R. Quinn</i> .....          | California     |
| <i>Henry L. Stevens, Jr.</i> .....  | North Carolina |
| <i>Louis Johnson</i> .....          | West Virginia  |
| <i>Ray Murphy</i> .....             | Iowa           |
| <i>Harry W. Colmery</i> .....       | Kansas         |
| <i>Daniel J. Doherty</i> .....      | Massachusetts  |
| <i>Stephen F. Chadwick</i> .....    | Washington     |
| <i>Raymond J. Kelly</i> .....       | Michigan       |
| <i>Milo J. Warner</i> .....         | Ohio           |
| <i>Lynn U. Stambaugh</i> .....      | North Dakota   |
| <i>Warren H. Atherton</i> .....     | California     |
| <i>Edward N. Scheiberling</i> ..... | New York       |
| <i>Paul H. Griffith</i> .....       | Pennsylvania   |
| <i>James F. O'Neil</i> .....        | New Hampshire  |
| <i>S. Perry Brown</i> .....         | Texas          |
| <i>George N. Craig</i> .....        | Indiana        |
| <i>Erle Cocke, Jr.</i> .....        | Georgia        |
| <i>Donald R. Wilson</i> .....       | West Virginia  |
| <i>Lewis K. Gough</i> .....         | California     |
| <i>Seaborn P. Collins</i> .....     | New Mexico     |
| <i>J. Addington Wagner</i> .....    | Michigan       |
| <i>W. C. Daniel</i> .....           | Virginia       |
| <i>John S. Gleason, Jr.</i> .....   | Illinois       |
| <i>Preston J. Moore</i> .....       | Oklahoma       |
| <i>Martin B. McKneally</i> .....    | New York       |
| <i>William R. Burke</i> .....       | California     |
| <i>Charles L. Bacon</i> .....       | Missouri       |





1. Commander Powers calls **Man on the Go!** upon President Kennedy at the White House. 2. Secretary of State Dean Rusk is greeted by Commander and Mrs. Powers at Legion reception. 3. Newly-elected National Commander poses with wife, son and granddaughters at Convention. 4. 44th American Legion birthday cake is cut by Commander Powers in Virginia. 5. "Old Soldier," General Douglas MacArthur, is visited by Commander Powers. 6. March of Dimes Poster Boy, Jimmy Boggess, meets National Commander Powers. 7. Capt John R. McKone, U.S.A.F., is introduced to Spring NEC by Commander Powers. 8. Legion Americanism citation is presented by Commander Powers to the Hon. Arthur Sylvester, Assistant Secretary of Defense for cooperation with High School News Service Division. 9. Commander Powers confers with General Lyman L. Lemnitzer, Supreme Commander, Allied Powers Europe. 10. During visit to Berlin and "The Wall," Commander Powers is greeted by Major Gen. J. H. Polk, Commanding General, U.S. Army, Berlin.

# The National Organization of The American Legion





# Americanism

It is the objective of the National Americanism Commission to translate Americanism precepts and ideals, transmitted to us by our founding fathers, in an understanding and practical manner to Departments, Posts and individual members of The American Legion and to other groups and individuals, including the youth of America.

While the Americanism program is of a broad general nature featuring a wide-range community service, the efforts of the National Americanism Commission embrace specific objectives by promoting understanding of the principles of Constitutional Government, works to make communities better and safer places in which to live, encourages education in every possible manner, sponsors wholesome programs for the youth of America and to combat subversion which has as its aim, the destruction of our American government and institutions.

The American Legion's 1963 National High School Oratorical Contest program, which has the approval of the National Association of Secondary-School Principals, set a new record of student participation of more than 360,000 boys and girls, climaxed by the National Finals Contest in Eau Claire, Wisconsin, on May 2.

Stephen A. Oxman of Short Hills, New Jersey, was judged the first-place winner and recipient of a \$4,000.00 college scholarship; Michael L. Valentine of Warsaw, Indiana, second, and a \$2,500.00 scholarship; Donald R. Rightmer of Phoenix, Arizona, won third place and a \$1,000.00 scholarship, while Patrick J. Briney of Alexandria, Louisiana, was judged fourth, carrying a \$500.00 scholarship. Since 1938, national finalists have been awarded \$178,000 in scholarships. The 1964 national finals contest will be held at Tampa, Florida, on April 16.

The education and scholarship activities of the National Americanism Commission continue to meet an ever increasing need for our student population and especially those on the secondary school level. The career and scholarship handbook, "Need A Lift?," continues to expand its usefulness to educational counselors, parents and students alike. "Need A Lift?" remains the one publication in this field that is kept current annually by careful research. This accounts for the increasing usefulness and popularity of this publication.

Guidelines for junior and senior high school teachers in preparing courses of study on the "Teaching About Communism," developed by a Joint-Committee of The American Legion and The National Education Association, was a phenomenal success during the first academic school year that it was available (1962-1963). It is quite reasonable to expect a larger distribution and a more effective use of "Guidelines" during the 1963-1964 academic school year.

Continued cooperation with the Boy Scout movement

and the sponsorship of thousands of Boy Scout troops by Posts and Auxiliary Units is meeting a critical need for properly supervised youth activities. New records of achievement are being reported almost daily, which should make 1963 a banner year for our "Legion and Scouting" program.

The National Americanism Commission set a goal for the presentation of 25,000 School Medal Awards by Posts in recognition of achievements by elementary, junior and senior high school students during 1963. This goal was exceeded by 2,010 presentations. This has been a most effective program, over the years, with which to encourage the development of high ideals and sound human qualities in the young people of America.

With the Department of Rhode Island reactivating its Boys State program, fifty Boys States were conducted by Legion Departments during the summer of 1963. This is a new record of achievement for this program. More than 27,000 young men participated in the 1963 program with the previous high of 26,609 achieved in 1962.

Two boys selected from each of the fifty Boys States, attended the 18th Annual Boys Nation on the campus of the University of Maryland, July 19-26. The youthful statesmen set up a mythical Federal Government with all of its branches and major agencies.

The importance of this youth program becomes more apparent each succeeding year as an increasing number of young leaders are needed to fill important government positions on both the state and national levels.

The primary purpose of The American Legion Baseball program is the development within the boys who play, a sense of citizenship and sportsmanship through the lessons on loyalty and team spirit which it teaches. The proficiency developed by many of the thousands of youngsters who compete annually attracts the interest of organized baseball representatives. Many present major league stars formerly participated in The American Legion Baseball activities of their hometown Posts and are quick to acknowledge the part the Legion played in giving them a chance to succeed as adults. The 1963 American Legion Baseball World Series was held at Keene, New Hampshire, August 25-31, the first time in 31 years that the National Finals have been staged in the New England area. Early estimates would indicate that a record number of boys, 18 years old and younger, played in the program this season.

This success is the result of the tireless effort on the part of countless volunteers to properly conduct American Legion Baseball activities throughout America.

Other activities falling within the broad framework of Americanism include: Flag Education, American Educa-

*1. Stephen A. Oxman, 1963 National Oratorical Contest winner (left), congratulated by host Department Commander Donald P. Skelly, of Wisconsin. Other finalists in order of finish (left to right), are: Michael L. Valentine, Donald Rightmer and Patrick J. Briney.*

*2. Legion and Auxiliary leaders inspect scholarship guide "Need a Lift?"*

*3. Boys Nation delegates demonstrate for favorite candidate during elections.*

*4. Commander Powers presents Legion's Baseball Graduate of the Year Award to Yankee's Bobby Richardson.*



tion Week, Patriotic Holiday Observance, Get-Out-The-Vote Campaigns, Marksmanship, cooperation with Boys' Clubs, and the continuance of the Counter-Subversive program. The FIRING LINE publication of the National Americanism Division in the counter-subversive field, has been widely recognized and acclaimed for its thorough documentation, several issues having been reprinted in the Congressional Record.

By action of the National Executive Committee during its October, 1962 meeting, a new Americanism Council was created and attached to the National Americanism Commission.

The function of the Americanism Council is to promote an interest in and to further the principles of The American Legion's Americanism programs and activities on the Department and Post levels. By having active Council members in nearly every Post area, it is hoped that all National Americanism Commission activities will be implemented to a higher degree than ever on the local level through the efforts of the Americanism Council members.



Daniel J. O'Connor (New York), *Chairman*

Maurice T. Webb (Georgia), *Director*









# Child Welfare

Throughout all the history of mankind one dependable constant has been change. Change is always a challenge to those who experience it—a challenge to so adapt themselves that they may survive and continue to be of service.

It was with this attitude of mind that the National Child Welfare Commission chose "The Challenge of Change" as the theme for the 1962-63 Child Welfare program.

Although change itself has been a constant, the rate of, or the speed of change has remained a variable, but a variable with ever-increasing acceleration. A complicating factor, however, has been that all phases of life have not changed at the same rate. Herein lies an amazing contradiction. As a people we have been reasonably quick to accept new concepts in the scientific and physical world and just as reluctant to accept new social concepts to go along with the physical changes.

Few of us in the 20th Century would be content to do all our travel by horse and carriage yet in most states, we tenaciously insist on residence requirements before we provide benefits to needy children. The carriage was developed late in the 18th Century. Residence requirements were established early in the 17th Century.

This is but one of thousands of social attitudes that lag far, far behind the physical sciences. The urgency of updating some of our social concepts is underscored by the fact that we are the first generation in history capable of destroying the human race. The enormity of this one fact puts great strain on our social and behavioral sciences—a strain that is difficult to relieve by applying traditional beliefs.

Obviously, The American Legion alone cannot change the world. It can, however, do its share toward educating the general public concerning some of the social attitudes about children that need change in this, the last half of the 20th Century.

A major challenge brought about by change has been in the field of youth employment. A drastic shift in the employment opportunities of industry is in full swing. Fewer industries need men to produce goods while more are needed to produce services. This requires workers with greater skills. The change has caught unprepared one out of every four employable youth in the age bracket 16-21. To help prevent further damage to this group, through unemployment, is one of the tremendous challenges of the 1960's. The American Legion's answer to this challenge has been to help stimulate community action designed to meet local conditions.

During the year 1961, for the first time in 13 years, nation-wide statistics indicated juvenile delinquency dropped 1%. At the same time the child population increased by 3%. It is obviously a challenge to every thinking citizen to push harder on programs of prevention and thereby reduce still further the terrible toll taken by delinquency.

The past year has found The American Legion sharpening its attack on the problem of mental illness in children. A nation-wide survey of diagnostic and treatment services for mentally ill children is nearly ready for launching by the National Child Welfare Commission. Aided by the National Association for Mental Health, The American Legion survey will provide information that is badly needed and is not now available.

Just as challenging to many people are our efforts to improve the level of physical fitness of the nation's youth, advance the quality and administration of adoption laws to undermine the "black market" in babies, and increase the work in behalf of physically handicapped children in order to reduce the lag between knowledge we now possess and the application of that knowledge to prevention and correction of physical defects.

During the past year The American Legion and its affiliates spent \$7,420,572.84 on its over-all child welfare program; this brings total expenditures to \$185,950,884.72 since the program was started.

One main avenue of helping bring about orderly change is through support of sound legislation. Experience has taught us that some laws are not working as well as they once did or as well as we thought they might. Through legislation the child welfare program of The American Legion during the past year has sought to remedy some of the weaknesses found in our public welfare system, strengthen the fight to eradicate venereal disease, create employment opportunities through a youth conservation corps, and increase the attack on juvenile delinquency.

Because of our heterogeneous membership, The American Legion is an extremely sensitive barometer to changing social conditions affecting children. Challenged by the changes taking place constantly, the child welfare program of The American Legion now has on its "drafting boards" plans to help prevent mental retardation, better control the sale of dangerous drugs now being used extensively by young people, add strength to the program to prevent school dropouts, and provide greater protection against physical abuse of small children by requiring physicians to report abuse just as they do gunshot wounds.

The purposes and principles of The American Legion's child welfare program are as sound today as they were when first adopted. To be fully effective however we must meet the challenges brought about by a changing world and so adapt our principles that we continue to be of service to children and in turn to all mankind.



Dr. Garland D. Murphy, Jr. (Arkansas), Chairman

Randel Shake (Indiana), Director

1. Legion's Child Welfare Foundation provides grant to National Society for Prevention of Blindness for film production featuring eye safety.
2. His weight in silver will build a school in the Dominican Republic.
3. Legion Post members repair toys for children of needy veterans.
4. Legion grants finance scholarships for officers at Delinquency Control Institute.
5. Food and clothing are gathered by Post for distribution to families of veterans.
6. It hurts a little, but it helps a lot—these shots at Legion sponsored polio clinic.



# Annual National Convention

The National Convention is the governing body of The American Legion. Approximately 3,000 delegates, elected from their home Departments (states) assemble annually to elect the National Commander, Chaplain, and five Vice Commanders. They consider some 500 resolutions and set the policies and programs for the year ahead, including the legislative proposals which The American Legion will place before the Congress of the United States.

The National Convention Commission in meetings held since the last Convention has received bids from the following cities who are interested in hosting the National Convention: Boston, Massachusetts; Houston, Texas; Indianapolis, Indiana; Miami Beach, Florida; Portland, Oregon; Washington, D. C.; Chicago, Illinois.

A firm award has been made to Dallas, Texas, for the 1964 Convention and tentative awards have been made to Philadelphia, Pennsylvania, for 1965 and Portland, Oregon, for 1966.

The Convention site for 1963 was New Orleans, Louisiana. However, on May 20, 1963, the invitation to hold the Convention in New Orleans was withdrawn by the Convention Corporation of that city. Subsequently the National Commander asked for and received authority from the members of the National Executive Committee to select a substitute host city. Some nineteen enthusiastic bids from cities throughout the country were received by the National Commander and after careful deliberation, the 1963 Convention was awarded to the City of Miami Beach, Florida. The American Legion 1963 Convention Corporation of Florida was formed immediately to begin preparations for the September Convention.



James V. Demarest, (New York), *Chairman National Convention Commission*

Lawrence E. Hoffman, Miami Beach, Florida, *President & General Chairman, The American Legion 1963 Convention Corporation of Florida*

William H. Miller, (Oregon), *National Convention Director*

## Contests

The National Contests Supervisory Committee, made up of 21 dedicated men, assisted by several staff members, did an outstanding job of running the National contests in Las Vegas, on October 6-7, 1962.

Our ten nationally sanctioned contests during each National Convention, comprising a goodly number of Legionnaires and their offsprings, represent American Legion pageantry at its finest.

The American Legion's ten officially sanctioned contests held in Las Vegas last October were run smoothly. The National Contests Supervisory Committee depends heavily upon local help in conducting these contests. The local committee, chaired by Mr. Pat A. Diskin, did an outstanding job during the Convention period. All contests were run in an efficient and orderly manner.

We maintain files on approximately four hundred contest judges. Embodied in these files are all necessary data to assess each person, as a judge. These files will contribute immeasurably to the quality of the organization's pageantry in the years to come.

For the past six years, the Executive Section of the NCSC has met in the fall to conduct the Uniformed Groups Congresses, and complete the routine fall contest committee agenda.

The Sixth Uniformed Groups Congress was considered a complete success by the National Contests Supervisory Committee. All recommendations made by the uniformed groups representatives were read carefully, and acted upon by the Executive Section of this Committee.

A Flag Code Committee was established to develop a flag code in relation to contests only, and is made up of seven individuals: four uniformed groups representatives, two NCSC members, and one staff member, from the Americanism Division of National Headquarters. The National Contests Supervisory Committee selected the

members of this Committee for their knowledge, ability, and geographic location. The Committee is now at work, and a general session will take place during the Convention this year, to finalize their report, for approval, by the NCSC.

Each year during the Uniformed Groups Congress, the representatives recommend a change in the GE point allocation. The NCSC feels that until a firm assessment, universally accepted by all American Legion judges, can be made of the GE caption, no consideration for an increase should be undertaken. During the Congress this fall, the matter will be explored further by a Committee of unit representatives and NCSC members. Recommendations will be considered by the Executive Section of the NCSC, before a final GE point allocation is made, and presented to the NEC for approval.

A change in the eligibility requirement from an 80% Legionnaire—20% non-Legionnaire ratio to a 60% Legionnaire—40% non-Legionnaire ratio, in order to encourage greater senior corps participation, was approved by the National Contests Supervisory Committee and the National Executive Committee respectively.

The Executive Section of the National Contests Supervisory Committee met at National Headquarters, April 28-30.

Matters considered included: (a) the Flag Code Committee; (b) the judging roster for the 1963 Convention contests; (c) 1963 contest planning; (d) the Miami Trophy, prize monies, Commander's Guidons, etc.; (e) the Richard H. Viancour Memorial—a set of books on pageantry presented to the American Legion National Library in memory of the Chairman of the NCSC who died during his chairmanship in 1961; (f) dates of the 1963 Uniformed Groups Congress, and; (g) a resolution concerning "dummy" rifles for junior contests, which was subsequently approved by the NEC.

Archie Pozzi, Jr. (Nevada), *Chairman*





1. Here in Las Vegas' handsome, modernistic convention center, all general sessions and most National Commission and Committee meetings of the 1962 American Legion National Convention were conducted. All National Headquarters offices concerned with the conduct of the Convention were housed in the adjoining exhibit hall. 2. Gracing the Seagram's float, and seated as guests of honor during the 1962 Parade of Champions at Cashman Field in Las Vegas were these eight lovely Las Vegas young ladies. 3. Former President Harry S. Truman, long-time Legionnaire and perennial favorite at American Legion National Conventions, speaks to the assembled delegates at the Las Vegas Convention Center. 4. The Garfield Cadets, of Garfield, N. J., crowned national champion Junior Drum and Bugle Corps in Las Vegas, will be out to defend that championship at the 1963 National Convention in Miami Beach. 5. National Adjutant E. A. Blackmore has just made one Legionnaire the owner of a brand new Ford automobile as he draws a winning ticket from a drum on the Seagram's float during the Parade of Champions at the 1962 National Convention. 6. The senior National Championship Firing Squad, the Little Bills of Post No. 118, of Chicago, Ill., perform precision maneuvers of the type that will make them rugged competitors in any company. 7. Here is an informal scene of the reviewing stand during the National Convention Parade in Las Vegas in 1962. 8. From the last Miami Beach National Convention in 1960 comes the Mississippi float featuring that Department's Miss America of 1959, Miss Mary Ann Mobley. 9. Back to Las Vegas and 1962, Legion dignitaries and their wives watch the annual Parade of Champions. 10. Defending Senior National Championship Drum and Bugle Corps, the Caballeros of Hawthorne, N. J., thrill the crowd with another great performance.



## Economic

The Economic program is designed to insure that the American veteran has the opportunity to provide, with dignity, the economic necessities of life for himself and family. Focused upon this economic outlook the Forty-Fourth Annual National Convention and interim National Executive Committee meetings approved an extensive program for administrative and legislative action. Established economic principles formed the basis for all approved mandates in the field of employment, housing, veterans' preference and other economic matters.

The Employment Committee, through the combined efforts of the Departments and the United States Employment Service facilities, continued to support the employment programs sponsored and carried on through the Economic Commission. "Employ the Handicapped Week" was observed October 7-13, 1962, in conjunction with The President's Committee on Employment of the Handicapped, and "Employ the Older Worker Week" was observed May 5-11, 1963. These two Citation Award Programs are serving a useful purpose in stimulating employers to hire the handicapped and older worker and are a means of good public relations for the various Departments.

American Legion sponsored legislation has been introduced in the Congress to designate the Older Worker Program as a National observance during the first full week in May of each year. Senator McNamara (Michigan), when introducing the legislation said, "Taking a leading role in these efforts is The American Legion, which has designated this week as 'National Employ the Older Worker Week.' I am happy to salute The American Legion for its work in calling attention to the problem, and I believe its campaign deserves the recognition and the support of the Federal Government."

In the 88th Congress we have supported through the United States Department of Labor adequate funds for the Veterans' Employment Service; Employment of the Older Worker; and the Bureau of Veterans' Reemployment Rights.

The principle of veterans' preference in Federal employment is an integral part of the Federal Merit System and a part of our way of life since the beginning of our country. In order that veterans may continue to receive the preference in Federal employment to which they are entitled by law, and in compliance with 1962 National Convention Mandates, three bills have been introduced in the present Congress to strengthen the Veterans' Preference Act. These bills provide that:

(1) To repeal the Veterans' Preference Act or any part thereof; or to exempt any agency, bureau or department from the provisions thereof, Congress must do so by affirmative language wherein it is made clear that the code of veterans' preference is to be amended and they expressively do so in the language;

(2) The United States Civil Service Commission be authorized to issue subpoenas for attendance of witnesses

and release of records in hearings afforded veterans under provisions of the Veterans' Preference Act; and

(3) Certain retroactive pay and restoration of all employment benefits to Federal employees who are separated because of unjustified or unwarranted personnel actions which later are corrected by appropriate authority.

On the other hand, there is a continued tendency, both administratively and legislatively, to circumvent and weaken veterans' preference in Federal employment. As of June 1, 1963, the Economic Commission, through the efforts of the Legislative Commission, has been successful in blocking all legislative attempts to weaken the preference system.

In the field of veterans' housing, the Commission by virtue of a National Executive Committee mandate stands ready to oppose suggested tax reform legislation which would eliminate or reduce deductions provided in existing income tax laws for home mortgage interest and real estate taxes. Legislation of this nature would cause an economic hardship on some four million veterans and their families who are presently paying for their homes through loans guaranteed or made by the Veterans Administration. At least two other bills affecting veterans' housing have been introduced in the 88th Congress by request of The American Legion. One of these bills would, if enacted, provide housing loans to veterans who reside in foreign countries.

For the first time since initiation of the direct loan program every veteran on the waiting list for a direct loan was on March 15, 1963, furnished an application by the Veterans Administration.

The first edition of the Economic Commission's Manual on Employment, Housing and Veterans' Preference for Post Service Officers was printed February 1963. Response was exceptional. The 20,000 copies of the initial printing is exhausted and delivery of the second printing, with minor changes, is expected in the immediate future.

The staff of the Economic Commission during the past year has reviewed more than 2,500 claim folders preparatory to representing claimants before the various government agencies and bureaus. More than 900 of these cases were veterans' preference appeals, Civil Service Retirement claims and Federal Employees' Compensation Act claims and appeals. An estimated 38% of all appeals in this area which were previously denied at the initial level were won by the economic staff.

Legislative and administrative activities are always important toward the economic welfare of veterans. However, the staff's direct service to the individual veterans and their dependents continues to be its foremost function.



Dr. Almo J. Sebastianelli (Pennsylvania), Chairman

Clarence W. Bird (Vermont), Director

1. American Legion citation for employment of older workers is presented.
2. Legion officials meet with Civil Service Commissioners at Washington Conference.
3. National Economic Commission Chairman and Director meet with Civil Service Commission Chairman.
4. Disabled veterans hiring program is recognized by the Legion.
5. Economic Commission staffers plan promotion of "Employ Older Worker Week."
6. First publication of Economic Manual this year has proved an outstanding success.





JUNE 1963

**EMPLOYMENT  
VETERANS' PREFERENCE  
HOUSING  
FOR  
POST SERVICE OFFICERS**



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THE AMERICAN LEGION MANUAL  
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# Legislative

The portfolio of the Legislative Commission contained a total of 103 resolutions at the time the First Session of the 88th Congress convened six months ago. All of them emanated from the 1962 National Convention. The May 1-2, 1963, meeting of the National Executive Committee added 27, for a new total of 130 resolutions requiring legislation. There are now pending in Congress 111 bills which, if enacted into law, would accomplish a similar number of objectives from our portfolio. A large number of these were introduced by our request through personal contacts with Members of Congress. However, there remains much to be evaluated before even a semblance of a box-score can be shown.

Some years ago one of the most influential of Washington lobbyists is quoted as having said:

"Legislation is literally made OUTSIDE the Halls of Congress by persons interested in legislation, mainly with economic motives, and the deliberate process within Congress constitutes a sort of formal ratification."

This may be stated in other ways, e.g.: Congress is responsive to swelling climates of opinion; or Congress is but the lengthened sentiment of the people. Since veterans' legislation is based on economic motive, whether it concerns compensation or pension for the disabled or their survivors, preference in employment, educational assistance, aid in the purchase of homes, hospitalization for those unable to pay; or similar and related matters, our great interest must be in the creation of sentiment and in voicing it.

Of this, National Commander Powers was well aware. He was cognizant that Legionnaires generally were not individually participating toward the creation of a climate of opinion favorable to the legislative proposals of The American Legion, and he took early action, following his election, to remedy this situation.

In personal conferences and in meetings with the Chairmen and members of the Legislative and Rehabilitation Commissions, including members of the National Headquarters staff, he outlined a plan of action.

In broad terms the plan called for a stepped-up legislative information program through utilization of all available National Headquarters publications; his own personal appeal to all Department Commanders to appoint responsible Liaison Representatives to work with individual members of Congress, and for the development within each Department of an effective legislative organization, to include essential post collaboration. He requested all National Commission and Committee Chairmen to urge all-out support by the individual members of their Commissions and Committees, under the direction of the National Executive Committeemen, from their respective states.

The National Commander's plan was launched prior to the convening of the 88th Congress, and already great strides toward complete implementation have been achieved. It is gratifying that most Departments are fully cooperating and there is evidence that informed and interested Legionnaires are now making their voices heard in Congress in behalf of our legislative proposals. But this is only the start toward resuscitation of The American Legion's legislative capabilities and concomitant successes in Congress; the effort must be continued.

Realizing that it is not possible to exert major effort in behalf of such a vast program as our portfolio embraced, the National Commander agreed that while no resolution was to be ignored, the major emphasis should be within the framework of our basic philosophy, namely, veterans' legislation. Following review of the numerous proposals, it was determined that major emphasis would be directed toward enactment of the following five-point program during the current year.

1. Increase in rates for death compensation to widows and orphans. Res. 285 (H. R. 4405)
2. Elimination of inequities in existing law regarding payments of disability compensation. Res. 157 (H. R. 2582)
3. Reopen National Service Life Insurance. Res. 286 (H. R. 2136)
4. Correct inequities in Public Law 86-211. Seek rate increases in disability and death pensions. Res. 317 (H. R. 1927)
5. Seek funds for VA to properly expand its medical and hospital program to care for the aged and chronically ill, including construction of convalescent cottages on or adjacent to VA hospital grounds. Res. 287

Because of printing deadlines, this report was prepared in late June. While Congress has been in session half a year, legislative enactments have been relatively few. Appropriation measures are usually the first order of business each year, after the organizational work has been completed, and their importance and magnitude require much time. Delays in this subject during the current session have limited activity in many fields of other legislation, including matters affecting veterans. As this report is being written, only three Public Laws have been enacted which satisfy American Legion resolutions. They are:

- P.L. 88-2 Extends induction provisions of the Universal Military Training and Service Act to July 1, 1967.
- P.L. 88-3 Authorizes payment of burial allowances in cases where discharges were changed after death from dishonorable to conditions other than dishonorable.
- P.L. 88-40 Grants five-year extension of grants-in-aid program to the Republic of the Philippines for hospitalization of certain veterans.

Success must not be measured, nor a box-score compiled, on the basis of this slight early accomplishment. Passage of appropriation bills which we support and failure of bills we oppose are often vital to the welfare of veterans and their families. Our activity in both categories must be computed as gains, when successful.

Much has been accomplished through increased personal contact with Members of Congress. Good will and understanding has been increased and support for many of our proposals has been gained. More importantly our great effort continues in the task to spark the interest of the individual Legionnaire in helping to create a climate of opinion favorable to the reasonable proposals

*(Continued on next page)*



of The American Legion throughout Congress. This is a continuing, long-range program whose full impact will be felt in succeeding sessions, perhaps even more than in the present.

The Legislative Commission and staff, cooperating with other Divisions of The American Legion, have appeared before Congressional committees in support of many of our proposals. The activity of the House Committee on Veterans' Affairs has thus far been largely confined to studies and hearings on the fifth point of our five-point program. On this The American Legion has testified in support of its contentions as set forth in resolution 287. It is expected that Chairman Teague and members of his Committee will strongly support legislation that, if enacted, will be a long step toward fulfilling The American Legion's long standing demand for greater consideration of the aged and chronically ill veterans needing intermediate or nursing home care.

The House Committee on Veterans' Affairs has considered and approved a number of bills which have been passed by the House and it is gratifying to note that the Senate has responded in several instances and some legislation is now on the statute books.

There have been no developments in Congress on points 1, 2, and 4 of our five-point program. It is hoped, however, that the House Committee on Veterans' Affairs will undertake hearings on the pension law revision in this session. Since Congress approved modest increases in the rates of service-connected disability compensation last

year, it is doubtful that consideration for further changes can be had in this session.

The reopening of National Service Life Insurance proposals have not been the subject of hearings in the House Committee on Veterans' Affairs in this session. The Senate Committee on Finance amended a House-passed bill, H.R. 220, by adding legislation that would provide for reopening. The amended bill has gone back to the House for consideration by that body. There is little indication as of this time that the House Committee on Veterans' Affairs will favorably consider the amendment.

This report cannot cover every activity of the National Legislative Commission, nor all of the developments in Congress.

The efforts of the Commission and its staff have been made more effective by the cooperation received from Chairman Robert M. McCurdy of the Rehabilitation Commission and his excellent staff. The efforts of the Commission and its staff have been exemplary, leaving nothing to be desired. Gratitude to National President Mary Koger of the American Legion Auxiliary and to the Chairman of her Legislative Committee, Miss Doris Anderson, is deep and genuine. Under their leadership, the American Legion Auxiliary has again stood faithfully with us and has contributed much.



Clarence C. Horton (Alabama), *Chairman*

Clarence H. Olson (Montana), *Director*

1. Commander Powers testifies before House Veterans Affairs Committee. 2. Congressman W. J. Bryan Dorn, Chairman Pro Tem, House Veterans Affairs Committee, and Commander Powers confer. 3. Congressmen Dorn and Carl Vinson meet with Commander during committee hearings. 4. Commander Powers presents Legion Citation to Congressman Vinson as Gen. Curtis LeMay and Georgia Senators Talmadge and Russell look on.





# Internal Affairs

The Internal Affairs Commission supervises the following committees: Constitution and By-Laws, Graves Registration and Memorial, Membership and Post Activities, Pilgrimage, Resolutions Assignment, and Trophies, Awards and Ceremonials.

Three meetings of the Internal Affairs Commission have been held since July 1, 1962. During these meetings, the Commission has had for consideration, a total of 38 resolutions. Of these, 21 were subsequently approved, both by the Commission and by the National Executive Committee. Five resolutions were held over from the pre-convention meeting of the Commission and two of these were ultimately included in the approved resolutions. The other three plus five others all had to do with matters concerning our national cemeteries. While these were approved in principle, for practical purposes they are being held in abeyance pending development of a national cemetery policy by The American Legion. Four resolutions were rejected on the grounds that no action was needed. One was referred back to the Trophies, Awards and Ceremonials Committee for further development.

A special subcommittee of the Internal Affairs Commission was selected by the National Commander to study the Sons of The American Legion. This subcommittee developed five resolutions from its report.

Five resolutions constituted nominations to the National Executive Committee for the International Amity Award.

The Commission received from the Membership and Post Activities Committee and endorsed a resolution which was approved by the National Executive Committee, revising the system for establishing membership incentive goals for departments. This system was formed from a combination of resolutions emanating from departments, from the Commanders' and Adjutants' Conference and from the Membership and Post Activities Committee.

Another important resolution emanating from Membership and Post Activities urges the promotion of Department Legion Colleges.

The Commission proposes to undertake further study of a national cemetery policy, because this subject is important and has become of serious concern to the Congress. The commission is not satisfied with the bill now before Congress relating to National Cemetery policy (HR 933), and in lieu of supporting same is preparing to offer a new proposal that will meet the requirements of The American Legion thinking.

As a result of joint studies by the Commission, the Membership and Post Activities Committee and the Reorganization Subcommittee of the National Executive Committee, a number of actions have been recommended to and approved by the National Executive Committee designed to strengthen the operations of the Membership and Post Activities Committee. This is designed to enable this important committee to develop and expand the all-important membership recruitment program of our organization.

In addition to the above, and other routine business, the Commission guided the work of the Internal Affairs Division of the National Headquarters. This Division provides the administrative services necessary to the program divisions of the Headquarters and strives to maintain a suitable National Headquarters building of which The American Legion can be proud.

Following are various statistics which will indicate in some measure the volume of business which flows through the National Headquarters.



**Herbert J. Jacobi** (District of Columbia), *Chairman*

**Robert E. Lyngh** (Colorado), *Director*

## Posts Chartered

7/1/62 to 6/1/63

|                                 |        |
|---------------------------------|--------|
| Number of Posts 7/1/62.....     | 16,584 |
| Cancelled 7/1/62 to 6/1/63..... | 169    |
| Chartered same period.....      | 71     |
| Number of Posts 6/1/63.....     | 16,486 |

## Duplicating

7/1/62 to 5/31/63

|   |           |
|---|-----------|
| Pages mimeographed.....                 | 1,345,547 |
| Pages multigraphed and multilithed..... | 3,460,911 |
| Envelopes & labels addressed.....       | 216,942   |
| Letters transcribed.....                | 9,774     |
| Addressograph plates cut.....           | 1,500     |
| Outgoing telegrams.....                 | 810       |

## Mail

7/1/62 to 5/31/63

|                       |           |
|-----------------------|-----------|
| Incoming letters..... | 2,783,343 |
| Incoming parcels..... | 2,454     |
| Outgoing letters..... | 300,759   |
| Outgoing parcels..... | 46,278    |

## Supplies

7/1/62 to 5/31/63

## Paper Cut and Processed

833 reams or 29,300 lbs. or 14½ tons

## Freight and Express

|           |              |               |
|-----------|--------------|---------------|
| In .....  | 187,192 lbs. | 4,254 cartons |
| Out ..... | 178,902 lbs. | 5,146 cartons |

# Membership and Post Activities

Each year The American Legion dies and is reborn. The Legion is an annual membership organization and exists only as eligible veterans pay their dues. In the vast majority of cases, members pay in advance for a period of one year.

Thus, the annual membership program or re-enrollment campaign is a matter of prime importance to an organization whose total physical assets now top more than a quarter of a billion dollars and whose organized local units are a familiar sight in every city and crossroads in the nation. In the nearly 45 years since the founding of The American Legion in Paris, France, on March 15-17, 1919, it has grown into the nation's largest veterans' organization, in fact, larger than all others combined.

Yet, no one can just join The American Legion. Every member belongs, by invitation, to a local Post, of which there were on June 17, 1963, 16,486. Each local Post is the judge of its own membership. So, while we speak of the membership program, there are, in reality, 16,486 membership programs. If the majority of these 16,486 programs are successful, the Legion as a whole is judged to have had a successful membership year.

Recognizing that individual posts are sovereign within the broad framework of the Legion's Constitution, the Legion nationally acknowledges a responsibility for the successful conduct of the annual re-enrollment campaign. In the past this responsibility has been discharged:

(1.) By providing necessary supplies, including membership cards, application blanks, brochures, and other printed materials intended to be of help to the local membership worker; and

(2.) By attempting to stimulate local effort through contests, various forms of recognition for successful efforts on the part of individuals, posts, districts, and departments, and full use of the internal channels of communication.

In addition, a need for training of Legion members in Legion affairs became evident with the influx of World War II members in 1945. A number of special methods were devised to prepare the Legion member for positions of responsibility in the organization. A nationally-conducted correspondence course in Legion history and programs has had some 60,000 enrollees since 1947, nearly 3,000 for the 17th term, which ran from November 1962 to April 1963. Also, literally thousands of training sessions are held, lasting from an hour or two to as much as a full week, all intended to teach Legion members how to carry on the work of the organization.

In May 1961, the Membership and Post Activities Section of the National Headquarters was completely reorganized, and two new methods were devised by which the national organization has attempted to play a more positive role in membership efforts.

The first of these grew out of an awareness of the drastic changes which were occurring in American life, particularly the rapid urbanization of vast areas of the country. At the close of 1962, North Dakota was enrolling in The American Legion some 56 per cent of all eligible veterans, while some highly urbanized states had memberships representing only 6 or 7 per cent of the potential. If The American Legion was to avoid an early decline in

its membership, attention needed to be given at once to "the urban membership problem."

Since the early winter of 1961, staff members of the National Membership and Post Activities Section have been making on-the-spot surveys of Legion operations in urban areas throughout the country. To date, 25 such surveys have been made in cities ranging from about 50,000 to more than a million. Each survey is followed by a complete, written report of findings and a series of recommendations intended to improve Legion performance in the area. In many instances, the national representative was invited to return to the area to assist in putting the recommendations into effect.

The direct participation of the National Headquarters in local Legion operations was something new in The American Legion and was, in itself, an acknowledgment that the success or failure of each of the 16,486 local Posts was important to the whole organization. Not all urban surveys were followed by dramatic membership growth, but a check made after one year did find a net increase in membership among the areas surveyed.

The final method by which the National Headquarters is attempting to exercise a more positive influence on membership is that of research and communication of findings. Currently, there is mounting evidence that there is a major need to charter literally hundreds of new Legion Posts in the next five to ten years. These are needed primarily, but not exclusively, in the suburban areas surrounding major cities. A check of membership records since World War II reveals that the average Post has stabilized at about 160 members each. By the very nature of a voluntary organization, some Posts are always in the process of dying. To maintain a membership plateau, enough new Posts have to be chartered to compensate for those whose charters are canceled because of inactivity. To record substantial membership growth in the immediate future, a great many more new Posts will be necessary.

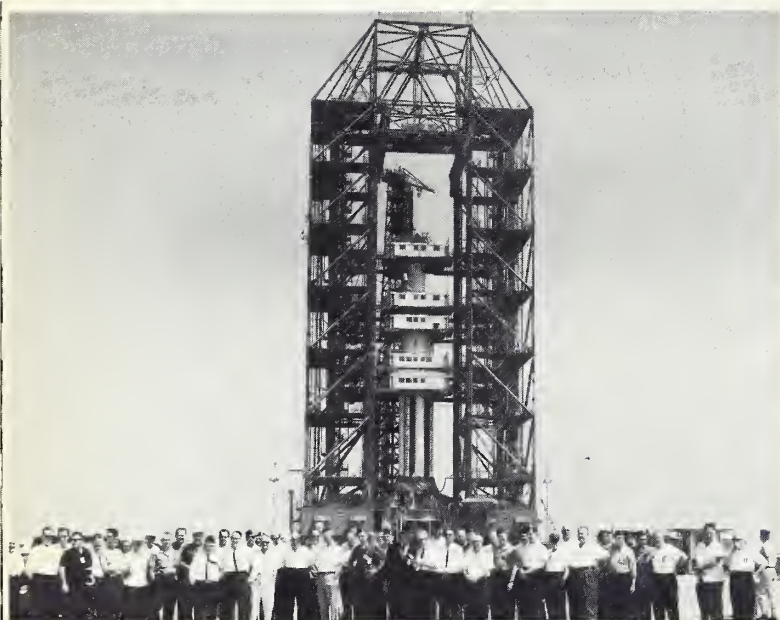
The urban membership surveys have revealed that postal zones of a city without a well-organized Legion Post in the zone almost without exception have a low rate of Legion membership. The typical Legion Post is primarily a social and service center for a homogeneous community. If there is no Post present in the community

*(Continued on page 19)*



*Membership champs for 1963 congratulated by National Commander Powers.*







(Continued from page 17)

or the neighborhood, there is a strong likelihood that the eligible veteran will not belong. As a beginning rule of thumb, the National Membership and Post Activities Committee is suggesting that there should be one community-type Post for every area, be it urban or rural, which is large enough and populous enough to need a high school. The committee expects to give increasing attention to the problem of how best to extend the Legion into present uncovered communities and neighborhoods.

This annual report is necessarily written when 1963 is not yet half over. Although we do know that 1962 ended with a membership gain of nearly 7,000 over 1961, it is not possible to make a final prediction on the membership standing for the close of 1963. In spite of an increase in national per capita dues of 50c effective January 1, 1963,

and in spite of losses of some 55,000 by death, membership for 1963 ran well ahead of the same date in 1962 until early in May. Since then, 1962 daily figures showed slightly higher than 1963 for the corresponding date. It is apparent that the final membership record for 1963 will not vary greatly from 1962's final total of 2,635,623.

### Membership Strength

1961 Membership, Dec. 31, 1961—2,628,732

1962 Membership, Dec. 31, 1962—2,635,623

1963 Membership, July 11, 1963—2,564,160

Needed to surpass 1962 by Dec. 31, 1963—71,464

Eugene W. Hiatt, (Kan.), *Chairman*

## National Security

Through its National Security Commission and Committees, The American Legion plays a vital role in national defense. Beginning with the policies adopted at the 1962 National Convention last October, a series of actions have been undertaken to bring to the attention of those responsible The American Legion's recommendations for strengthening the military and civil defense of the nation.

American Legion witnesses appeared before the House and Senate Appropriations Committees on the 1964 Defense Appropriations measure. In its testimony special stress was laid upon: the development and production of an advanced manned bomber and an anti-missile system; to maintaining the strength of the regular and reserve components and providing them with modern equipment and of increasing navy ship construction to overcome impending block obsolescence.

The Chairman of the National Civil Defense Committee appeared before a House Armed Services Committee to support the extension of the fallout shelter program in federal buildings and in structures of non-profit organizations.

Early in the year National Commander Powers publicly protested Defense Department plans to discontinue the ROTC program in high schools. As a result, the program was ordered continued and legislation is under study to expand the ROTC to 2000 high schools. The Chairman of our National Security Council presented our views on the program to a Defense Department ad hoc committee and will appear later before the Hebert Committee in support of HR 4444 which the Committee's chairman introduced to greatly expand this worthy program.

In other congressional action, in support of National Convention mandate, testimony was submitted to extend the Selective Service Act for four years and to provide a pay increase for military personnel. The Selective Serv-

ice extension was approved and the Military Pay Act already has passed the House of Representatives and appears likely to become law.

Facing up to the realities of today's world, unquestioned military strength is absolutely essential to national survival. This is precisely why The American Legion continues to express its opinion on national defense and conducts nation-wide programs designed to strengthen the ability of our citizens to protect themselves and their loved ones. Expanded interest and activity in the National Blood Donor, Fallout Shelter Information and the Light Duty Rescue Programs have marked the past year. In cooperation with the National Aerospace Education Council and the Civil Air Patrol, new materials have been prepared and are being distributed to further strengthen and build our cooperative aerospace education program.

At its meeting in Indianapolis, Indiana, in May of this year, the National Security Commission crystallized the Legion's defense policy in a nine point report. Point one, which is the essence of American Legion proposal and action since World War I, stated, "First and foremost this nation must at all times possess a credible and unquestionable military superiority over any potential enemy."

Evidence is at hand to support the conclusion that communism's use of her armed might as an instrument to advance its policy of political and territorial aggrandizement has been much more effective than has been the use of the free world's military power to "contain" or to defeat communism. Cuba, a communist military and political bastion in the heart of the Western Hemisphere, is an ominous warning we cannot ignore.



William C. Doyle (New Jersey), *Chairman*

James R. Wilson, Jr. (Pennsylvania), *Director*

1. Commander Powers is briefed in sea frontier preparedness.
2. National Security Commission members receive briefing at Cape Canaveral.
3. Commission members, touring Cape, pose before missile launch pad.
4. U. S. Marines stream ashore from landing craft in maneuvers.
5. Guided Missile Cruiser USS Albany successfully fires three surface-to-air test missiles.
6. Senator Goldwater addresses Security Commission at Washington Conference.
7. U. S. Air Force "Delta Daggers" sweep the skies.
8. Terrier missile in flight after launching from USS Constellation.



# Public Relations

Starting with our 44th Annual National Convention in Las Vegas, your Public Relations Commission has, during the 1962-63 American Legion year, enjoyed substantial success in keeping the good news of The American Legion in the public eye.

The volume of newspaper, radio and television coverage emanating from the Las Vegas convention was good, and the quality of coverage was better than any we have achieved in recent years even when we were convening in locations which offered better facilities for the dissemination of news.

Associated Press and United Press International, each supplemented its Las Vegas staff with writers from their Los Angeles bureaus, which aided tremendously in moving National Convention news to the rest of the nation.

The Las Vegas news media afforded us excellent local coverage at the convention site.

Appearances of the National Commander throughout the nation and in many foreign countries have received a universally good press. His timely trips to the Caribbean at the height of the Cuban Crisis, to Viet Nam where American servicemen are committed to a small scale shooting war, and to Guatemala while Guatemala City was under a state of siege, have heightened the news value of the National Commander's activities during the year.

The third annual Washington Mid-Winter Conference in March, immediately prior to the Legion's 44th Birthday and produced around the theme, "An American Legion Showcase," featuring highlights of the four basic programs of the Legion, Americanism, Child Welfare, Rehabilitation and National Security, not only produced good news coverage of the event itself, but helped to stimulate nationwide interest in the Legion Birthday. We gave up our usual Executive business at this conference in order to devote full time to public relations.

Press attention was attracted to the Washington conference by a luncheon at the National Press Club on March 11, at which time National Commander Powers honored Lyle Wilson, Vice President of United Press International, with an American Legion citation in recognition of his many years as a top national news executive and as a Legionnaire.

Public relations also established a "Hometown" news desk to service delegates to the Washington meetings, and more than 100 captioned photographs and several local area news stories were prepared by this operation and serviced to the news media serving the locale from which

the delegates came. Our clipping service indicated a high percentage of usage of this material.

Local and national news stories were generated by most of the major events of the conference.

Additional news media interest in the Legion's 44th Birthday was generated by a special 4-page slick paper publication prepared by the Public Relations Division and circulated to all the major national news media some three weeks in advance of the birthday period. This was preceded by a Legion Birthday card mailed to all media several days earlier.

Public relations support was provided for the annual regional Child Welfare conferences, all of which resulted in excellent local and statewide news coverage, while the Philadelphia conference attracted the attention of UPI's national news wire which carried the story of American Legion Child Welfare efforts across the nation.

Several news stories of national interest come out of the spring meetings of the National Executive Committee and were carried by the wire services.

Simultaneously with our spring NEC meetings, public relations provided on-the-spot coverage for the finals of the National Oratorical Contest in Eau Claire, Wis., again creating national news coverage of a major Legion youth program.

Again, a major effort has been made by public relations to research and to provide drafts of speech material to the National Commander, and to provide suggested speeches to American Legion speakers. For the second consecutive year, we have provided for the use of Legion speakers a "Speech Kit," a 110-page document containing excerpts of speeches by the National Commander, commission and committee chairmen, and other national officers of the Legion.

A major project, The American Legion History, was launched this year and will be completed during 1964. This book, whose author is a well-known and capable personality, will do much, not only for good solid public relations, but will serve as a foundation for our organization in telling the true story of the Legion's humanitarian heart.

Two American Legion Fourth Estate Awards are being presented this year, one to the Copley Press, a west coast and midwestern newspaper chain, and the other to This Week Magazine, a Sunday newspaper magazine carried in major newspapers across the nation. A third special award for outstanding journalistic performance was voted to Radio Station KNX, the CBS outlet in Los Angeles,

1. *Newsmen covering major developments from floor of 1962 National Convention.*
2. *Commander Powers presents Legion citation to Lyle Wilson, UPI Washington Bureau Chief.*
3. *MBS news commentator interviews Commander Powers on Cuban situation.*
4. *NBC newsmen, covering for Monitor, interviews Commander in Washington office.*
5. *William Doyle, National Security Chairman, interviewed for NBC's Monitor.*
6. *Legion's Youthful VIPs interview Senator Karl Mundt on "Youth Wants To Know."*
7. *Capt. John R. McKone, U.S.A.F., interviewed in Indianapolis during Spring NEC.*



California. A special award was voted for a prominent and beloved Legionnaire, Sam Latimer, Editor Emeritus of "The State," Columbia, South Carolina, for his outstanding performance on behalf of his country and the Legion.

Your Public Relations Commission is vitally aware that, even as a service arm of the National Organization, our efforts can be only as effective as are the efforts of the Post and Department in creating in the minds of our fellow citizens the impression of The American Legion as we conceive it to be. In this respect, public relations is no different from the action programs of the Legion.

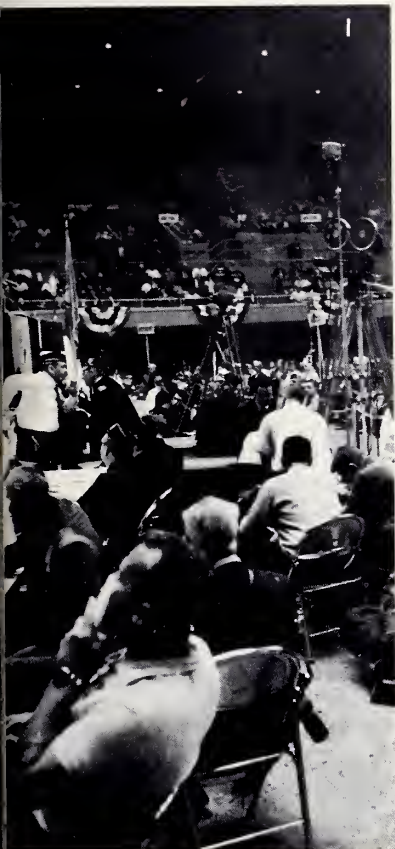
Everything that is done through all levels of the or-

ganization has its impact on the Legion at the national level. We have constantly emphasized the necessity of public relations at the Department and local level. This is a vital factor in promoting the over-all image. Many Legion leaders, particularly members of our Commission, responded excellently by promoting communications media "appreciation programs" or seminars. This activity must be stepped up next year.



C. D. DeLoach (D. of C.), *Chairman*

Charles J. Arnold (Indiana), *Director*





# Rehabilitation

The delegates to the 44th Annual National Convention formulated a Rehabilitation Program for the year 1962-63, which encompasses legislative and administrative objectives reflecting The American Legion's dedication to the welfare of war veterans and their dependents.

Rehabilitation legislative objectives center largely around a five point program which seeks to restore balance in the compensation rate structure and provide dependents' allowances for those rated 50 per cent or below; increase death compensation rates; reopen the National Service Life Insurance Program; amend the present pension law; and, to provide sufficient funds for the VA to expand the program of caring for aged and aging veterans.

The present compensation rate structure is unbalanced and therefore inequitable. The VA rating schedule is based upon the premise that a veteran rated 90 per cent or below should receive a percentage of the amount equal to that payable for total disability. Strangely, a veteran rated 90 per cent receives only 76.4 per cent of the amount paid for total disability. The veteran rated 80 per cent receives only 68 per cent, and so on. The Legion requests that these inequities be rectified. Further, we fail to see the logic in the arrangement whereby those rated 50 per cent or above receive additional allowances for dependents while those rated below 50 per cent do not. When you consider that 80 per cent of the service disabled are rated below 50 per cent you realize that here is a golden opportunity for Congress to extend needed benefits to a large and deserving group.

The old death compensation law rates have not been increased since 1954. The Legion strongly feels that these beneficiaries, whose husbands, fathers, and sons gave their lives for their country should receive an adjustment to reflect the rise in the cost of living over the last decade.

We believe the government acted unfairly when, in April 1951, it abruptly terminated the NSLI program. The withdrawal of the privilege for eligible veterans to avail themselves of the insurance came at a time when many had not yet determined their insurance needs. The Legion is firmly convinced that this program, which will be of no cost to the government, should be reopened for a limited period.

Experience with the current pension law (PL 86-211) reveals that it has not accomplished the beneficial results predicted at the time of its enactment. We are asking Congress, among other things, to liberalize the tables of disability and death pension rates and the corresponding annual income limitations, to repeal the requirement that certain veterans must count a portion of their spouse's income as their own, to permit the exclusion of expenses from income incurred in connection with last illness and burial of their spouse or child, to repeal the \$30 limitation on pension to certain hospitalized veterans, and to

give special consideration to those 65 and over. The amendments we seek would allow pensioners to meet their reasonable needs.

The American Legion has long advocated that Congress authorize expansion of the VA medical program for the treatment of aging and chronically ill veterans. The problem of this group of veterans is one of the most serious facing us today. If immediate action is not taken, the increase in the number of such persons will make it difficult, if not impossible, to reach a satisfactory solution.

In respect to our administrative activities, we continue to oppose the curtailment or discontinuance of Veterans Administration Contact Services in those areas where substantial workloads exist. The National Executive Committee at its May 1963 meetings adopted a resolution (No. 37) which directs The American Legion to strongly urge the Administrator of Veterans Affairs to accomplish a long range plan for essential contact services for veterans and their survivors by establishing VA Contact Offices geographically distributed according to Standard Metropolitan Statistical Areas and staffed in accordance with the number of veterans and their dependents residing in these statistical areas. The adoption of this plan will provide a service, sufficient and readily accessible, for those seeking advice and assistance of the Veterans Administration on benefits provided by a grateful nation.

In addition we have recently completed an analysis of a survey, conducted through Department Service Officers, for the purpose of determining the effects of the revised hospital admission procedures as outlined in VA Circular 10-62-130. The circular directed the implementation of revised procedures in the hospital admissions of certain non-service-connected applicants, the most significant aspect of which was the adoption of a "criterion" for estimating the applicant's ability or inability to defray hospital expenses.

We are not satisfied that the criterion, as presently applied, is an equitable gauge of one's ability to defray the cost of hospital care. In the immediate future we will apprise the Administrator of our conclusions.

A matter of particular interest to those served by the Veterans Administration is that President Kennedy announced the appointment of Major General Joseph H. McNinch to succeed Dr. William S. Middleton as Chief Medical Director of the Veterans Administration, effective June 1, 1963.

General McNinch had been Director of Research for the American Hospital Association since his retirement from the Army in April, 1962. He had previously been Commanding General, United States Army Research and Development Command, which served as a focal point for the director of the Army's world-wide research program to provide better preventive medicine measures and more

1. *Veterans Administrator John S. Gleason addresses Washington Conference.*
2. *Hospitalized veterans making poppies for annual Commemorative Poppy sale.*
3. *Former Legion Rehabilitation chief, T. O. Kraabel, receives Legion citation.*
4. *"Meritorious Service" citation of Legion goes to John S. Patterson, former VA Deputy Administrator.*
5. *"Mutual Helpfulness" is no idle phrase among the disabled nor to the Legion.*
6. *Hospitalized veteran displays finished poppies ready for sale.*
7. *Commander Powers visits bedside of serviceman during Far East visit.*
8. *T. O. Kraabel, former Legion Rehabilitation chief, addresses Washington Conference.*
9. *Legionnaires visit with hospitalized veteran.*

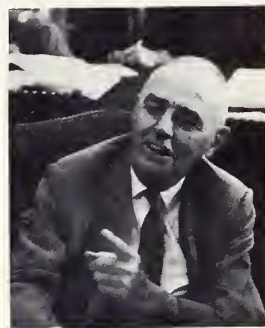


effective and rapid treatment techniques. He went from that post to Chief Surgeon for the United States Army in August, 1960, and served in that capacity until he retired. He brings a keen interest in medical research to the post responsible for the care of some 2½ million veteran patients each year.

The extensiveness of the personalized service rendered to individual veterans and their dependents by the claims staff of the Rehabilitation Commission is evidenced by the fact that more than 22,000 claims folders were reviewed preparatory to the presentation of claims and other matters to government agencies. We should be cognizant of the fact that personal service to individual claimants

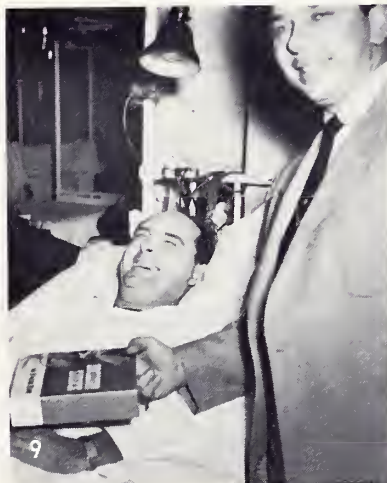
typifies one of the primary reasons for the establishment of our great organization—"to consecrate and sanctify our comradeship by our devotion to mutual helpfulness."

The National Rehabilitation Commission is devoted to the concept of "mutual helpfulness" and will remain alert to all developments in the field of veterans affairs to insure that war veterans receive the fullest measure of physical and mental rehabilitation that medical science can provide.



Robert M. McCurdy (California), *Chairman*

John J. Corcoran (New York), *Director*





# Foreign Relations

When General Lucius D. Clay appeared before the Las Vegas National Convention last October, he remarked that it had often occurred to him that if the United States "had followed more closely the views and recommendations of The American Legion with respect to foreign policy over the years, our position in the world would be stronger today than it is." This observation by a distinguished American typifies the increasing respect in which the Foreign Relations Program of The American Legion is held by so many other Americans.

A growing interest in the Legion's positions concerning international affairs has been manifested throughout the past year. Daily, your Commission and its headquarters staff deal with inquiries about these matters from individual citizens, from Members of Congress and other officials of the government, and from representatives of other organizations. These inquirers seek the views of The American Legion on a broad range of foreign policy issues; but, especially on those which are of greatest consequence to our national security. Many seek the support of The American Legion for a particular policy or action in the field of foreign relations.

Regardless of whether an inquirer seeks the Legion's viewpoint or the Legion's assistance on such matters, your Commission is guided by the positions formulated by delegates to the annual national conventions. No action is taken and no proposal is endorsed unless it is specifically sanctioned by, or in keeping with, a resolution adopted at a national convention. All foreign relations matters referred to the Commission which are not covered by convention-approved resolutions are studied with a view to making appropriate recommendations to the National Executive Committee, if they are determined to be of sufficient importance to the Legion and its Foreign Relations Program. For such purposes, the National Inter-American Committee functions as an integral part of the Foreign Relations Commission.

In the legislative field, the Commission is gratified by the interest shown by Members of Congress in the Legion's foreign relations positions. There appears to be renewed support for such fundamental Legion goals as enactment of a "Bricker" amendment to the Constitution (to limit the domestic effect of international treaties and agreements); maintenance of the principle of the Monroe Doctrine (and its extension to include reference to international Communism in the Western Hemisphere); and, defeat of any measures to repeal or weaken the effect of the Connally Reservation (which prohibits World Court jurisdiction over U. S. internal affairs.) With the June 1963 issue of *ADVANCE*, a petition form was distributed to each Post of The American Legion for purposes of cooperation with the Committee for the Monroe Doctrine. The petition is addressed to the Congress of the United States and urges it to resolve "that the Monroe Doctrine continues to be a basic plank of American foreign policy." Your Commission felt that Legion-wide support of this petition campaign was a significant means of giving effect to the Monroe Doctrine resolution approved by the Las Vegas Convention.

During the past year considerable attention has been given to improving the Commission's ability to communicate with the membership as a whole and with those with-

in the organization who are most concerned with the Legion's Foreign Relations Program. This has taken the form of added articles in *ADVANCE*, especially tailored for use of the Post and District Foreign Relations Chairmen; a revised and enlarged description of the program for purposes of the Legion's Extension Institute series, plus a mimeographed version for distribution at Department Colleges; and, improvement of the means of disseminating program news and informational materials among Department Foreign Relations Chairmen and National Commission members. In addition, greater coverage has been given to program objectives and developments in the Legion *MAGAZINE*, the National Legislative *BULLETIN*, and the Legion's *NEWS SERVICE* releases.

The topics which have required most attention on the part of the Commission and staff since the 1962 National Convention are as follows: the Cuban situation; disarmament and the test-ban issue; the Southeast Asian problem; United States aid to and trade with communist countries; the United Nations and its relationship to the United States; and, the demands of the Republic of Panama for additional concessions relative to administration of the Canal Zone and operation of the Panama Canal. In all of these matters, the resolutions adopted in Las Vegas proved to be very effective guidelines for the Commission's actions and deliberations.

The field of foreign relations, however, is far from static; and, the Legion's program must not be permitted to get out of touch with the facts of international affairs. We must repeatedly review our foreign relations policies and positions in order that the solutions advanced by The American Legion will be meaningful and objective. This is the task of the Committee on Foreign Relations of each national convention.

The problems facing the Foreign Relations Committee of the 45th Annual Convention are certainly no less difficult than those of the past. In these troubled times, though, it is more than ever important that The American Legion and other patriotic organizations continue to provide our national leaders with such advice and support as will enable America to maintain its own security and, at the same time, provide the free world with the leadership necessary to defeat the forces of international communism.

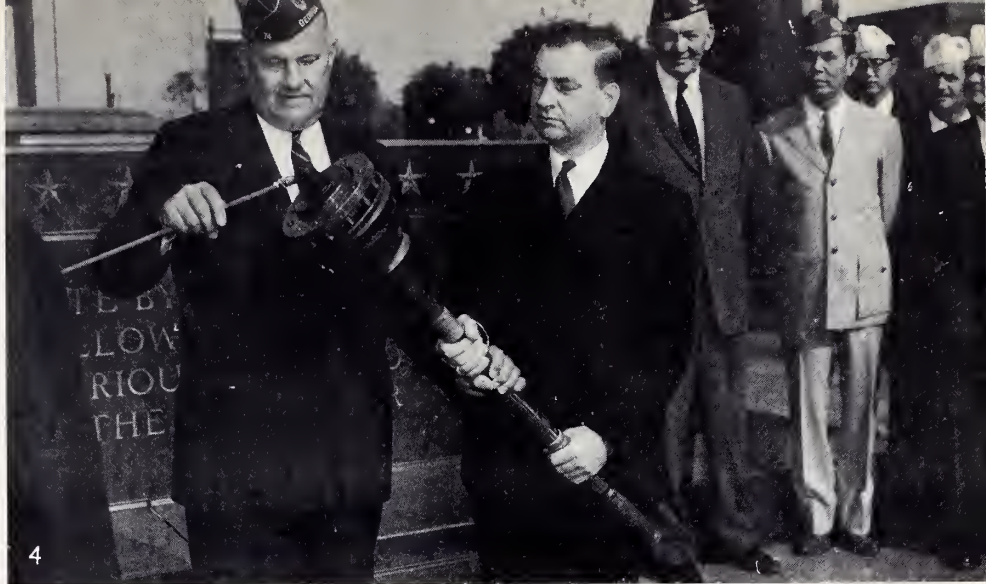


Emilio S. Iglesias (Vermont), Chairman

William F. Hauck (Indiana), Director of the Washington Office and Staff Liaison with National Foreign Relations Commission

1. Emilio S. Iglesias, Foreign Relations Chairman, Introduces Senator Wayne Morse to 3rd Annual Washington Conference.
2. Chairman Iglesias and Secretary of State Dean Rusk chat informally at Legion reception.
3. National Commander Powers meets with Generalissimo Chiang Kai Shek on visit to Formosa.
4. Commander Powers and Felix Standaert, Belgian Consul, light "Freedom Torch" in Veterans Day ceremonies.





## Emblem Sales

The American Legion emblem is the exclusive property of the National Headquarters. The sale of the emblem, emblem pins, merchandise carrying the emblem, and other items of organizational equipment is the responsibility of the National Emblem Committee and the National Emblem Sales Office, located at National Headquarters in Indianapolis. The following tables show gross sales, net earnings, etc., for the entire calendar year 1962 and for the first four months of 1963.

Julius Levy (Pennsylvania), *Chairman*

James Whitfield (Missouri), *Director*

### January 1 to December 31, 1962 (12 months)

|   |                |
|---|----------------|
| Gross sales .....                             | \$1,283,959.41 |
| Cost of goods sold.....                       | 834,759.54     |
| Overhead .....                                | 311,839.14     |
| Operating profit including discounts taken... | 147,338.07     |
| Less Distribution from Profits                |                |
| Commission to Auxiliary.....                  | 16,743.19      |
| Net Profit to National Organization.....      | 130,594.88     |

### January 1 to April 30, 1963 (4 months)

|   |              |
|---|--------------|
| Gross sales .....                               | \$488,983.07 |
| Cost of goods sold.....                         | 311,837.46   |
| Overhead .....                                  | 106,983.46   |
| Operating profit including discounts taken..... | 73,796.60    |
| Less Distribution from Profits                  |              |
| Commission to Auxiliary.....                    | 8,487.10     |
| Net Profit to National Organization.....        | 65,309.50    |



# Finance

To the 10 member National Finance Commission is given the task of establishing the annual budget. While the National Convention is the top governing body and sets the amount of the annual dues, the convention does not have the authority to expend funds or to obligate the national organization financially. This right has been reserved for the National Executive Committee.

The 44th National Convention in Las Vegas, Nevada, increased the per capita for the year from \$1.50 to \$2.00 effective with all dues transmitted by the various departments on or after January 16, 1963, and, inasmuch as the increase was not effective until after January 15, 1963, it was inevitable that 1963 would be another deficit year in the operations of your national organization.

The budget was based on increased per capita from some 625,000 members. The early membership drive reduced this figure by about 175,000 members, the net result was an increase of about 4c based on our entire membership, whereas we required 17c per member to balance the budget for 1963.

A study of future costs, based on our present programs, would indicate rising budgets between 1964-1968. The Finance Commission believes that, if present membership can be maintained, these costs can be met and deficits abolished by 1968, with the revenue derived from two dollars per capita.

In conclusion, I would like to note that the operations of the national organization of The American Legion is a 6.7 million dollars a year undertaking. In 1962, 60% of this sum was derived from the annual membership dues, 32% from emblem sales and advertising in The American Legion Magazine, and the other 8% was received from donations and other miscellaneous revenues.

Your attention is called to our auditor's report at the conclusion of this volume.



Harold P. Redden (Massachusetts), *Chairman*

Francis Polen (Indiana), *National Treasurer*

Robert R. Fleming (Indiana), *National Comptroller*

## Endowment Fund Corporation

Harry W. Colmery, *President*

The financial condition of the Corporation is best shown by summarizing as follows from the external audit by George S. Olive & Co. as of December 31, 1962.

|   | December 31,<br>1962  | December 31,<br>1961  | Increase            |
|---|-----------------------|-----------------------|---------------------|
| <b>TOTAL ASSETS:</b>                                    | <b>\$7,225,049.00</b> | <b>\$7,163,586.29</b> | <b>\$ 61,462.71</b> |
| Net interest received .....                             | \$ 232,929.54         | \$ 230,159.93         |                     |
| Expense .....   | 7,887.14              | 7,547.54              |                     |
| Excess of income over expense.....                      | \$ 225,042.40         | \$ 222,612.39         |                     |
| Earnings transferred or due to The American Legion..... | \$ 225,042.40         | \$ 222,612.39         |                     |
| Yield on average book value of securities.....          | 3.26%                 | 3.11%                 |                     |

This Corporation was incorporated in 1925 under the laws of the State of Delaware to act as Trustee under a Trust Agreement between it and The American Legion. At that time, The American Legion foresaw a need for continuing income to support its War Veterans' Rehabilitation and Child Welfare programs. Contributions were solicited on a national basis and the proceeds from this campaign were turned over to the Corporation, as Trustee, to be administered for the benefit of those two programs. The annual net income from the investment of the Corporation's principal funds has been paid to The American Legion. Over the years a surplus has been accumulated in the principal funds as compared to the original amount placed in the Corporation's keeping.

The investment of the funds of the Corporation is limited by the original Trust Agreement to obligations of the United States Government, Municipal bonds, and improved real estate mortgages at not in excess of forty per cent of the appraised value. At present the investment portfolio consists only of the first two categories.

The Fund is administered by a Board of nine Directors who are elected by the members of the Corporation appointed by the National Commander of The American Legion with the approval of the National Executive Committee. Its securities are lodged with a banking institution in Indianapolis under an Agency Account and their custody is under the joint control of the Corporation and the Agency Bank. The Corporation is prepared at all times to receive and administer gifts and bequests for the benefit of The American Legion's Rehabilitation and Child Welfare Programs.

# Child Welfare Foundation, Inc.

Designed and built on the great traditions of The American Legion, but with its care for the children of America pointed to the future, the American Legion Child Welfare Foundation came into being in 1954. With prevention as its watchword, the Foundation has continued to attract more and more contributions—especially to its Memorial Fund through which members and friends may be remembered.

Its dual purposes are: (a) to add to the sum total of man's knowledge about children through research and (b) to make existing knowledge more effective through wider distribution. The Foundation is governed by a nine-member Board of Directors appointed by the National Commander. Meeting with the Board is a Liaison Committee of three appointed by the President of the American Legion Auxiliary.

The American Legion Child Welfare Foundation is an excellent example of private enterprise in philanthropy. And just as private enterprise is so highly productive in the field of business and industry, the Foundation is proving private enterprise to be equally fruitful in the broad field of child welfare.

Additional contributions to this tax-exempt Foundation will not only help it do a better job for today's children but for those yet unborn as well.

L. Eldon James (Virginia), *President*

*Mrs. William J. Schlau, Kenmore, N. Y., Le Chapeau National, Eight and Forty, (far right of photo) shown with juvenile patients at the National Jewish Hospital, Denver, Colo. The Eight and Forty provides assistance to children afflicted with tuberculosis and cystic fibrosis. The organization has made substantial contributions to The American Legion Child Welfare Foundation the past year for research into these two areas.*



## Insurance

The American Legion Life Insurance Plan produced its 5th consecutive year of growth and achieved so many important goals it may safely be termed, our best year . . . yet!

Among our most significant accomplishments in the past 12 months are the following:

- ★ Sale of more than 31 million dollars of new life insurance with an average of 525 Legionnaires becoming insured each week.
- ★ An increase of life insurance in force to a total of more than 135 million dollars.
- ★ Our life insurance in force advanced THE AMERICAN LEGION INSURANCE PLAN to the number one position of any similar plan for veterans in the world!
- ★ Total benefits paid to the beneficiaries of former insured Legionnaires amounted to \$154,868.00 for a new total of \$1,180,503.00.
- ★ Premiums or contributions paid for life insurance protection exceeded one million dollars.
- ★ All salaries and administrative costs have been paid and the program has operated at no cost to The American Legion.
- ★ The American Legion Insurance Trust in which surplus premium is placed each year after a successful experience, is nearly half a million dollars.
- ★ Over three and one-half million applications were mailed Legionnaires and some 45 thousand dollars placed in advertising in The American Legion Magazine.

The Insurance Plan is underwritten by two large and reputable companies: in New York and Puerto Rico by THE U. S. LIFE INSURANCE COMPANY OF NEW YORK CITY and in all other areas by one of the largest companies in North America, the OCCIDENTAL LIFE INSURANCE COMPANY OF CALIFORNIA. A National Headquarters staff member supervises the insurance office which is administrated by the R. H. GORE COMPANY, of the GORE INSURANCE GROUP in Chicago, Illinois.

These are the major reasons why it can be said this was "the best year . . . yet!" This annual report is more than a brief record of the past 12 months. It is also a hint of "the shape of things to come." It clearly shows how THE AMERICAN LEGION is on the move.

Judge Levi M. Hall (Minnesota), *Chairman*



# Publications

We are enthusiastically optimistic about the outlook for The American Legion Magazine in the period ahead.

The most important event in the 1962-1963 year was the action of the Las Vegas Convention increasing the allocation of funds for the production and distribution of The American Legion's official publication. While the full impact of this will not be realized until 1964, steps have already been taken that will improve the product and truly make it the "show case" its founders had in mind when they created it shortly after the end of World War I.

Since 1919 The American Legion Magazine has been functioning, as regards subscription revenue, on a yearly appropriation of 75c per member. As a result of the 1962 mandate, this sum was increased to \$1.00 per member, effective January 16, 1963. This money, together with advertising revenue, will enable the Publications Division to provide a magazine which should continue to be of ever greater credit to The American Legion. Plans are well under way to provide higher grade paper, improved editorial content and layout, and more pages. Only the highest type advertising will be accepted.

There has been a complete reorganization of the Editorial and Advertising Departments as part of the program for the future.

The record of The American Legion Magazine is something in which we can all take pride. In the face of increasing costs and reduced or stagnant revenues, the magazine continued to operate in the black. This was done by effecting severe economies to the point that the quality of the product was being jeopardized. Obviously, this is not the way to run a magazine. Now that the Legionnaires have taken the steps to give us the necessary finances, the responsibility is ours to provide them with a magazine that they will like and be proud to show off to others.

In spite of all the difficulties encountered last year, The

American Legion Magazine ended 1962 with a net gain, or profit, to The American Legion of \$172,341.16, or \$50,857.59 in excess of the amount realized in 1961. This was accomplished in the face of lower advertising volume approximating \$145,000, and increased Post Office charges for undeliverable magazines of nearly \$20,000. As in the past, the profit was returned to the General Treasury to help finance other essential programs of The American Legion.

Beginning July 1st of this year, The American Legion will start on a new five-year contract period for the printing of its magazine. Approval of the contract, subject to the negotiation of its details, was voted by the National Executive Committee at its 1962 fall meeting, in accordance with the recommendations of the Publications Commission, which based its findings on an analysis by a specialist of ten bids. The new contract was signed on May 1st by National Commander James E. Powers. The American Legion Magazine has been printed at the Louisville, Kentucky, plant of Fawcett-Dearing Printing Company since July, 1948.

A study is now being conducted relative to the possible development of Book and Record Clubs as part of the operations of The American Legion Magazine. Many magazine organizations are utilizing such projects to increase their income potential.

The costs of production continue to rise in practically all areas, particularly those relative to salaries, wages, fringe benefits and Post Office charges.

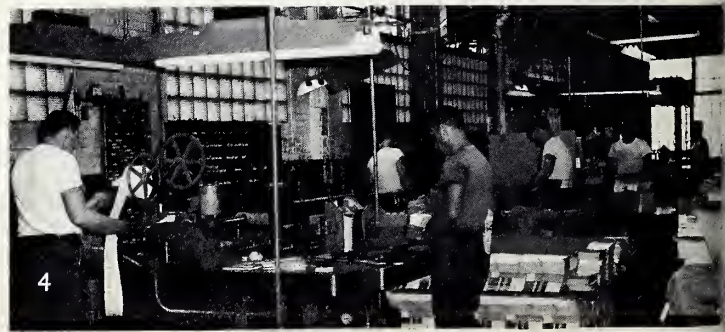
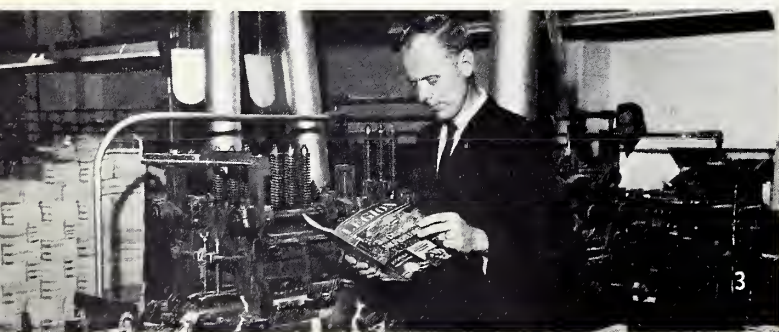
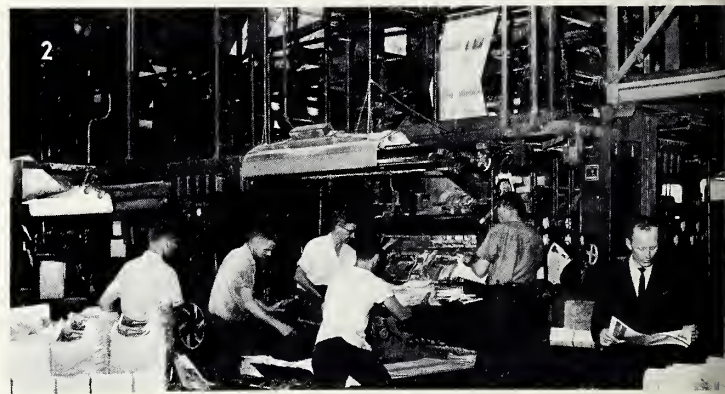
But we repeat that the future looks very promising.



Edward McSweeney (New York), Chairman

James F. O'Neil (New Hampshire), Publisher

1. American Legion Magazine Circulation Manager Dean Nelson checks cover colors. 2. Nelson reviews signature just off high speed press in background. 3. In bindery, each magazine is stitched and trimmed to proper size. 4. Final step: Affixing mailing labels to go to homes of more than 2,600,000 Legionnaires.





# The American Legion National Headquarters

## Condensed Statement of Income and Unrestricted Surplus (Deficit), Year Ended Dec. 31, 1962

### INCOME:

|  |                 |                |
|--|-----------------|----------------|
| Dues .....                                       | \$ 1,321,511.65 |                |
| Earnings from investments .....                  | 37,950.50       |                |
| Publications Division:                           |                 |                |
| Income .....                                     | \$2,875,828.92  |                |
| Expense .....                                    | 2,703,487.76    |                |
|  |                 | 172,341.16     |
| Emblem Division:                                 |                 |                |
| Income .....                                     | 1,293,936.75    |                |
| Cost of sales and expense.....                   | 1,163,341.87    |                |
|  |                 | 130,594.88     |
| American Legion Junior Baseball operating loss ( | 46,288.71)      |                |
|  |                 | \$1,616,109.48 |

### EXPENSE:

|   |              |                  |
|---|--------------|------------------|
| Administration .....  | 697,990.95   |                  |
| Economic .....  | 65,132.81    |                  |
| Americanism .....   | 115,159.95   |                  |
| Legislative .....   | 91,350.26    |                  |
| Public relations .....  | 172,090.84   |                  |
| Executive .....   | 265,447.81   |                  |
| Security .....  | 82,104.90    |                  |
| Finance .....   | 84,566.43    |                  |
| National convention .....                                       | 158,386.78   |                  |
| Membership Life Insurance Program.....                          | 14,324.38    |                  |
| Education and scholarship.....                                  | 30,487.00    |                  |
|   | 1,777,042.11 |                  |
| Deduct: Allocation to rehabilitation.....                       | 38,772.74    |                  |
|   |              | 1,738,269.37     |
|   |              | ( 122,159.89)    |
| Other Income .....  | 71,809.97    |                  |
|   |              | 50,349.92)       |
| Excess of Expense over Income.....                              |              | ( 442,456.30)    |
| Unrestricted Surplus (Deficit), January 1, 1962.....            |              | ( 492,806.22)    |
| Deduct:   |              |                  |
| Allocation to real estate fund.....                             | 357.00       |                  |
| Write off of furniture, fixtures, and<br>equipment—note 1 ..... | 237,694.81   |                  |
|   |              | 238,051.81       |
| Unrestricted Surplus (Deficit), December 31, 1962.....          |              | \$ ( 730,858.03) |

See accompanying notes to financial statements.

### AUDITOR'S REPORT

April 22, 1963

James E. Powers,  
National Commander,  
The American Legion,  
National Headquarters,  
Indianapolis, Indiana

Dear Sir:

We have examined the condensed statement of financial condition of The American Legion, National Headquarters, as of December 31, 1962, and the related condensed statement of income and unrestricted surplus (deficit) for the year then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the accompanying condensed financial statements present fairly the financial position of The American Legion, National Headquarters, at December 31, 1962, and the results of its operations for the year then ended, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year, except for the change, of which we approve, in accounting for furniture, fixtures and equipment as described in note 1 to the financial statements.

Yours very truly,

GEO. S. OLIVE & CO.  
Certified Public  
Accountants



# Condensed Statement of Financial Condition at December 31,

## ASSETS

### CURRENT FUNDS:

|  |                |
|--|----------------|
| Cash on deposit and on hand.....   | \$ 966,484.17  |
| Notes and accounts receivable.....   | 224,680.64     |
| Inventories—at cost .....  | 470,759.17     |
| Prepaid expenses, deferred charges, and sundry.....                        | 85,755.67      |
| Investments:   |                |
| United States Treasury bills—at cost.....                                  | \$1,182,584.86 |
| United States Treasury bonds and<br>municipal bonds—at amortized cost..... | 463,692.89     |
| Uninvested cash .....  | 2,153.88       |
|  | <hr/>          |
|  | 1,648,431.63   |
| Furniture, fixtures, and equipment—note 1.....                             | .....          |
| Real estate—new building and site,<br>Washington, D. C.,—at cost.....      | 814,228.39     |

---

|                           |                |
|---------------------------|----------------|
| Total current funds ..... | \$4,210,339.67 |
|---------------------------|----------------|

### NONEXPENDABLE TRUST FUNDS:

|                                    |                |
|------------------------------------|----------------|
| Cash on deposit .....              | 29,298.70      |
| Accounts receivable .....          | 35,345.41      |
| Investments—at amortized cost..... | 3,518,647.60   |
|                                    | <hr/>          |
|                                    | 3,583,291.71   |
|                                    | <hr/>          |
|                                    | \$7,793,631.38 |

See accompanying notes to financial statements.

Indianapolis, Indiana

April 22, 1963

## Notes to Financial Statements at December 31, 1962

### NOTE 1—Change In Accounting Policy

#### Relative To Furniture, Fixtures and Equipment:

Pursuant to action taken by the National Finance Commission in October 1962, the carrying value of furniture, fixtures, and equipment totaling \$237,694.81 was charged to the Legion's accumulated deficit. In accordance with this action, future purchases of these items will be provided for in the annual operating budget and will be charged to expense as acquired. Correspondingly depreciation on furniture, fixtures, and equipment will no longer be charged against operations.

## LIABILITIES AND FUNDS

## CURRENT FUNDS:

|  |               |
|--|---------------|
| Accounts payable and sundry.....                                       | \$ 458,122.40 |
| Employees' withholdings.....   | 38,111.26     |
| Accrued taxes .....  | 15,793.90     |
| Deferred income (dues and subscriptions<br>paid in advance, etc.)..... | 2,672,781.13  |

## Fund balances:

## Restricted as to use:

|                                  |             |
|----------------------------------|-------------|
| Pershing Hall Memorial fund..... | \$ 7,385.00 |
| Current restricted funds.....    | 21,850.42   |
| Rehabilitation fund .....        | 549,173.92  |
| Child Welfare fund.....          | 97,998.20   |
| Reserve fund .....               | 24,185.11   |
| Restricted fund .....            | 22,374.16   |
| Convention fund .....            | 60,000.00   |
| Real estate fund.....            | 814,228.39  |

1,597,195.20

## Unrestricted surplus (deficit):

Allocated to accumulated  
depreciation—new

building, Washington, D. C..... 159,193.81

Unallocated (deficit) ..... (730,858.03)

( 571,664.22)

Total current funds .....

\$4,210,339.67

## NONEXPENDABLE TRUST FUNDS:

|  |              |
|--|--------------|
| Overseas Graves Decoration Trust fund balance..... | 274,188.20   |
| Employees' Retirement Trust fund balance.....      | 3,309,103.51 |

3,583,291.71

\$7,793,631.38

## Notes to Financial Statements at December 31, 1962

## NOTE 2—Membership Life Insurance Program:

Under the terms of a trust agreement between The American Legion as Trustor and The First National Bank of Kansas City, Missouri as Trustee for the membership life insurance program, the accumulated earnings from trust assets and experience rating refunds and dividends from the insurers (which combined to a total of approximately \$330,000 as of December 31, 1962) is to be used, as directed by the Trustor, for any one or more of the following purposes:

a—to increase the trust fund.

b—to reduce or pay in full future premiums.

c—to provide additional life insurance benefits for the participants.

d—to make refunds to the participants.

e—to make distributions to The American Legion to be used in the support of its activities and programs serving the interests of the Legion and its members, provided that such distributions are not disapproved in writing by a majority of its insured members.





*\$50,000 worth of poppies: Mrs. Ollie L. Koger, National President of the American Legion Auxiliary, appeared before the spring, 1963, meetings of The National Executive Committee to present to National Commander James E. Powers checks totalling \$50,000 for use in rehabilitation and child welfare programs. The checks were enclosed in the three large poppies, symbolic of the traditional Memorial Poppy project.*

## **Affiliated Organizations**

The American Legion's most valued ally in its every endeavor is the American Legion Auxiliary and its nearly 900,000 members who, at the post, department, and national level, lend added emphasis to practically every major program of the Legion through supplementary projects of their own. Serving the cause of God and country with no less enthusiasm than the Legion itself, the American Legion Auxiliary has, through the years made substantial contributions of time, talent and finances to the continuation and expansion of the vital action programs of the Legion.

Countless hours of volunteer hospital help have contributed immeasurably to brightening the lot of the disabled veteran, and to the Auxiliary must go the lion's share of the credit for the success of the Memorial Poppy program which serves the dual purpose of honoring the nation's war dead and providing funds for the perpetuation of the program.

Auxiliary activities in every facet of the diversified program of The American Legion—Americanism, National Security, Child Welfare and Rehabilitation—have helped to make each of these great programs more effective. The subsidiary organization of the American Legion Auxiliary—La Boutique des Huit Chapeaux et Quarante Femmes (Eight and Forty), also has left an indelible mark through its fine contributions, particularly to the child welfare program, a responsibility which the organization has discharged diligently through the years.

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# Schenley

RESERVE

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Best Wishes on your 1963 Convention.